

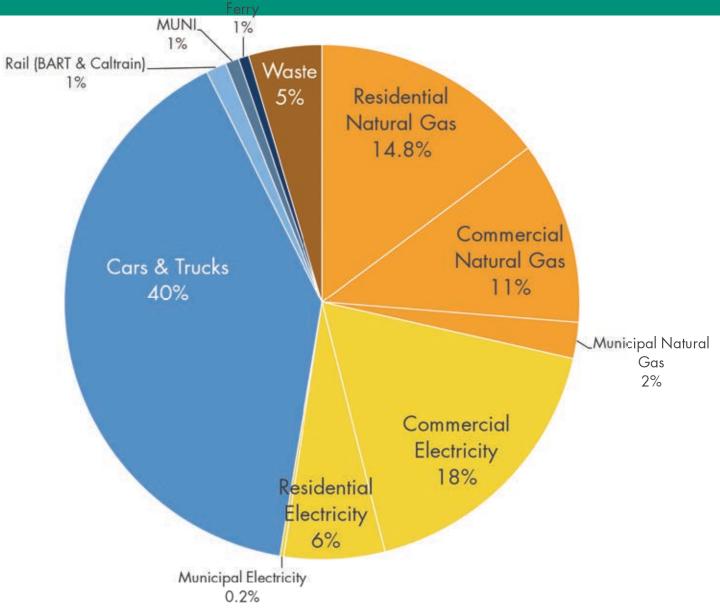
Energy Efficiency Best Practices Forum June 20, 2013 Cal Broomhead



