



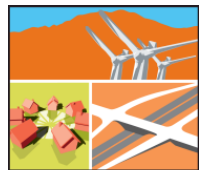
Sustainability Initiative for the Coachella Valley

Voluntary Green Building Program



SOUTHERN CALIFORNIA
EDISON[®]

An EDISON INTERNATIONAL[®] Company



Program Coordinated By:

CVAG



Under one umbrella ...



Green Buildings

RetroCommissioning (RCx)
Building Energy Use Manager
Benchmarking Buildings
Voluntary Green Building Standards

Climate Action Planning

Greenhouse Gas Inventory
Climate & Energy Action Plans
Regional Framework for
Collective Action

Voluntary Green Building Standards

“soft opening”
local jobs/business
comprehensive



Regional Green Building Program

- **A Model Green Building Standards Policy**
. . . tailored to the region







Regional Green Building Program





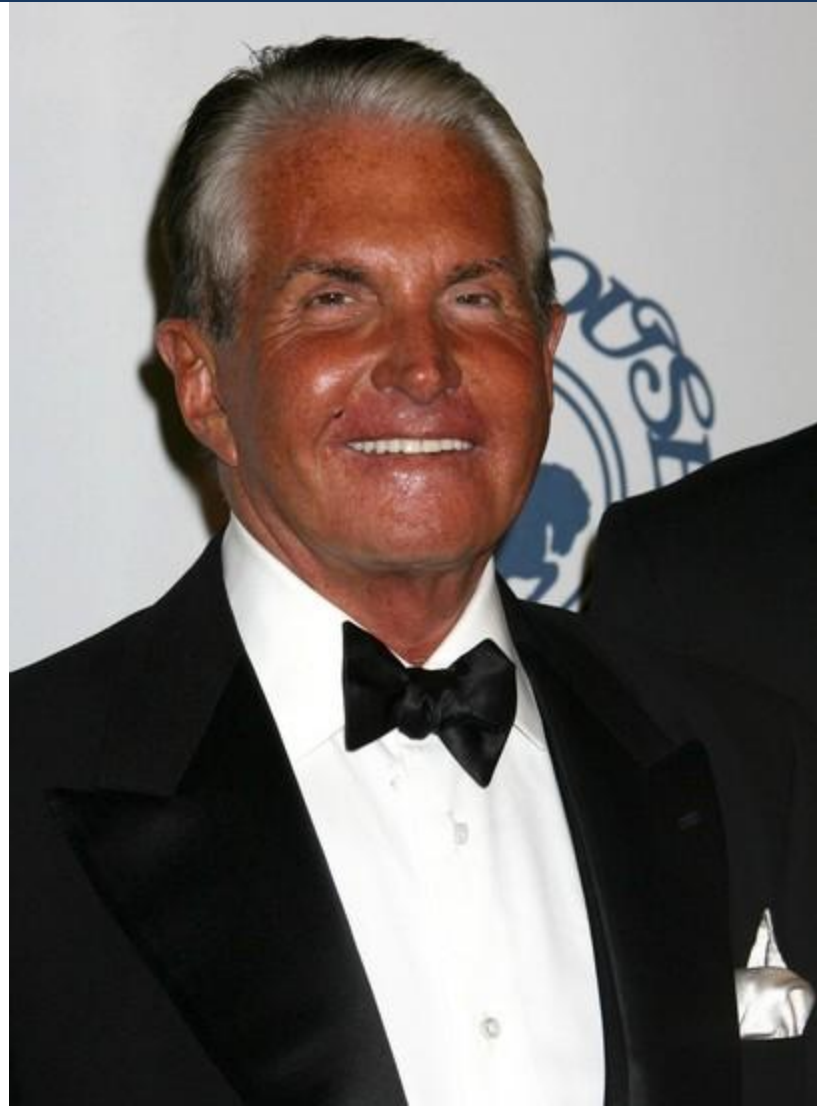




Regional Green Building Program

- **Even our Actors have adapted to our climate!**

George Hamilton





Shade Makes it Cooler!



shade



Regional Green Building Program

- **Why a Voluntary Approach???**

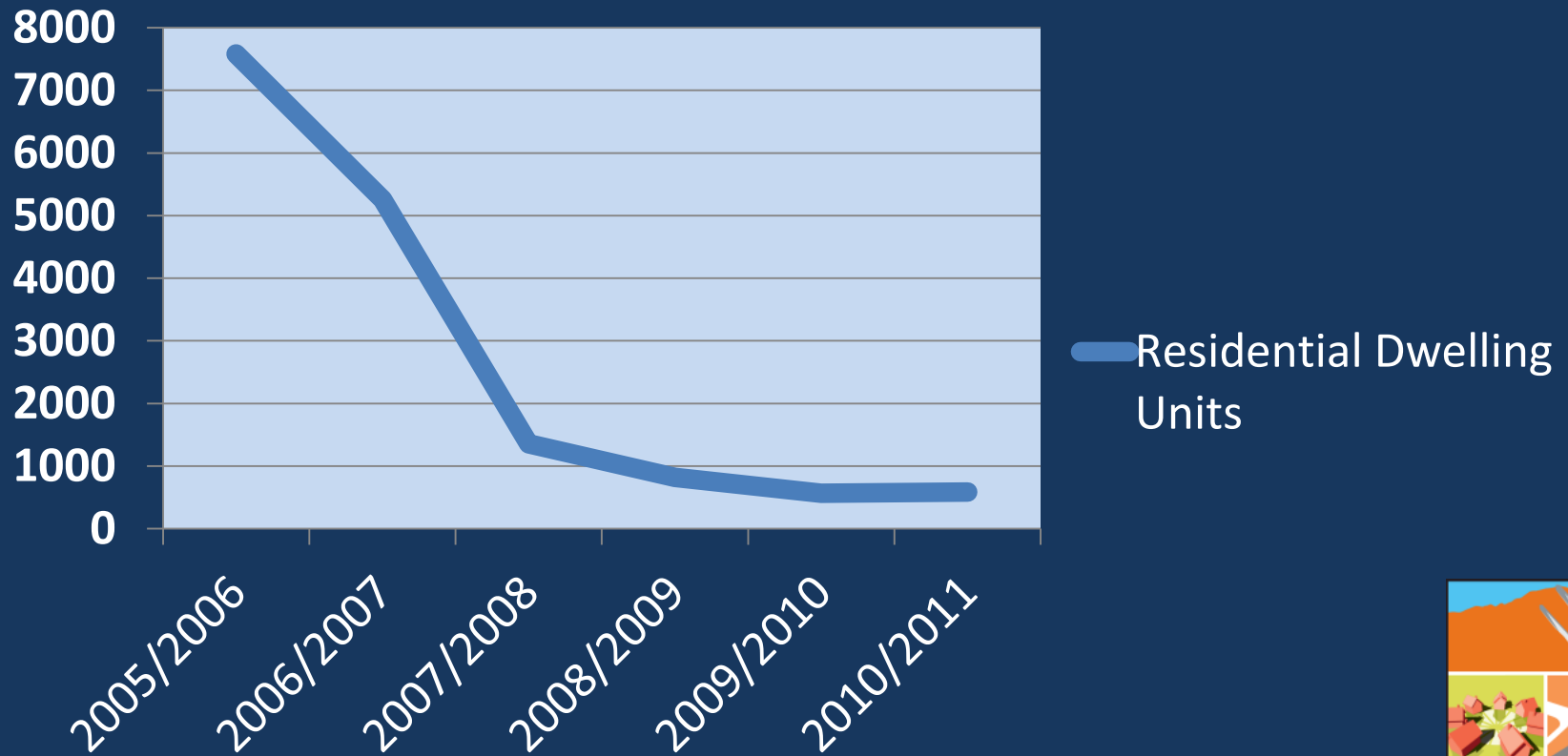
Didn't want to Anger
our
Development
Community





Regional Green Building Program

New Construction CVAG Territory



CVAG



Regional Green Building Program

HOW DOES IT HELP?

Elected Officials

- Efficient Buildings will help boost the Economy
- Train their local contractors for FREE
 - Help local Mom and Pop Contractors build cost effective Buildings
 - Help local contractors to be able to reach Zero Net Energy standards for Residential and Commercial by 2020 and 2030
 - Regional Wide Program- No City implements it alone



Regional Green Building Program



SOUTHERN CALIFORNIA
EDISON



EVERY MONTH WE EXPORT
\$60 MILLIONS OF
DOLLARS
from the COACHELLA
VALLEY
OF THAT ONLY A TINY
FRACTION STAYS LOCAL
FOR ELECTRICITY...

■ About \$700 Million
a year is spent on
electricity in the
Coachella Valley.

■ imagine if collectively
we could **SAVE** just
10 percent.

• Increase
consumer
spending on
goods and
services

■ \$70 million saved in a Local
a year Tax Revenue in
the Coachella Valley.

