
PG&E Government and Community Partnership Program

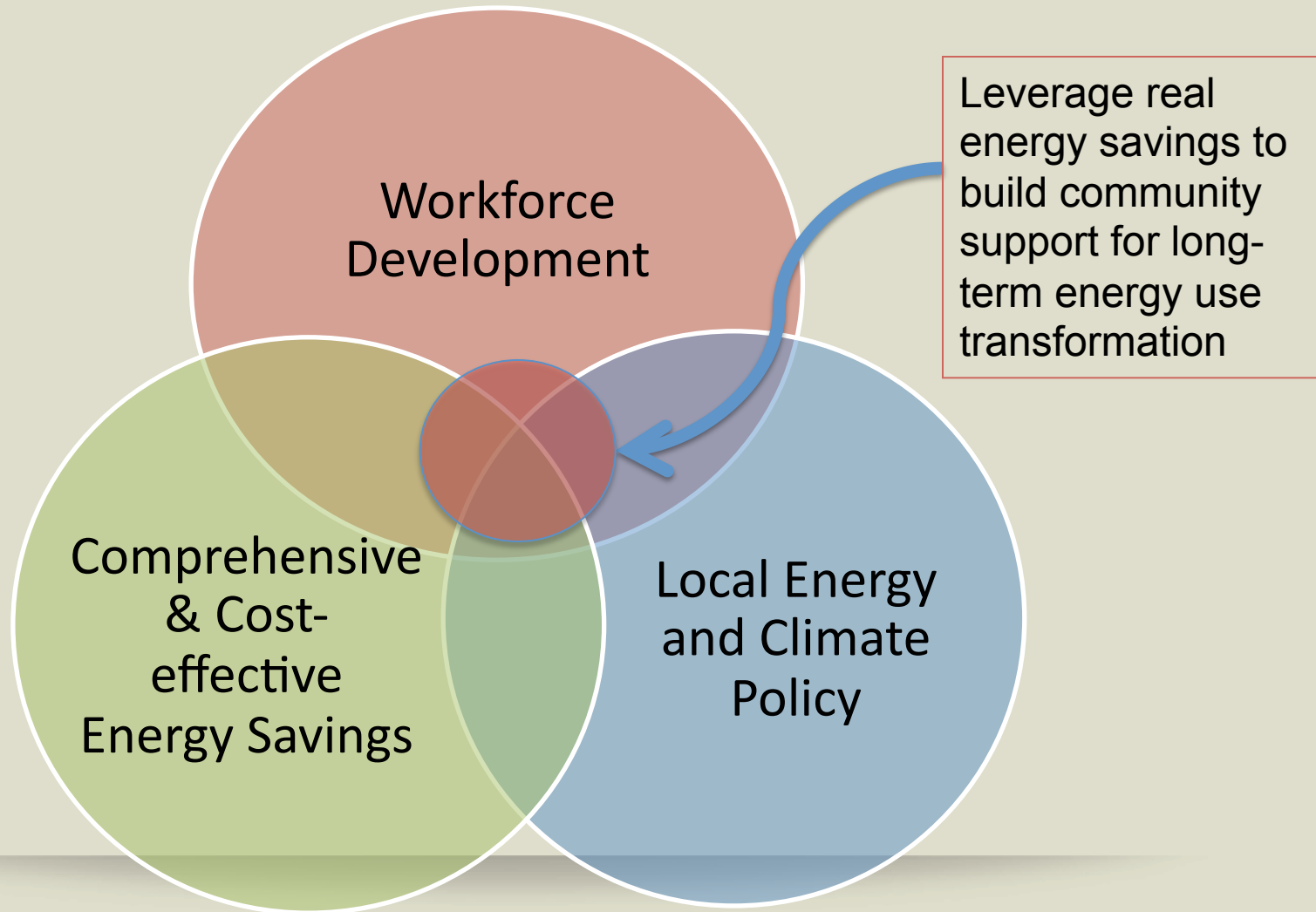


Program Purpose

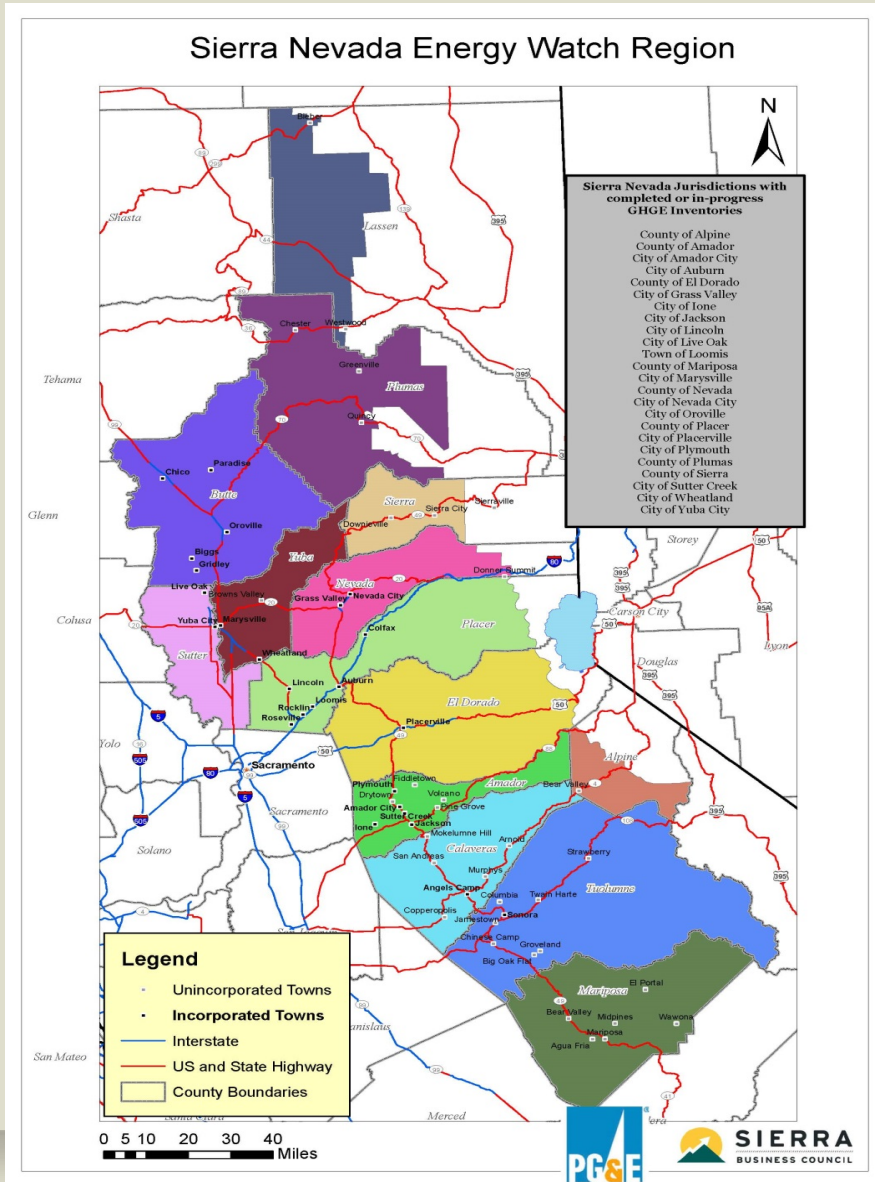
Economy, Environment, Community

- ❖ Provide comprehensive energy efficiency projects and resources to small businesses, special districts, non-profits, and local governments in the Sierra Nevada
- ❖ Maximize the social, economic, and environmental benefits of energy efficiency in the Sierra Nevada
- ❖ Leverage funds provided through Public Goods Charge to Sierra Nevada communities
- ❖ Provide job training for local workers
- ❖ Bring educational workshops to the region for local elected officials, contractors, general public
- ❖ Assist Local Governments meet GHGE reduction goals
- ❖ Assist Local Governments in Climate Action Planning
- ❖ Implement the vision of the CA Energy Efficiency Strategic Plan

The Big Vision



LGP / SNEW Territory



SNEW - Incentive Structure

- Calculated rebates based on connected kW reduced
- Deemed Measures
- All projects have a co-pay of at least 10% (or “in-kind”)
- Incentives *usually* cover at least 75% of a project’s equipment and installation cost
- Payback usually less than 1 year (calculated at \$0.15/kWh)



Our Approach...