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Source 2010







Engagement





Energy Independence





New Century Transportation





Gray to Green





Business Advisory



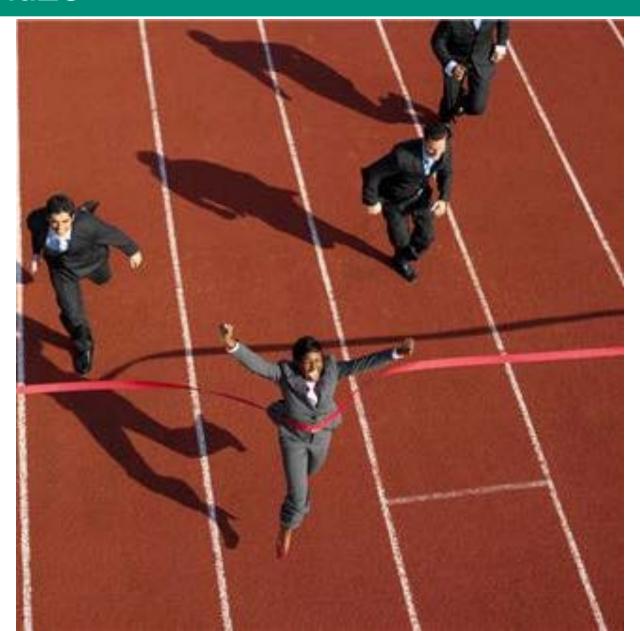


Prosperity and Environmental Justice

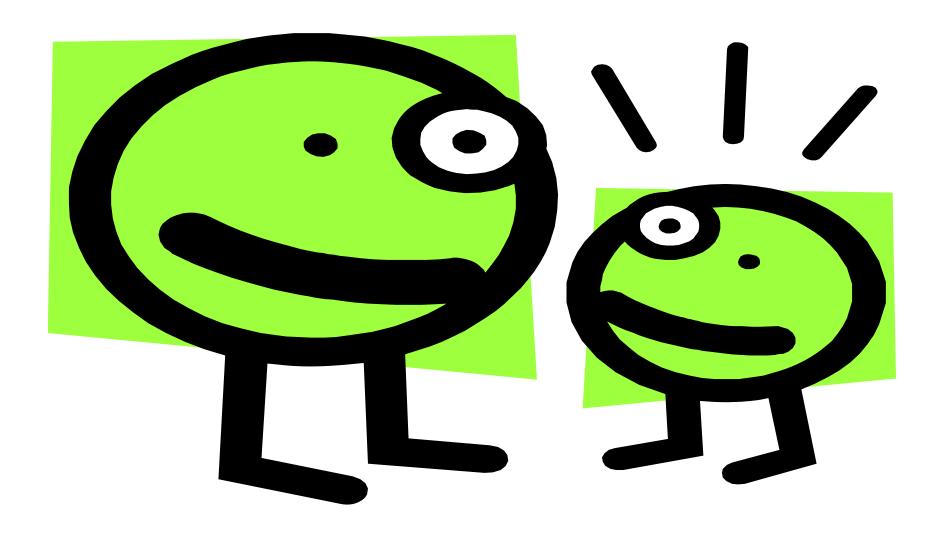




Prioritize

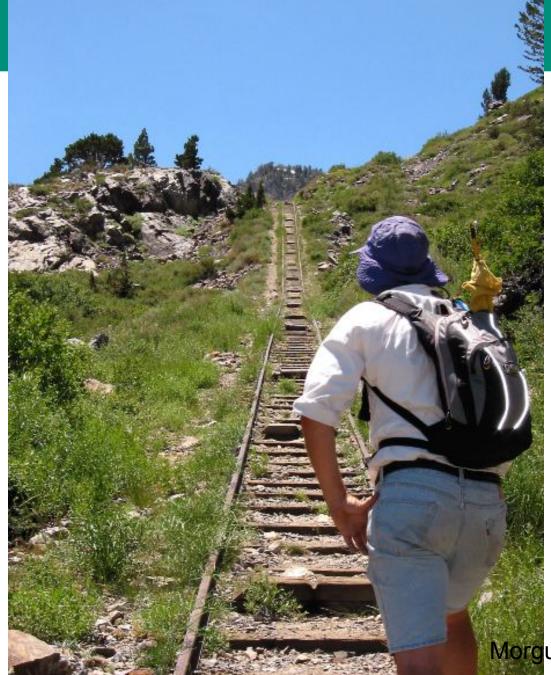






Endurance





Morguefile.com



Cost



Strategic













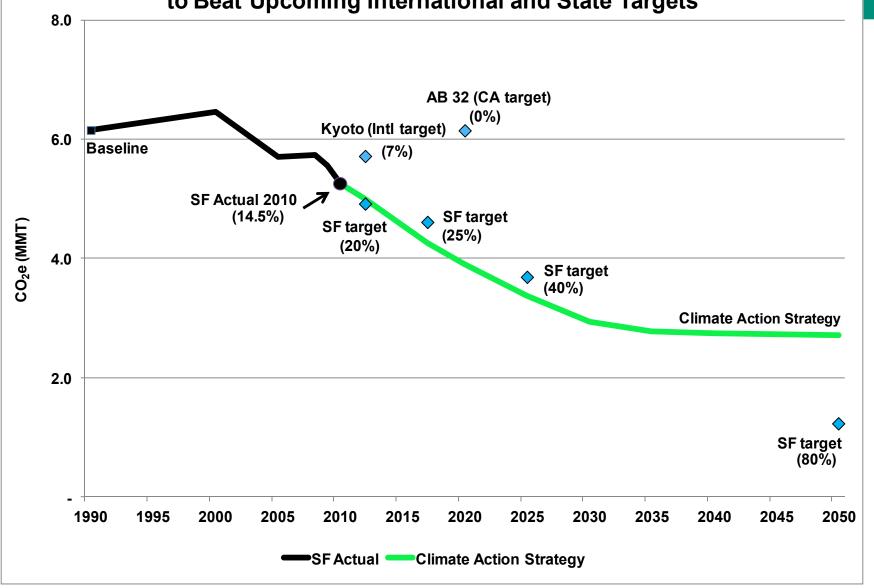


Score: 0-5

Weighting	Category	Project: Residential Time-of-Sale Ordinance
20	Size	1, residential is 20% of footprint, gas primarily
20	Endurance	4, low cost of enforcement, fees pay for it
20	Cost	2, easy to develop but strong opposition, requires Mayor strong support
15	Strategic	5, Captures a window of opportunity, supports fledgling market, eliminates a key barrier
15	Synergy	5, Leverages financing, achieves multiple goals (finds gas leaks & CO hazards, helps renters, informs buyer)
10	Growth	1, transferable to other local governments
Total= 100		



SF Citywide GHG Emissions Are On Track to Beat Upcoming International and State Targets