Increases revenues to the
City coffers! ■ Now THAT and
Property Tax,
Sales Tax, and
Income Tax

create a lot of
JOB

LIKE HEALTHCARE – LEAST
INVASIVE FIRST

environmental factors – SHADE

stop the bleeding – SEAL GAPS & CRACKS

treat the skin – COOL ROOF
WINDOW FILM

better circulation – CEILING & WHOLE HOUSE
FANS

OPENABLE WINDOWS

organ transplant – REPLACE THE AIR
CONDITIONER



Regional Green Building Program

HOW DOES IT HELP?

Local Contractors

- Train local contractors for FREE
 - Help local Mom and Pop Contractors build cost effective Buildings
 - Help local contractors to be able to reach Zero Net Energy standards for Residential and Commercial by 2020 and 2030



Regional Green Building Program

HOW DOES IT HELP?

Local Contractors

- Provide them with a Green Building App that helps bridge the communication GAP between them and their clients
 - Marketing tools and materials
- Help them up-sell through energy efficiency.
- Gear the program towards remodels



IT'S NEVER TOO LATE TO INSULATE YOURSELF FROM HIGHER ENERGY COSTS

Adding any a
building can

INSULATION

CAUTION: Ov
heat inside not
temperature di

Combined to

CREATE SHADE TO STAY COOL

Even in the win
hot. In our des
consumption.

SHADEthe c
....CONC
....conc
....isla
....walls
....wind

CHOOSE THE RIGHT HVAC EQUIPMENT TO KEEP YOU COOL

Roughly 100 million to
the air each year from

MAINTAIN YOUR E

- Check and replace f
- Inspect condensate
- Routine maintenanc
- Inspect for cold-air l
- AC coils
- Balance the air distr

High-performance HV
duce energy savings
period of about three

MONITOR YOUR USE OF ELECTRICITY

A building's int
consumer of el
source of inter

Indoor & outdoo
of electric consu

A WINDOW ON SAVINGS

I've got old, lea

A COOL ROOF OVER MY HEAD

- Reflects the sun's radiation: "reflectivity"
- Gives off heat quickly: "emittance or emissivity"

A "cool roof" can save up to 15% on your AC load
and add years to the life of your roof.

So you save money immediately with lower
electrical bills and in the long run by post-
poning re-roof

You can SPRAY IT

- Spray foam is waterproof & provides high insulation value
- Lightweight but durable

You can OVERLAY IT

- White single-ply reflects up to 90% of the sun's energy
- Costs \$3.50-\$4.50/SF

You can REPLACE IT

with metal, light weight concrete, even asphalt

MAINTENANCE

WHY GREEN MEANS MORE BUSINESS

www.greenforlife.org

Understanding green principles & ways to finance upgrades will increase
business. Being knowledgeable brings referrals.

Integrated Design

When building owners go green, lots
of trades are involved. Costs are greatly
reduced when the right strategies are
designed as a system

- Energy efficiency
Lighting, HVAC, insulation,
Mechanical controls
- Water
Low-flow plumbing fixtures
• Indoor Air Quality
Replace ducts, windows
Roofing
Cool roof

Working is Green

do is only PART of the whole
h & network of GREEN.
is networking
y you to other businesses

Incentives

Utility incentives:

- Southern California Edison (SCE.com)
- Southern California Gas Company (<http://www.socalgas.com/>)
- Go Solar California <http://www.gosolarcalifornia.ca.gov/>

Local incentives:

- City of Palm Desert "Set to Save" (<http://settosave.com/>)

Government incentives:

- California Energy Commission (<http://www.fypower.org/>)

Funding Sources

- Property Assessed Clean Energy (PACE): <http://pacenow.org/blog/>
- Energy Service Companies (ESCOs): <http://www.naesco.org/>

Green for Life is a registered trademark of the California Public Utilities Commission.

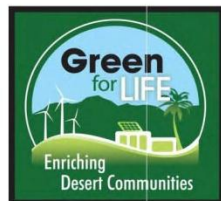


TECHNICAL BUILDING MEASURES AND POINT SYSTEM FOR THE HOMEOWNER PLANNING TO BUILD A NEW HOME

9	ROOF:	• Use "cool roof" coating or materials		
9.1	T24 • Rigid insulation on top of roof sheathing.			
9.2	T24 • Install "cool roof" system.	CG A4.106.5, AZ (Scott) & GPR P.E.1		
9.3	T24 • Install a radiant barrier at the roof level.	CG A4.205.1		
9.4	T24 • Consider "cool roof" coating for roofing	CG A4.106.5 & AZ (Scott)		
9.5	T24 • In a vented attic design, install continuous ridge vent and eave vents for effective thermally-driven ventilation.			
9.6	T24 • Use solar powered attic exhaust fan.			
9.7	• If metal roof system is being considered, design metal roof with stand-off battens to allow free flow thermally-driven air between roof sheathing and metal roofing.		2	<input checked="" type="checkbox"/> # <input checked="" type="checkbox"/>
9.8	• Avoid petroleum-based roof system.		2	# <input checked="" type="checkbox"/>
9.9	• Use roof with a high durability/low maintenance material such as concrete, slate, clay or fiber cement.	AZ (Scott)	2	#
9.10	• In a vented attic design, install continuous ridge vent and eave vents for effective thermally-driven ventilation.	AZ (Scott)	2	<input checked="" type="checkbox"/>
9.11	• Use non-sawn lumber to frame the roof structure (at least 75%). Non sawn lumber uses less lumber. SEE FRAMING CONSIDERATION.	AZ (Scott)		
9.12	• Energy heels on roof trusses (75% of attic insulation height at outside edge of exterior wall)	GPR D.6	2	<input checked="" type="checkbox"/> #
Subtotal:			10	

10	ATTIC:	• Add insulation in the attic; Ventilate the attic; With evaporative coolers, discharge upducts through roof or the exterior.		
10.1	T24 • Perform third party blower door test to verify building envelope tightness.	CG A4.206		

cool roof



How to Build
or Remodel
Energy Efficient Homes
and Businesses

VOLUNTARY GREEN BUILDING MANUAL

This Voluntary Code was produced by the collaborative effort of Southern California Edison, Coachella Valley Association of Governments, Terra Nova Planning & Research and Interactive Design Corporation



A GUIDE TO THE
VALLEY-WIDE VOLUNTARY
GREEN BUILDING PROGRAM

GUIDE
GUIDE
GUIDE
GUIDE
GUIDE
GUIDE

Green For Life is an energy-saving program funded by the California Public Utilities Commission through Southern California Edison and administered by the Coachella Valley Association of Governments.



Green Building Program

Practical

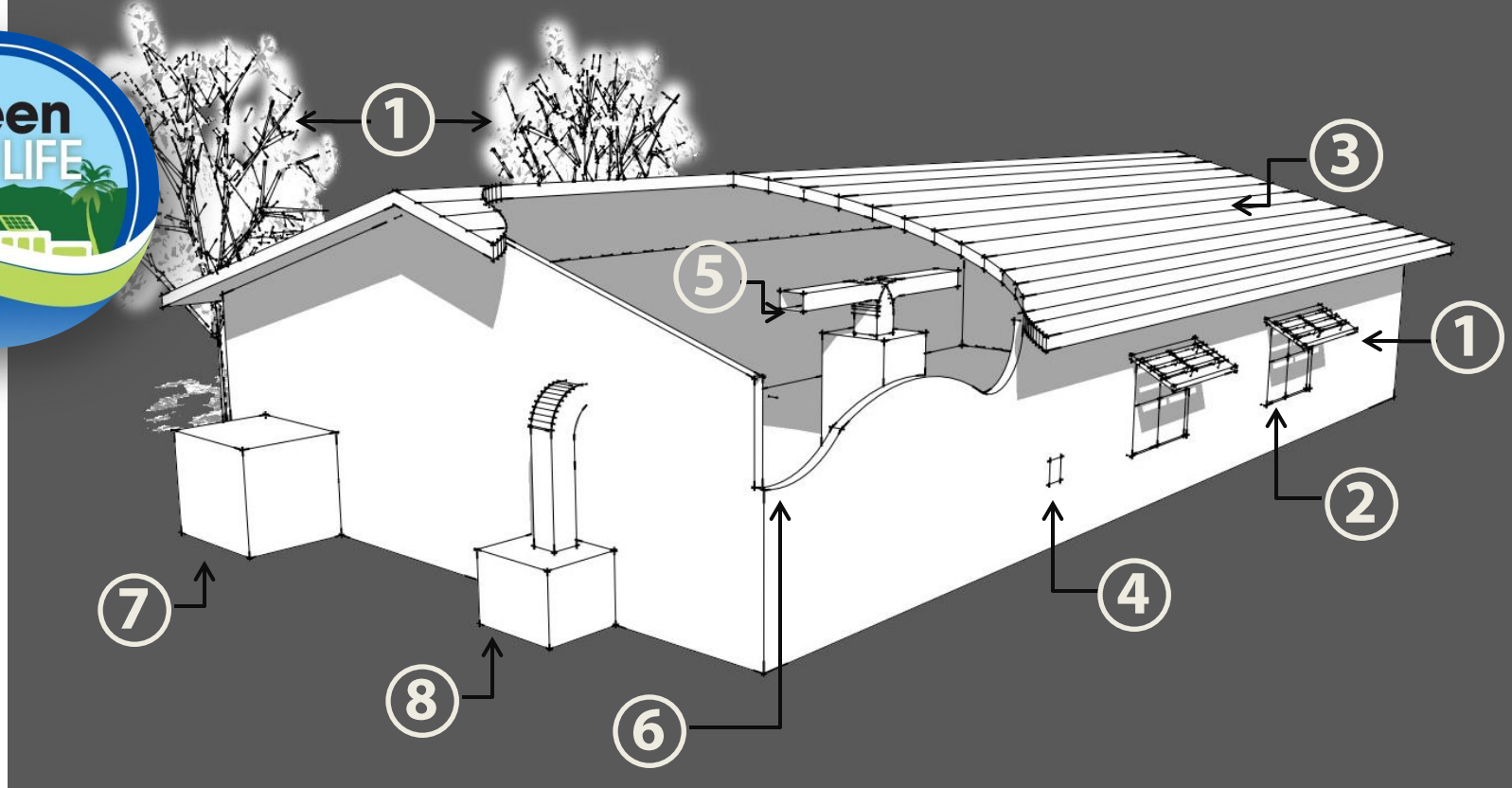
what should I do?

