

GAMIFICATION* OF ENERGY KNOWLEDGE & EDUCATION



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SEEC Forum

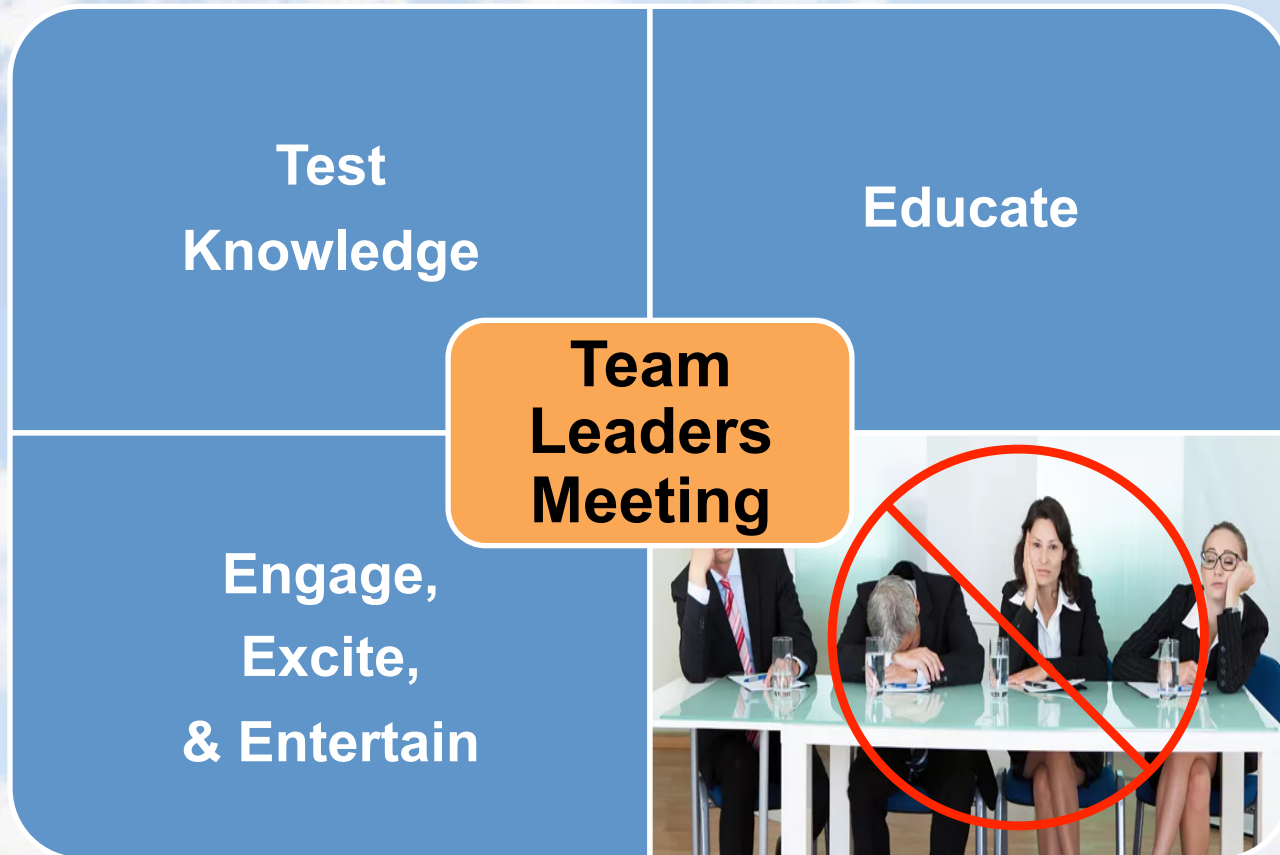
Motivating Energy Efficiency: Model Behavior Change
Strategies

June 15, 2016

*** Noun: The process of adding games or gamelike elements
to something (as a task) so as to encourage participation**

-- Merriam-Webster.com

The Goal



The Solution

SHALL WE PLAY A GAME? ■

TIC-TAC-TOE

BLACK JACK

GIN RUMMY

HEARTS

BRIDGE

CHECKERS

CHESS

POKER

FIGHTER COMBAT

GUERRILLA ENGAGEMENT

DESERT WARFARE

AIR-TO-GROUND ACTIONS

THEATERWIDE TACTICAL WARFARE

THEATERWIDE BIOTOXIC AND CHEMICAL WARFARE

GLOBAL THERMONUCLEAR WAR

The Solution



Energy Jeopardy - Game Characteristics & Challenges

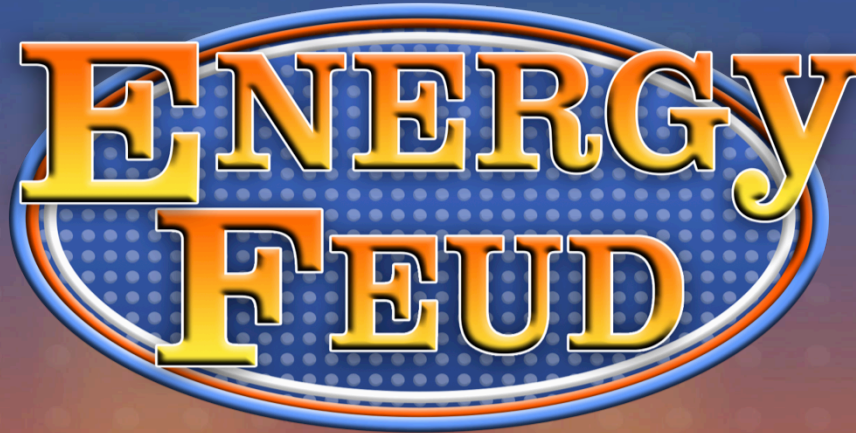
Who was
first?



Individuals
vs.
Teamwork




Newest Game



Energy Feud is a friendly competition between 3 teams of Energy Efficiency Leaders! Teams will take a shot at answering as many concealed answers as possible correctly within an allotted timeframe and earn points! Questions are NOT based on 100 person surveys but on research, studies, and our own EE knowledge. May the most knowledgeable Team win!!!

Energy Feud - Game Characteristics & Challenges

Teamwork,
Competition, &
Camaraderie



Team Writes Team Name
HERE

If you miss
one, they will
say it

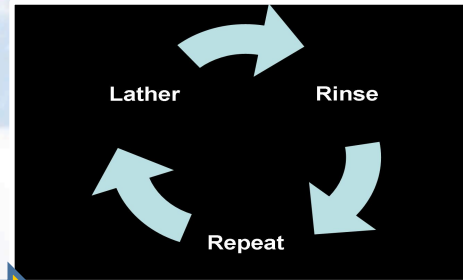


Be prepared
for variations
on the answers

lime	fern	olive
pear	moss	shamrock

Overall Game Takeaways

Practice at least 1 run-through



Have at least 2 people to run the game



Use reputable sources



Game Templates

