**July 2013 Strategic Plan Meetings Summary**

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**Vision Statement**

Reword to emphasize the local government effort is part of a larger collective effort. So it’s not isolated from others.

Too inner focused (at municipalities) should have equal focus on communities.

Expand from just local governments to include their regional proxies.

Change ‘global warming’ to ‘GHG’

**Strategies Introduction**

Include (with tapping local government authority, lead by example, and community leadership) something about Peer-to-Peer sharing.

Add strategy category for regionalism

Add strategy category for public/private and public/public partnership

(General comment on Strategies – list them from easiest to most difficult; check for AB 32 consistency; make the strategies broad and inclusive so future good ideas aren’t denied funding because they weren’t explicitly named.)

**Goals 1 and 2 (Reach & T24 Compliance)**

Combine into one goal related to planning and permitting authority of cities/counties.

Strategies to include:

* Title 24 compliance
  + T24 compliance, not measurable as stated. Too much leeway is given on alternative ways to meet T24.
  + What about having IOUs review projects for EE goals when they approve ability to provide service on any new service request?
  + Third party inspectors for Title 24 compliance (by State-certified inspectors?)
* Reach codes
  + Reach codes – give credit for voluntarily exceeding T24.
  + With new T24 it may not be cost-effective to require exceeding.
  + Reach codes – why bother if not even meeting T24?
  + Need to be regional or county-wide
  + Cost-effectiveness studies useful, for non-reach code strategies/education
* Green Building codes & CalGreen
* Develop strategies that reference AB 758 and AB 1103.
* Keep RECO/CECO with AB 1103 reporting coming up
* Strategies related to existing buildings, Energy Upgrade CA, increasing permits
* Remodel permit strategy (require permit to receive IOU rebate?)
* Voluntary permit fee waiver program (paid by the IOUs in exchange for data)
* Dashboards and databases for commercial permits that receive rebates from IOUs, to demonstrate the persistence of benefits and calibrate T-24 models with real world performance.
* PACE (here or in Goal 4, Community Leadership)

Note: Oregon created a shared on-line permitting system

**Goal 3 (Municipal Energy Reduction)**

Drop the word ‘buildings’ from the goal, and just use ‘energy use’ or use local government infrastructure.

Reword to say ‘reduce utility energy use” or ‘reduce non-renewable energy use” because to get to ZNE will require the use of renewables.

* With realignment, there will be more local facilities (detention facilities) so can this footprint reduction be per capita or per square foot?

Baselines are inconsistent: if you are 20% below 2003 levels by 2015, then you’re probably already 20% below 1990 levels. Make consistent with AB 32.

Where is the original baseline data for 2003 and 1990? Don’t change the baselines.

Who is measuring it? Without measurement it is meaningless as written.

Need some pilot projects that will help LGs decide on an action.

Strategies:

* Municipal DSM, including software management controls
* Move internal education (elected officials, other departments) education here
* Planning for Energy Manager position, everything up to hiring the person – IOUs pay for developing position description, cost-benefit analysis of the position, personnel commission meetings and recruiting. One opportunity would be for SEEC to develop a table of Public sector energy manager costs and benefits and publish a best practice.
* Municipal smaller facility dashboards utilizing smart meter HAN services to harness behavioral EE and DR since deep retrofits for small facilities is a market failure.
* Need a procurement strategy
* Need to engage other departments
* Local governments can’t reach AB32 reduction goals unless SCE upgrades the 90% of streetlights they own.
* Make ‘Benchmarking’ strategy more flexible, ‘adopt’ implies City Council action, ‘encourage’ or ‘standard operating procedures’ can be administrative
* Benchmarking milestone suggestion:
  + Short – adopt policy or standard operating procedure
  + Medium – benchmark facilities
  + Long – implement recommendations

**Goal 4 (Community Leadership)**

What pressure or support can be given to locals in conservative communities to meet these requirements?

Need studies showing how to direct businesses and individuals to take action on EE programs

Strategies:

* Leverage affordable housing or other income-eligible services of local governments
* Call out the Housing Element in the General Plan update strategy. It is supposed to be updated every 5 years.
* Develop a strategy that identifies EE programs that will help new projects meet CEQA thresholds.
* Add public outreach strategy
* Reword 4.1.2 Customize CAPS, include potential topics: such as energy efficiency data, energy efficiency language, other?
* Add strategy to develop community engagement action plan
* Need strategies for public/private partnerships
* Need strategies for public/public partnerships (with water, school, other districts?)
* Need water-energy strategies
* PACE strategy could go here, or in Goal 1 (Planning & Permitting) or Goal 5 (Capacity Building)

**Goals 5 (Capacity Building)**

Make this goal not just local government capacity building, but community and regional capacity building.

Strategies:

* Workforce Education & Training to develop local contractors & consultants
* Recruiting green businesses/business development with an energy equivalent of Recycling Market Development Zones
* Water – energy nexus should have strategy to coordinate with IRWMP plans
* Move elected officials education strategies here
* Add community education strategies
* PACE strategy could go here, or in Goal 4 (Community Leadership) or Goal 1 (Planning & Permitting)
* Add strategies to promote regional efforts

**General Comments**

Call out data needs somewhere in the chapter.

Add language in chapter about formalizing/institutionalizing local government progress leading to more flexibility in implementing energy efficiency programs/projects.

Provide wording to allow non-profit or regional implementers to do the work, not all local governments have the bandwidth.

Allow iterative projects, funding for long-term strategies that span more than one PGC cycle.

Allow strategic planning funds to be used to decide which strategic plan strategies are most appropriate to pursue.

Somewhere we need to include and promote the idea that efficient buildings are healthy buildings.

IOUs should do rebates and EMV, LGPs should provide technical assistance and education.

Reorganize the strategies by ease of implementation, level of expertise, and/or municipal department involvement.