Informative

why will that help?

Comprehensive

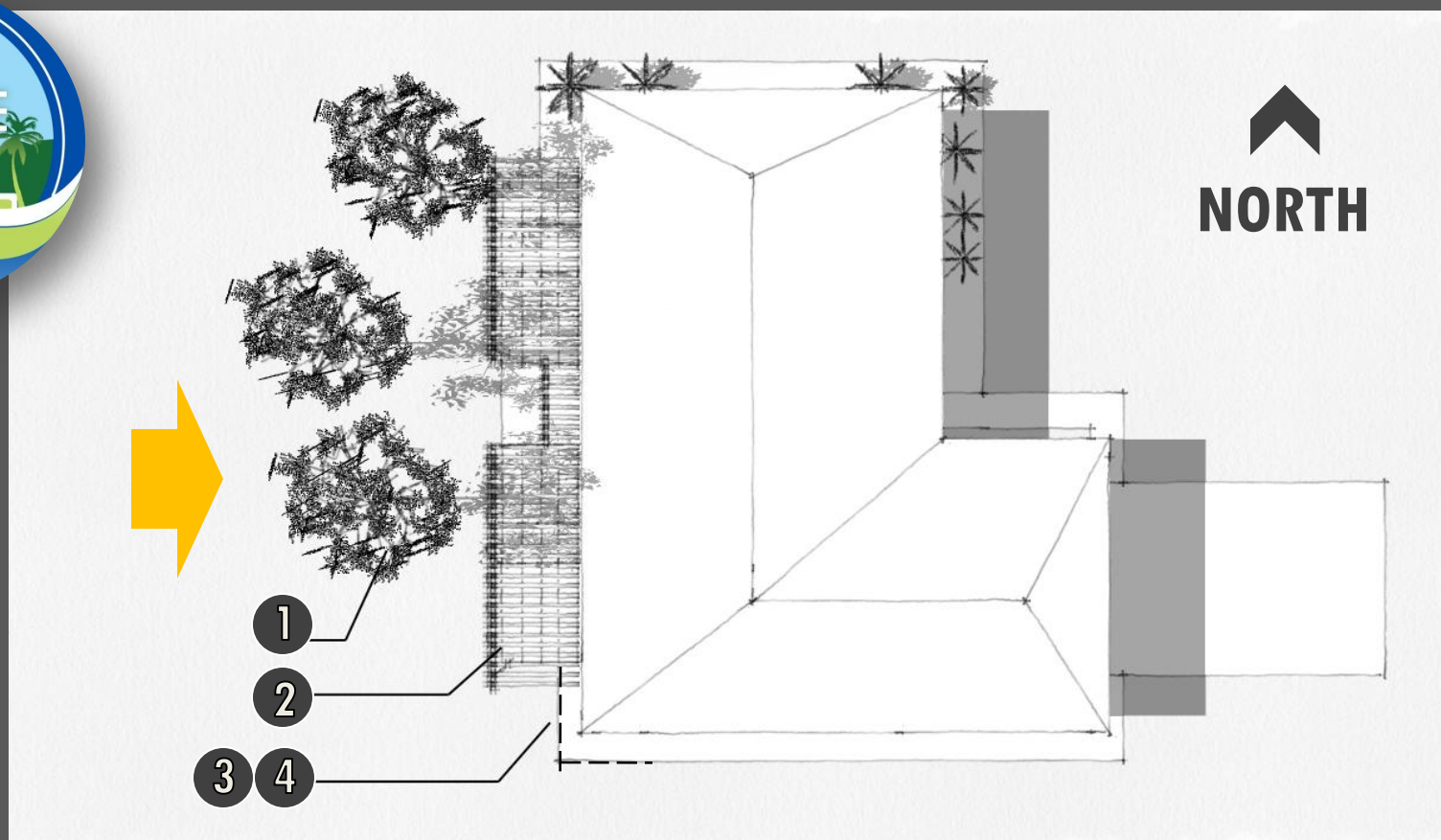
works with Title 24 & CALGreen



WHAT SHOULD I DO?

- 1 SHADE
- 2 WINDOWS (E, S & W)
- 3 COOL ROOF
- 4 AIR SEAL
- 5 DUCT SEAL
- 6 ENVELOPE INSULATION
- 7 HVAC \geq SEER 13
- 8 EVAPORATIVE COOLER

the basics



① TREES

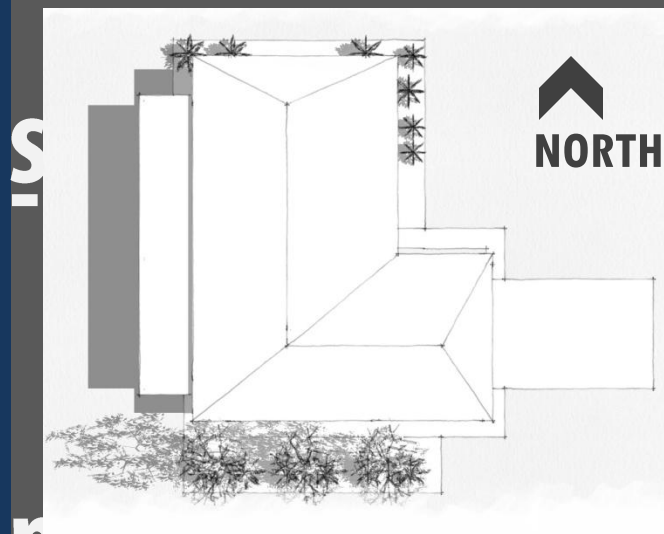
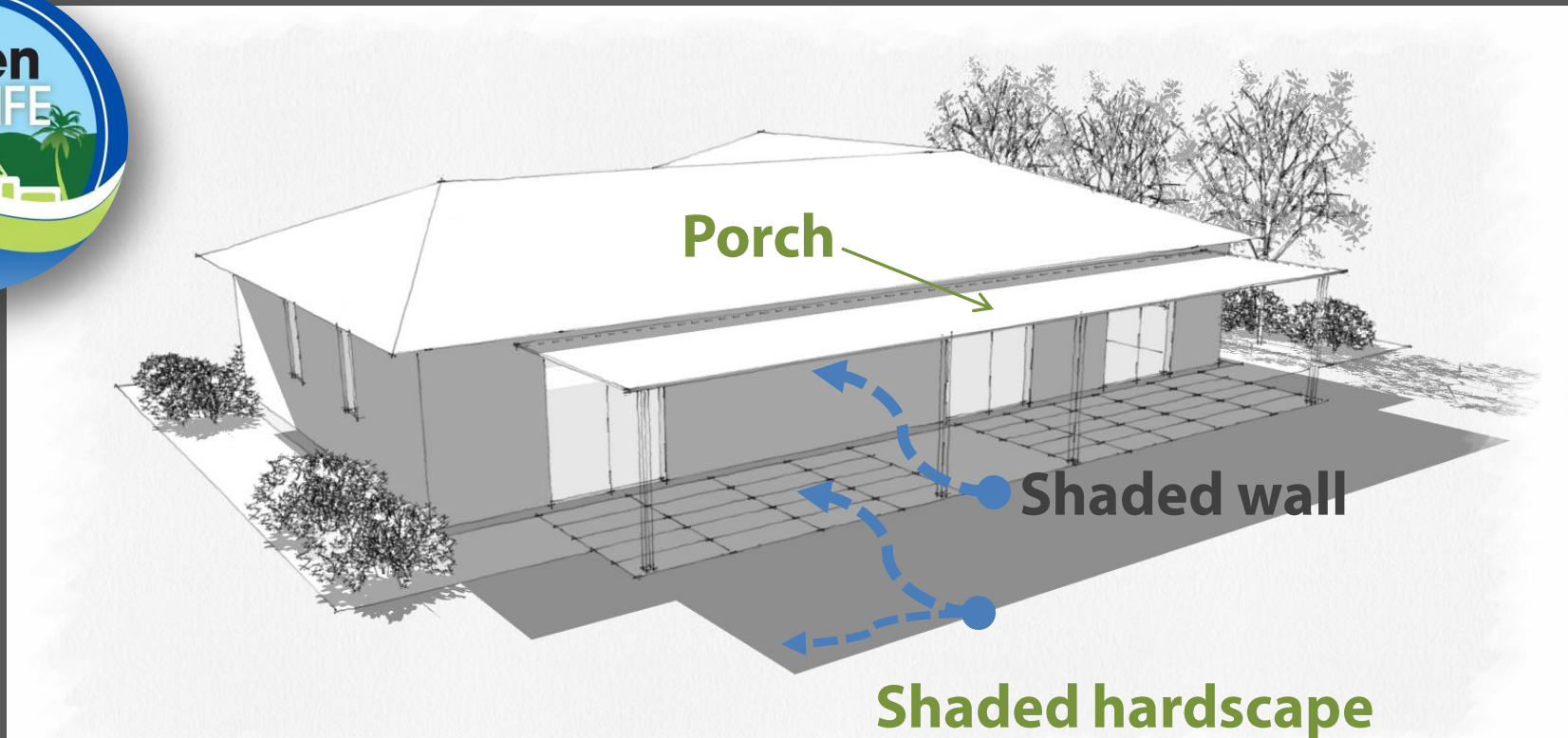
② PATIO COVER