Challenges:

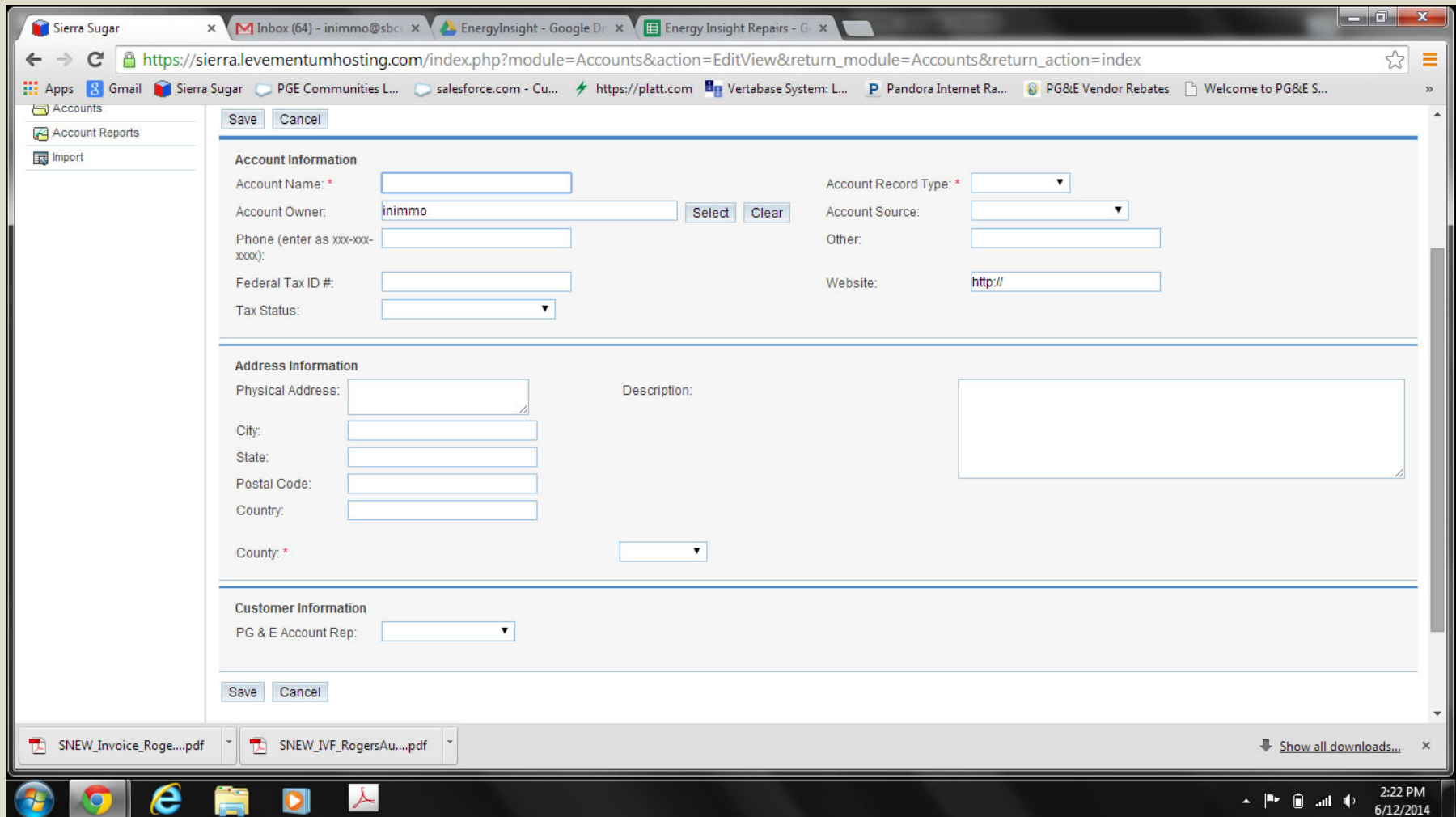
- Large geographic area, low population density
- Increased time and transportation



Design:

- Always friendly, Knowledgeable Staff
- Bundle projects together for economy of scale
- Use a geographically dispersed network of local contractors
- Ensure installation quality
- Validate customer satisfaction
- CRM & Customer Tools