Zero Waste: 80% diversion







Retrofits





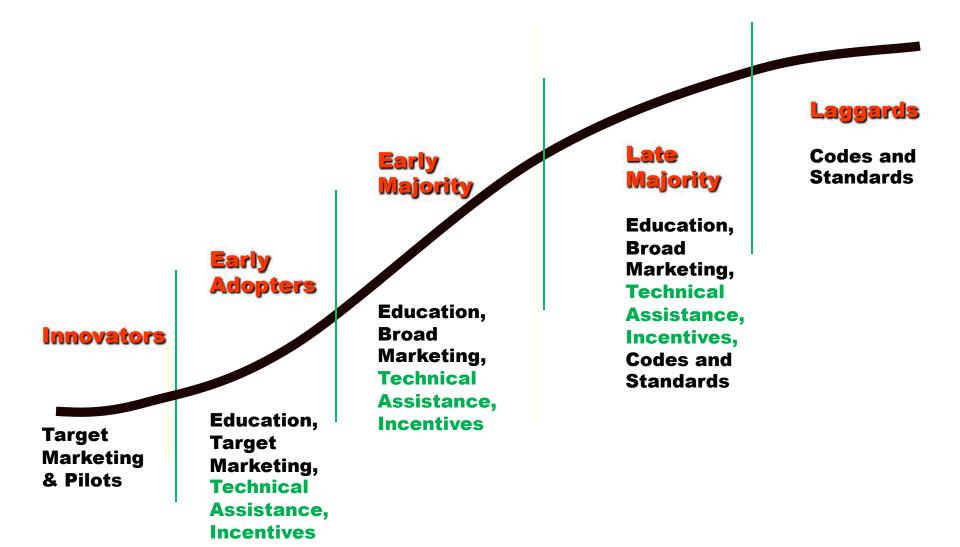


2 Plants Shut





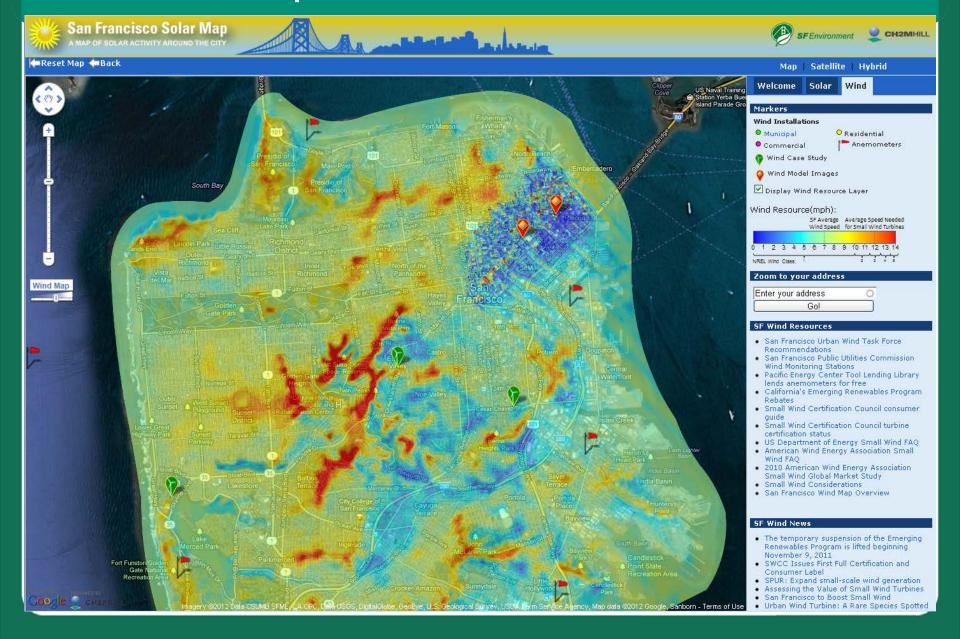






SF Wind Map





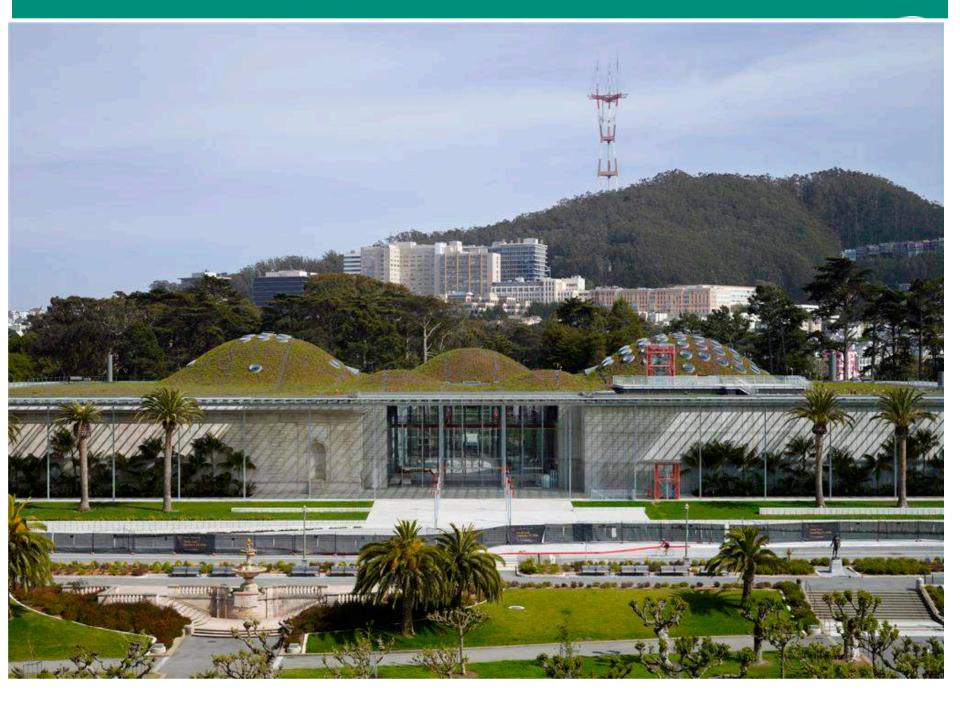




Technical Assistance











Law: lighting retrofits





Energy Efficiency Best Practices Forum 6.20.13

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