③ LATTICE/VINES

④ VENTILATED WALL

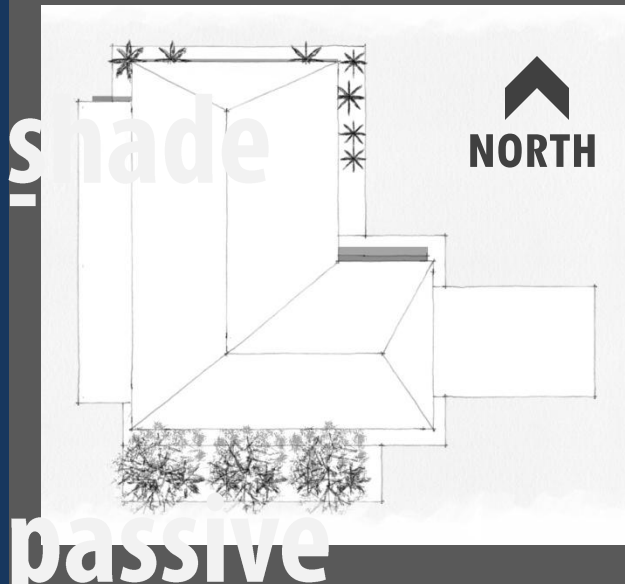
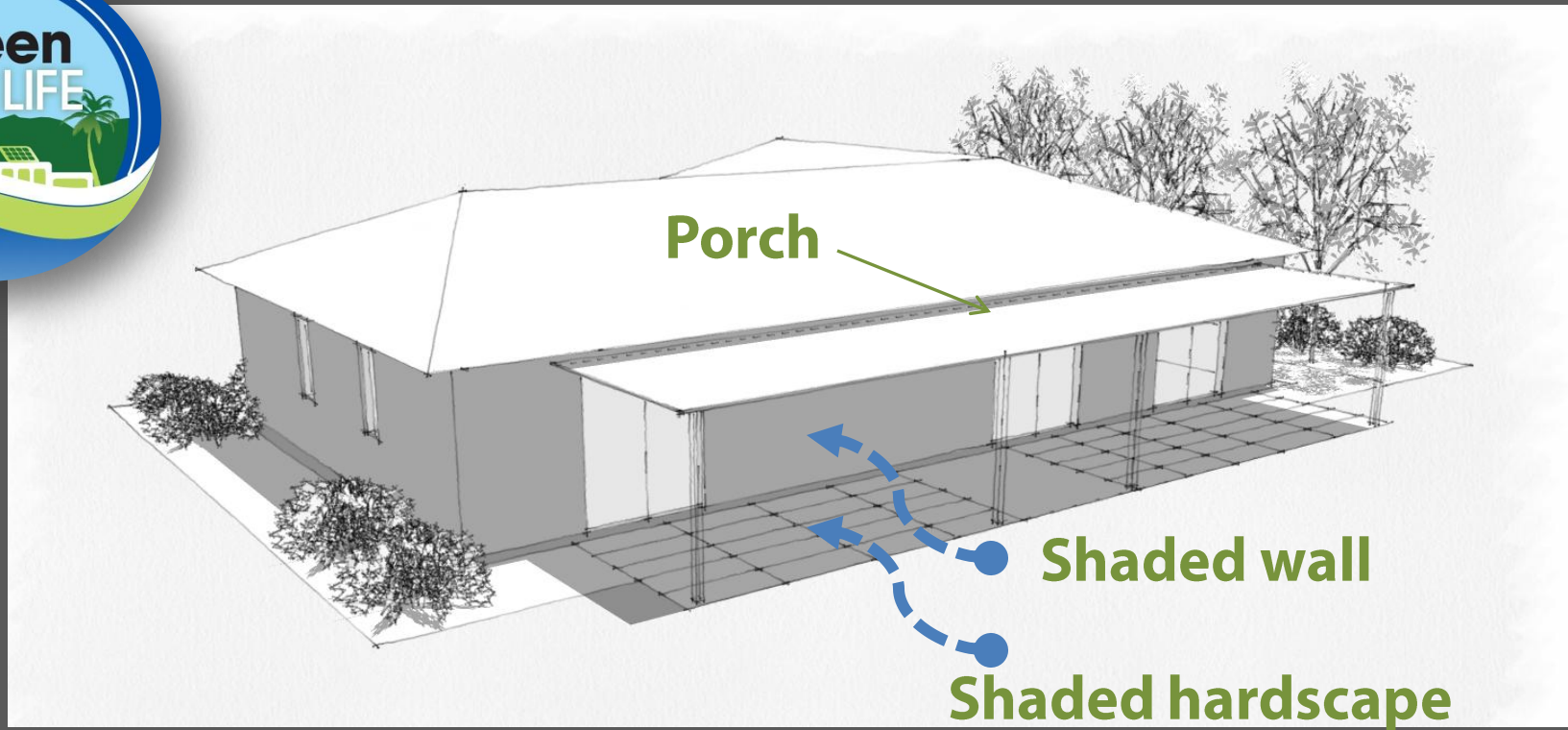
**Shade western
exposure**