SBC's Sugar CRM

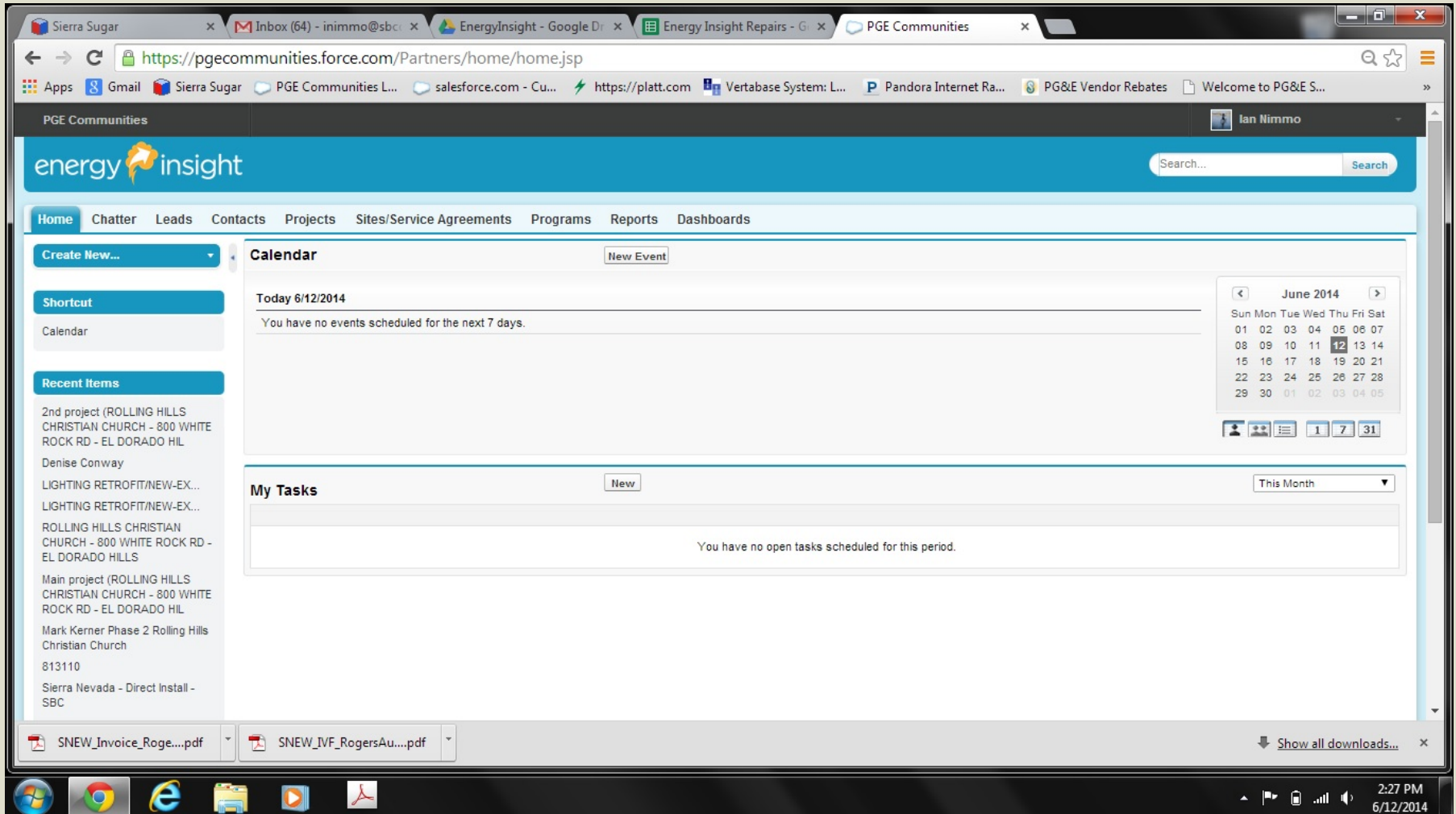


The screenshot displays the Sierra Sugar CRM interface within a web browser. The browser's address bar shows the URL: `https://sierra.levementumhosting.com/index.php?module=Accounts&action=EditView&return_module=Accounts&return_action=index`. The interface is divided into several sections:

- Account Information:** This section contains fields for Account Name, Account Owner (pre-filled with "inimmo"), Account Record Type, Account Source, Other, Federal Tax ID #, Tax Status, and Website (pre-filled with "http://").
- Address Information:** This section includes fields for Physical Address, City, State, Postal Code, Country, and County, along with a large Description text area.
- Customer Information:** This section features a dropdown menu for PG & E Account Rep.