site considerations

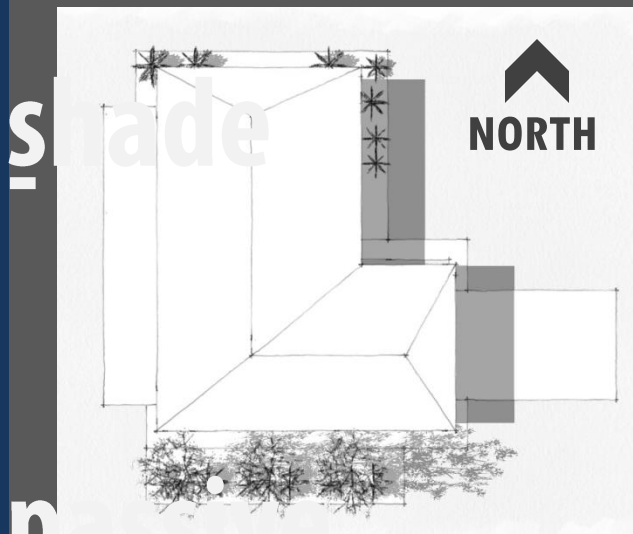
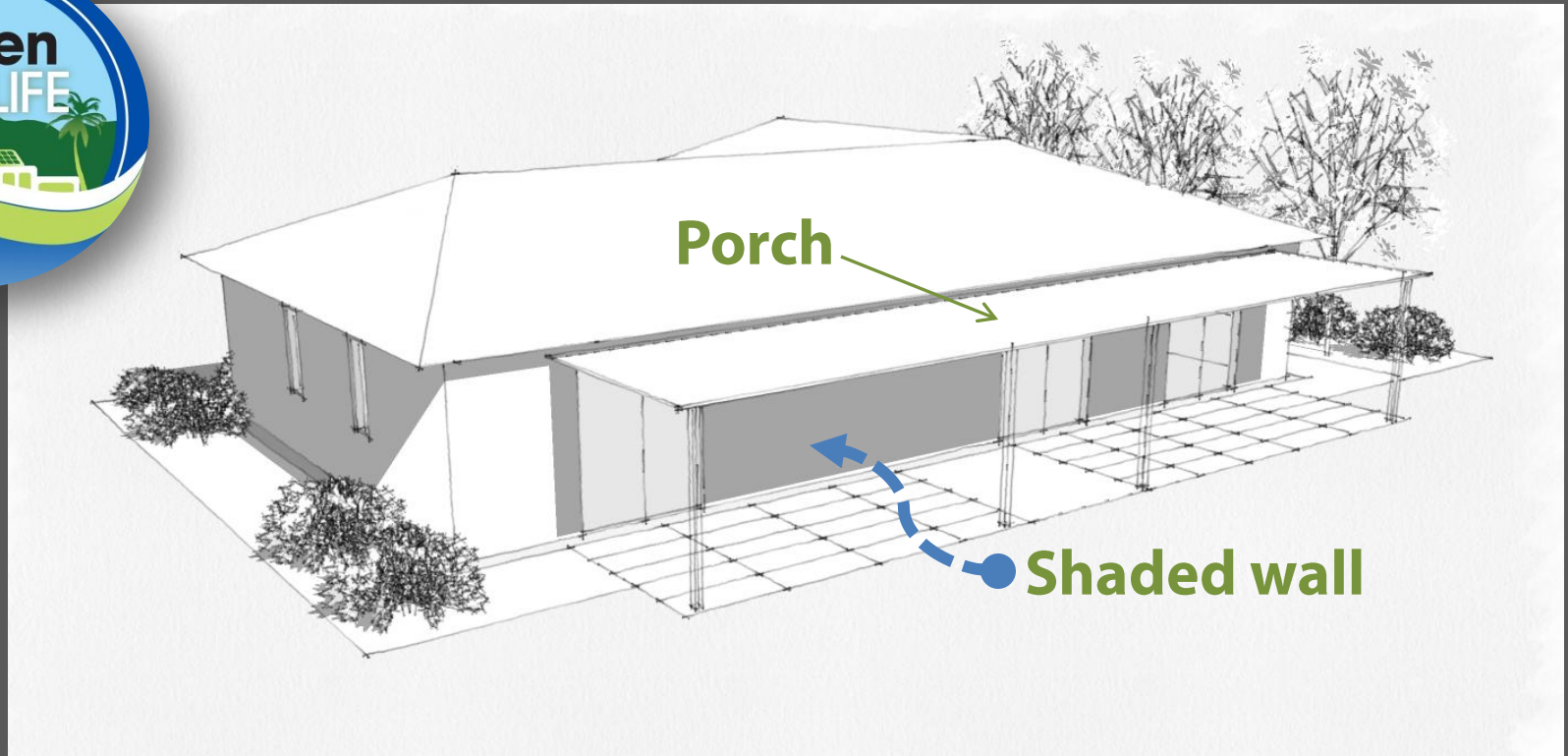


passive

JUNE 21, 8am

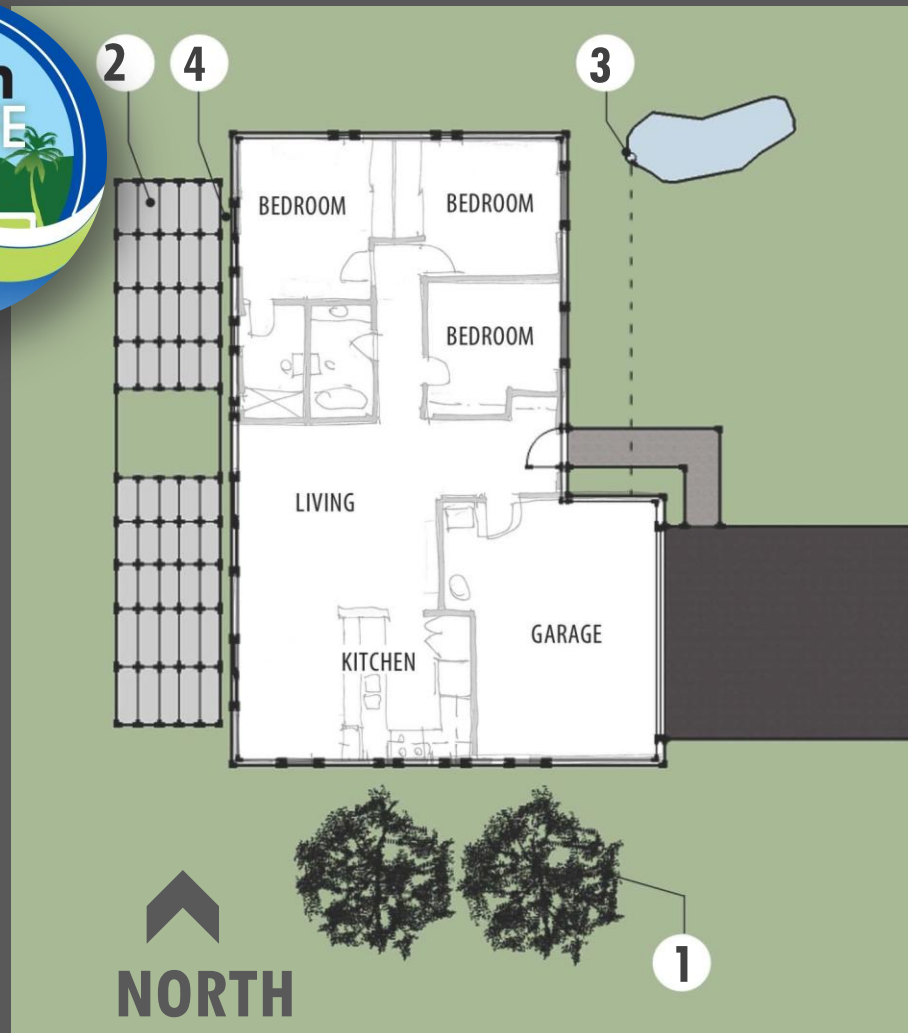


JUNE 21, 12pm



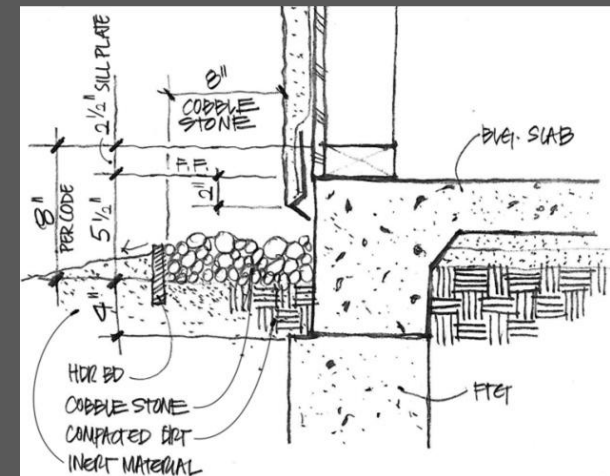
passive

JUNE 21, 4pm



- 1 TREES
- 2 SAW CUT INTO PATTERN & REMOVE SOME
INSTALL GUTTER & CREATE
- 3 DRY CREEK BED
RETENTION AREA
SEPARATE THE CONCRETE,
REPLACE WITH PAVERS
(SEE DETAIL BELOW)
- 4

make the site work
for you
site considerations

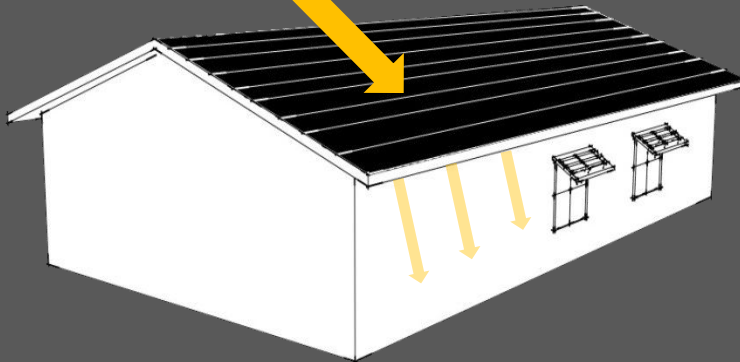




AIR TEMPERATURE: 37°C (99°F)



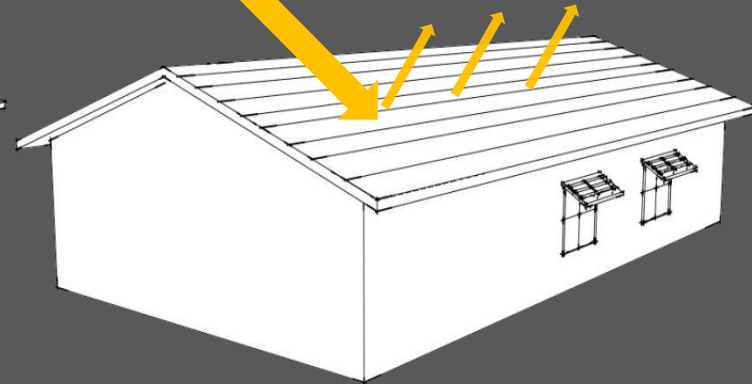
ABSORBANCE



DARK ROOF : 80°C (177°F)