Navigation buttons for "Save" and "Cancel" are present at the top and bottom of the form sections. The browser's taskbar at the bottom shows several open tabs, including "Inbox (64)", "EnergyInsight - Google Dr...", and "Energy Insight Repairs - G...". The system tray at the bottom right indicates the time is 2:22 PM on 6/12/2014.

PG&E's Energy Insight



The screenshot shows a web browser window displaying the PG&E Energy Insight application. The browser tabs include Sierra Sugar, Inbox (64) - inimm@sbc..., EnergyInsight - Google Dr..., Energy Insight Repairs - G..., and PGE Communities. The address bar shows the URL: <https://pgecommunities.force.com/Partners/home/home.jsp>. The application header features the "energy insight" logo and a search bar. Below the header is a navigation menu with options: Home, Chatter, Leads, Contacts, Projects, Sites/Service Agreements, Programs, Reports, and Dashboards. The user profile "Ian Nimmo" is visible in the top right corner.

The main content area is divided into several sections:

- Create New...**: A dropdown menu with a "Calendar" shortcut.
- Recent Items**: A list of recent projects and contacts, including "2nd project (ROLLING HILLS CHRISTIAN CHURCH - 800 WHITE ROCK RD - EL DORADO HIL)", "Denise Conway", "LIGHTING RETROFIT/NEW-EX...", "ROLLING HILLS CHRISTIAN CHURCH - 800 WHITE ROCK RD - EL DORADO HILLS", "Main project (ROLLING HILLS CHRISTIAN CHURCH - 800 WHITE ROCK RD - EL DORADO HIL)", "Mark Kerner Phase 2 Rolling Hills Christian Church", "813110", and "Sierra Nevada - Direct Install - SBC".
- Calendar**: A section with a "New Event" button. It displays "Today 6/12/2014" and the message "You have no events scheduled for the next 7 days." To the right is a calendar for June 2014, with the 12th highlighted. Below the calendar are icons for user management and a "1 7 31" indicator.
- My Tasks**: A section with a "New" button and a "This Month" dropdown. It displays the message "You have no open tasks scheduled for this period."

The Windows taskbar at the bottom shows the Start button, several application icons (including Chrome, Firefox, and a PDF viewer), and the system tray with the time "2:27 PM" and date "6/12/2014".

SBC Customer Report



Summary of Recommended Energy Efficiency Upgrades
For Direct Install projects

Small Business Direct Install (Ver. Test)

,California 95650

Attention:
Phone:
Email:

Auditor: Alicia Powers
Cell: 775-354-5005
Audit Date: Nov 08, 2013

	Estimated Costs*	Estimated Annual Savings**	Simple Payback (years)	ROI
Total Installed Cost	4116.00			
Total Rebate	2700.00			
Your Final Cost	1416.00	1711.07	0.83	87.00%

* The project cost is based on current program pricing and incentives and is valid for a period of 14 days from the date of this report.

	Demand (kW)	Electricity (kWh)	Utility (\$)
Annual Utility Savings Summary	1.84	10065.11	1711.07
Monthly Utility Savings (Assumed rate: \$0.17/kWh)			142.59

Annual Operation Schedule			
h/day	d/wk	h/wk	h/year
19	5	94	4910
	6		
	7		

The CO2 reduction resulting from implementation of the projects in this report:
5274.12 lbs or 2.64 Tons of CO2 Annually

**Note - Savings are estimated using current PG&E electricity rates and are based on statewide standard hours of operation. Your savings may be higher or lower depending upon changes to your electricity rates and actual hours of operation. The savings indicated above are NOT guaranteed.

Program ID:

Sierra Nevada Energy Watch is implemented by the Sierra Business Council.
This program is funded by California utility customers and administered by Pacific Gas and Electric Company, under the auspices of the California Public Utility Commission.

Thank You

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