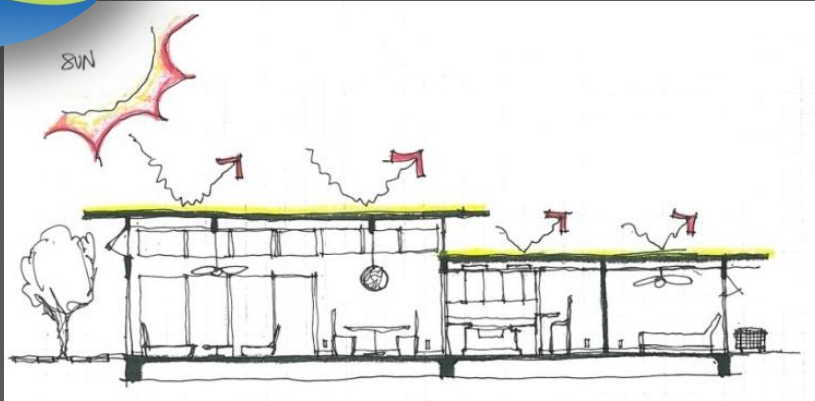
REFLECTANCE



LIGHT ROOF : 44°C (111°F)

66°F Difference

cool roof



	METHOD	COST	LIFE SPAN (YEARS)
1	Spray Coating	\$2-3/SF	5 - 10
2	Single-ply Roof Membrane	\$4-5/SF	30
3	New tiles	\$4-5/SF	30

1



2



3



COOL ROOF



AIR CONDITIONING NUTS & BOLTS

What is the existing condition?

DO YOUR HOMEWORK

1. Leaky ducts?
2. Leaky house?
3. Leaky windows?
4. Oversized equipments?

Team involved:

- HERS professional
- Mechanical Contractor
- SCE audit





IMPROVEMENTS WHICH REQUIRE PERMITS

1. WINDOWS
2. WATER HEATER REPLACEMENT
3. HVAC (A/C) CHANGE OUT
4. REROOF
5. PATIO ENCLOSURE

OPERATION HUMAN SHIELD

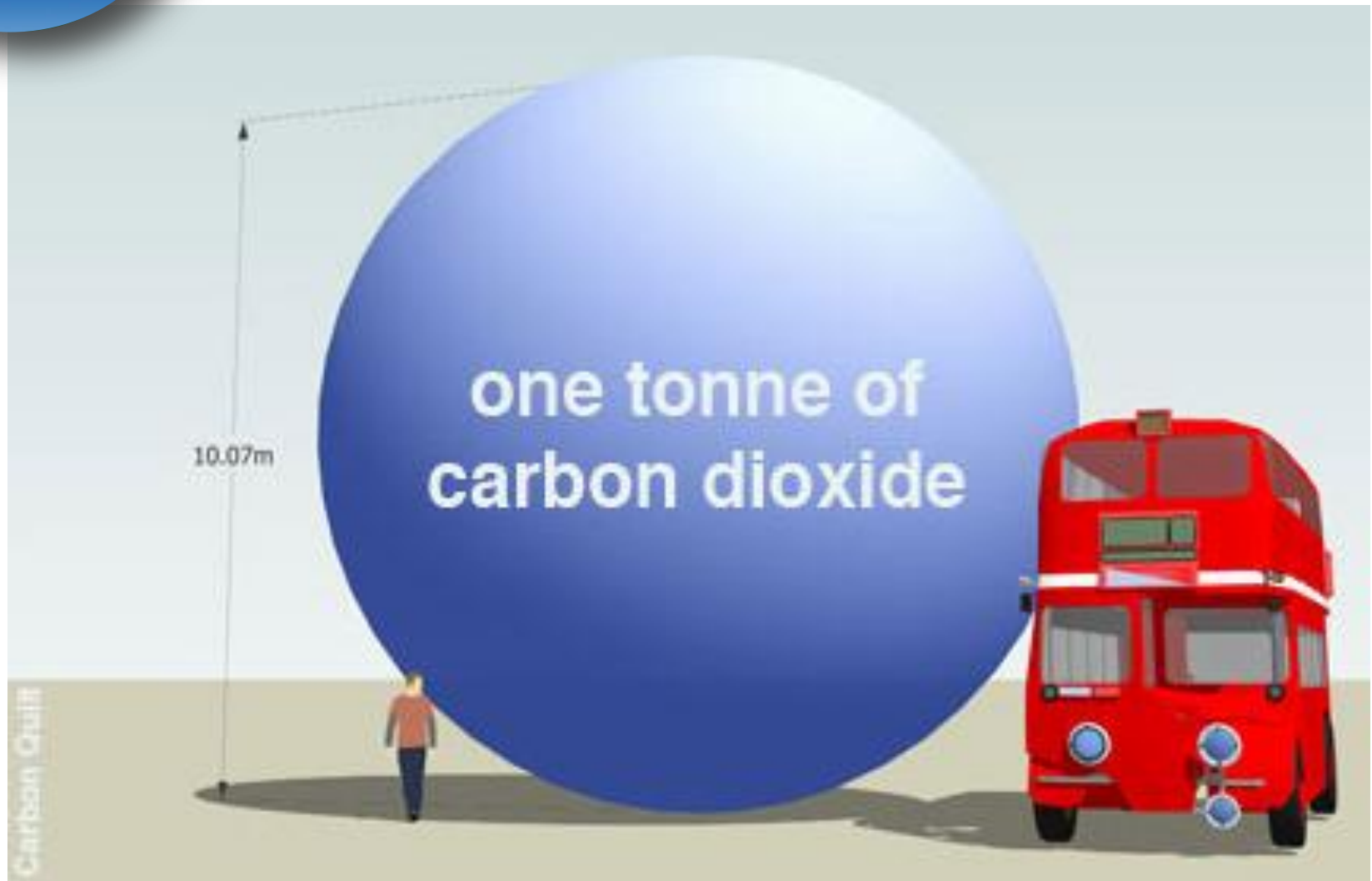
Mayor Pougnet and Green for Life Interns distribute trees at Cahuilla Elementary School
Arbor Day Celebration, March 7, 2012



Interns in Action!

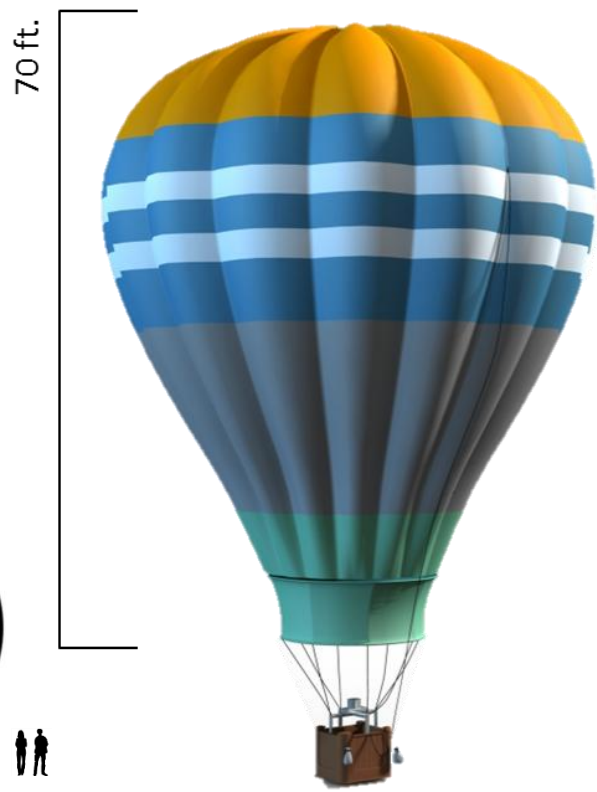


Invisible Carbon Dioxide





Emissions Time Bomb





1 TON CO₂

California Emissions...

You Can Save A Ton!

Copenhagen's ONE Tonne of CO₂!





SOUTHERN CALIFORNIA
EDISON

Do not touch it!
Immediately CALL 911!





HVAC?
~~SEER 13~~ SEER 16

WINDOWS
SHGC?
~~0.36~~ 0.30

INSULATION
R-VALUE?
~~R-13~~ R-19



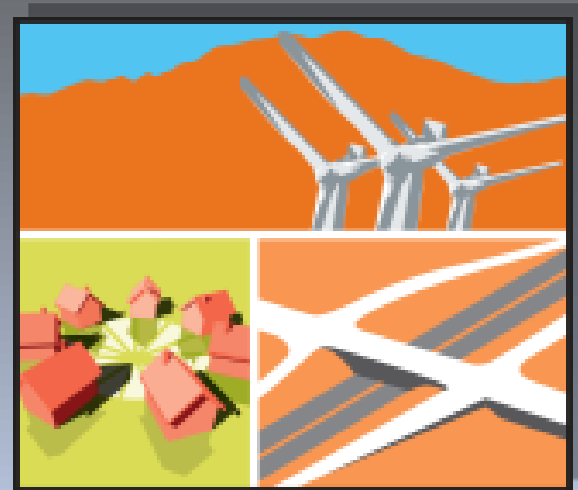
UPFRONT



payback



Green Building Web App



Art Concept



my DESERT



Home

When selecting the parts

You can learn about

- The energy efficiency principles
- The choices available
- The relative cost

And the CREDITS you earn in the



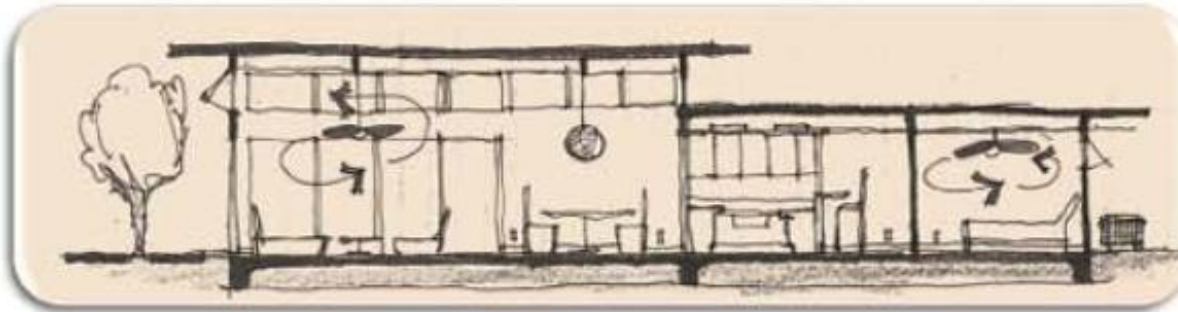
Building Program

When selecting the package that fits you

- You can immediately see how the
Group of choices made for you work as a whole at
your desired level of involvement

my DESERT Home

How to be **\$mart**
\$aving energy 



- select the parts *yourself*
- select the packages *that fits you*

DOWNLOAD GREEN BUILDING MANUAL



DOWNLOAD GREEN BUILDING CHECKLIST



Easy to use with Basic Information

my DESERT



Home



How big is your house?

SF

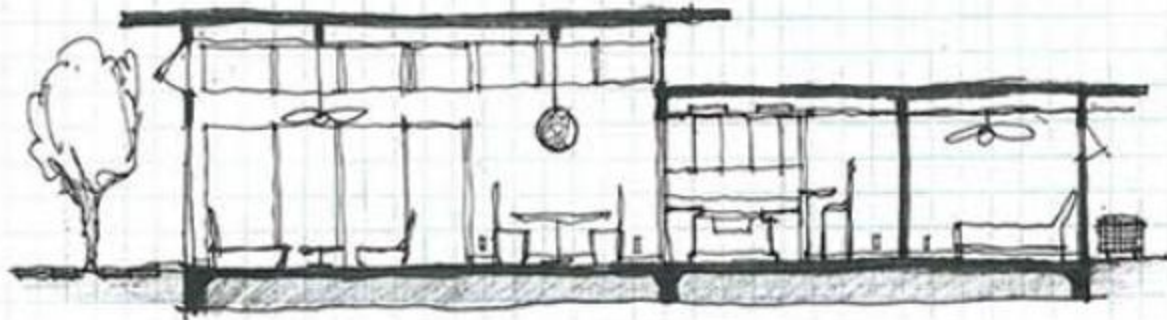
What year was it built?



What type of

Green
for **LIFE**

PACKAGE
for you?



Room Remodel

- Family Room
- Kitchen
- Bathroom
- Add a Room

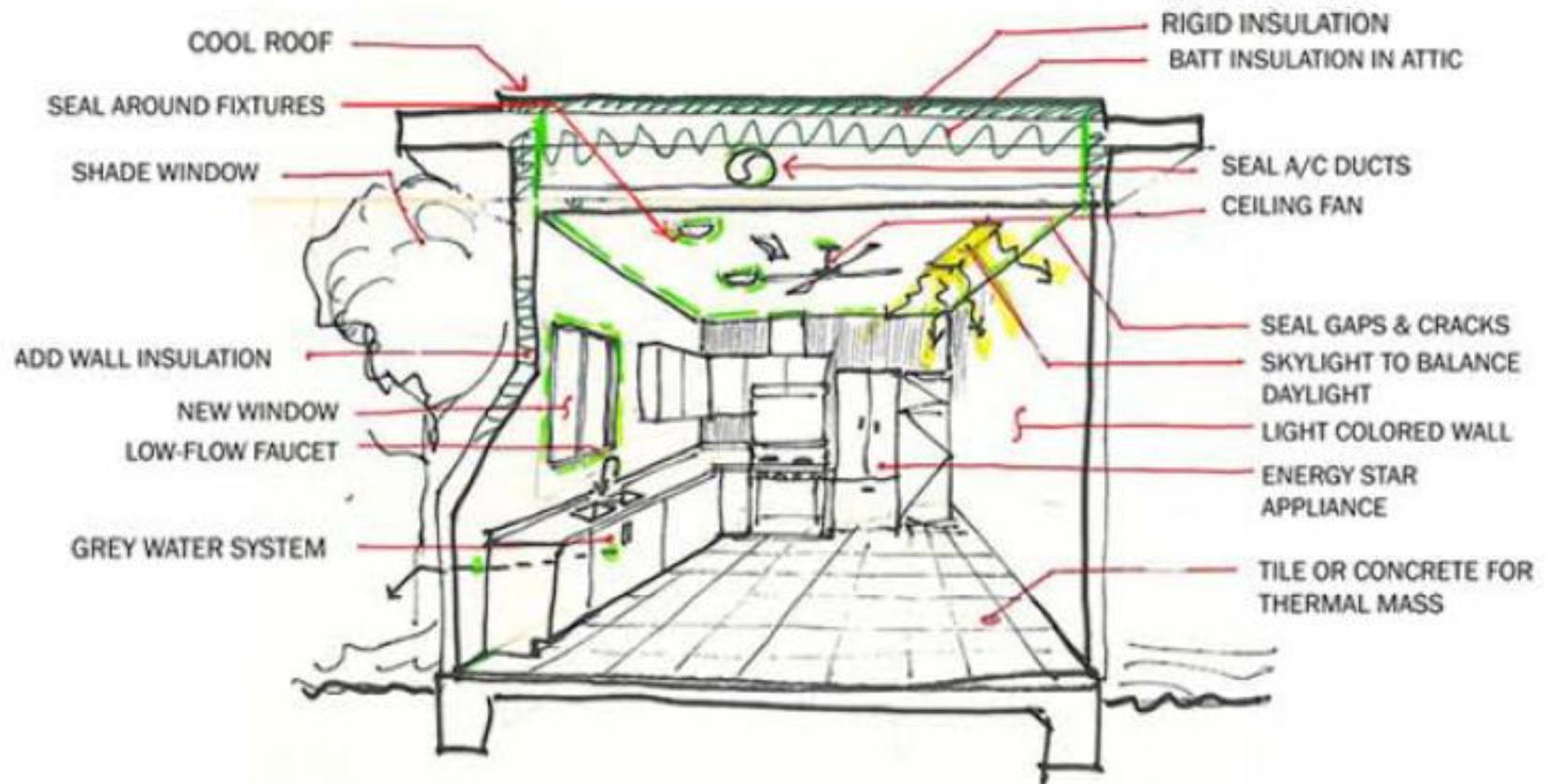
Around the House

- Beginner
- Intermediate
- Advanced
- Emergency

my

Green
for **LIFE**

KITCHEN REMODEL



Site

- Orientation
- Shade
- Water (Rain, Drainage, Usage)

Envelope

- Roof
- Attic
- Walls
- Windows
- Gaps & Cracks

On-site

- Photovoltaic Panels
- Solar Thermal

Passive

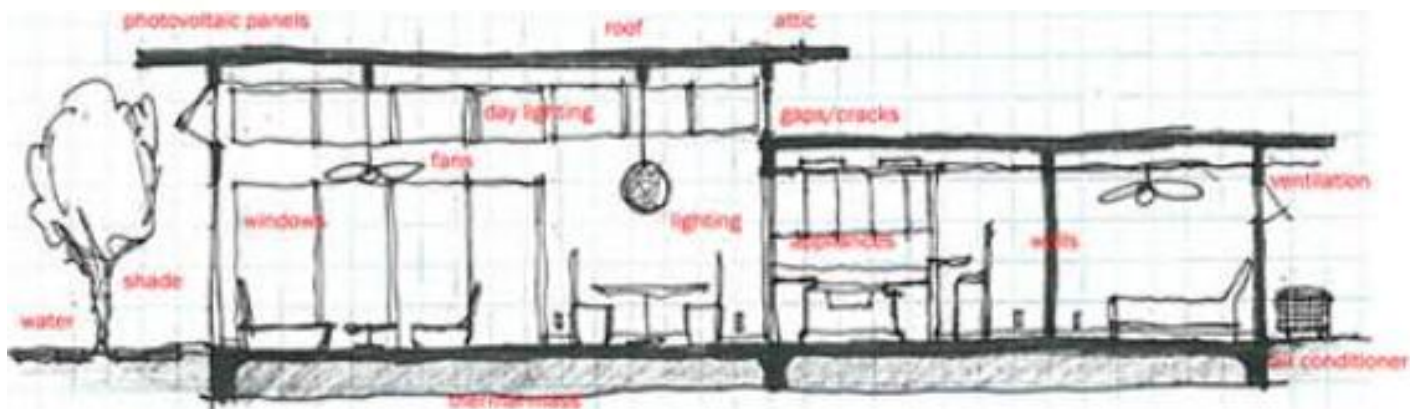
- Thermal Mass
- Day lighting
- Lighting
- Ventilation

Equipment

- Air Conditioner
- Water Heater
- Evaporative Cooler
- Exhaust /Whole House fan
- Appliances

Green
for LIFE

beginner PACKAGE

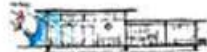


Green for LIFE beginner PACKAGE



SHADE

	SHADING DEVICE	COST	LABOR
1	New 3" Tree	\$200/EA	3 hrs
2	Running 1" wood	\$100/EA	3 hrs
3	Perforated 1" wood	\$800/EA	4 hrs



(2) Trees @ \$300

ROOF

my DESERT Home

Your roof is scorched by the sun everyday. A "cool roof" reflects some of the heat and doesn't store heat. "Reflectivity" and "emissivity" are the technical terms.

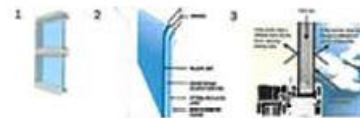
	SPRAY COATING	SINGLE PLY	TILE
MY GREEN HOME			
	\$	\$5	\$55



Spray Coating @ \$2/SF

WINDOWS

	METHOD	COST	LIFE SPAN (YEARS)
1	Install dual glazing	\$2.5/SF	10-25
2	Add window film	\$4.5/SF	10
3	Install argon gas filled glazing units	\$6.5/SF	20



Window film @ \$1/SF



Gaps & Cracks @ \$20 per foam can



my DESERT

Green
for LIFE



Home

How to be **\$mart**
\$aving energy 



- select the parts ***yourself***

- select the packages ***that fits you***

DOWNLOAD GREEN BUILDING MANUAL



DOWNLOAD GREEN BUILDING CHECKLIST

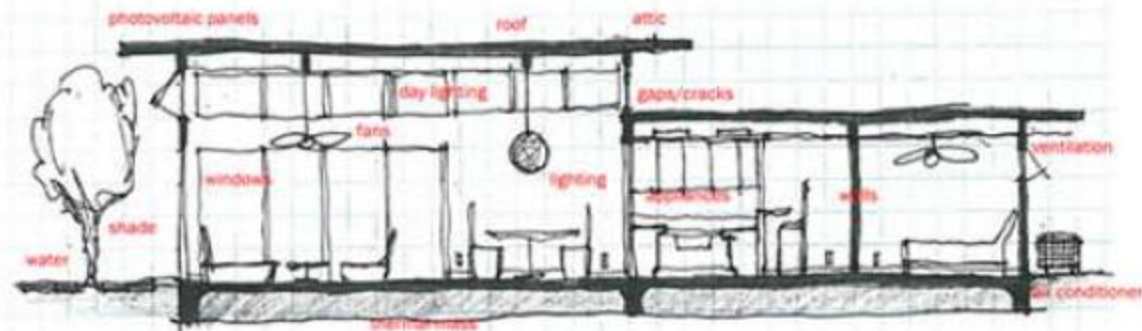


my DESERT

Green
for LIFE

Home: the PARTS

and how they can save me money



Site

- Orientation
- Shade
- Water (Rain, Drainage, Usage)

Envelope

- Roof
- Attic
- Walls
- Windows
- Gaps & Cracks

Passive

- Thermal Mass
- Day lighting
- Lighting
- Ventilation

Equipment

- Air Conditioner
- Water Heater
- Evaporative Cooler
- Exhaust /Whole House fan
- Appliances

On-site

- Photovoltaic Panels
- Solar Thermal

COOL ROOF for my

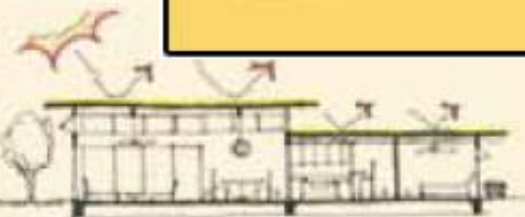
Choose

Your roof
and do

SP

MY GREEN HOME

\$



My SHOPPING CART for the PARTS

Your house is 1800 sf
was built in 1976

SIZE
additions & details showing your house
• 1000 sq ft
• 2000 sq ft
• 3000 sq ft

ENVELOPE
additions & details showing your house
• 1000 sq ft
• 2000 sq ft
• 3000 sq ft

PASSIVE
additions & details showing your house
• 1000 sq ft
• 2000 sq ft
• 3000 sq ft

EQUIPMENT
additions & details showing your house
• 1000 sq ft
• 2000 sq ft
• 3000 sq ft

ON-SITE GENERATION
additions & details showing your house
• 1000 sq ft
• 2000 sq ft
• 3000 sq ft

HAVE YOU CONSIDERED...

- **Roof**
- **Attic**
- **Walls**
- **Windows**
- **Gaps & Cracks**

[continue shopping](#)

ome

f the heat
terms.

SP

MY GREEN HOME

\$



My **Green for LIFE** SHOPPING CART the PARTS for:

Your house is 1800 sf
was built in 1976

SITE
outside elements affecting your home
• Orientation
• Shade
• Water (Rain, Drainage, Leaks)

ENVELOPE
separates inside from outside
• Roof
• Walls
• Windows
• Doors & Screens

PASSIVE
moderates temperature
• Thermal Mass
• Day lighting
• Lighting
• Ventilation

EQUIPMENT
conditions air and water
• Air Conditioner
• Water Heater
• Exhaustive Device
• Exhaust Fans (Whole House)
• Appliances

ON-SITE GENERATION
utilize the sun's energy
• Photovoltaic Panels
• Solar Thermal

OPTION	COST	UPGRADE	CREDITS	POINTS
TREES (3) TREES @ \$150	\$ 1,050	\$	2.2a	1
SPRAY COOL ROOF (3,000 SF @ \$2.3)	\$	\$ 5000	5.1	4
WINDOW (FILM) (6) WINDOWS @ \$25	\$ 150	\$	5.5a	2
GAPS & CRACKS SEALANT @ \$500	\$ 500	\$	5.1	2
THERMAL MASS REMOVE CARPET, PAINT, CONCRETE 600 SF @ \$2	\$ 1,200	\$	5.1	3
DAYLIGHT (1) TUBULAR DAYLIGHT @ \$600/EA	\$ 600	\$	5.3a	1
LIGHT (6) CFL @ \$10/EA	\$ 60	\$	5.3a	
CEILING FANS (2) FANS @ \$400/EA	\$ 800	\$	2.2	1
SUBTOTAL	\$ 4,960	\$ 5000		
TOTAL	\$			9,360



CVAG

SCORECARD

8.2 COOL ROOF

TECHNICAL BUILDING MEASURES AND POINT SYSTEM
FOR THE HOMEOWNER PLANNING TO UPGRADE, REMODEL AND/OR ADD TO AN EXISTING HOME

	Source Code	Points	Check
8 ROOF • Use "cool roof" coating or materials			
8.1 T24 • Rigid insulation on top of roof sheathing			
8.2 T24 • Install "cool roof" system for new roofs	CG A4 106.5 AZ (Scott) 5 GPR (P.E.) 1		
8.3 T24 • Install a radiant barrier at the roof level	CG A4 205.1		
8.4 T24 • Consider "cool roof" coating when working with existing roofing	CG A4 106.5 & AZ (Scott)		
8.5 T24 • In a vented attic design, install continuous ridge vents and eave vents for effective thermally-driven ventilation			
8.6 T24 • Use solar powered attic exhaust fan			
8.7 • If metal roof system is being considered, design metal roof with stand-off battens to allow free flow thermally-driven air between roof sheathing and metal roofing		2	
8.8 • Avoid petroleum-based roof systems		2	
8.9 • Use roof with a high durability/low maintenance material such as concrete, slate, clay or fiber cement	AZ (Scott)	2	
8.10 • Use non-sawn lumber when rehanging the roof structure (at least 75%). Sawn lumber uses less lumber. (SEE FRAMING CONSIDERATIONS)	AZ (Scott)	M	
8.11 • Energy heels on roof trusses (75% of attic insulation height at outside edge of exterior wall) for rehanging	GPR (P.E.) 2	2	
Subtotal			



CVAG



This Program is funded by California utility ratepayers and administered by Southern California Edison under the auspices of the California Public Utilities Commission.