Accelerating Opportunity and Equity through Electrification

2018 SEEC Forum

Jennifer Venema, Sustainability Manager

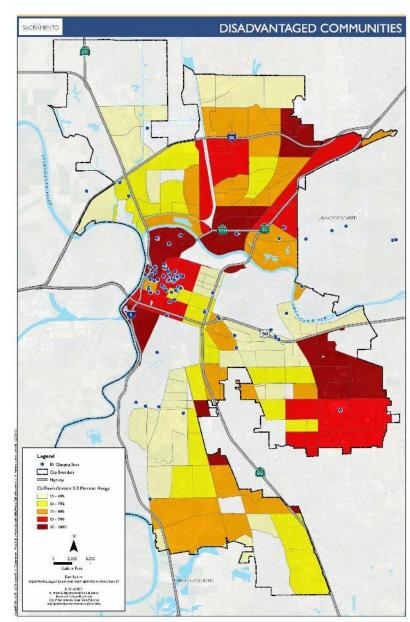


Setting

- Capital city of 6th largest economy
- Top 10 most diverse cities in US
- Confluence of major interstate routes







Policy & Processes

2017 EV STRATEGY

75,000 ZEVs in Sacramento by 2025

35% of households with ZEVs 40% of annual sales to be ZEVs

PERFORMANCE TARGETS

ACTIONS

Policies & Processes

Parking Permits

DEDICATED
CAR SHARE
SPACE



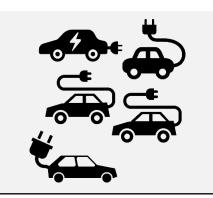


24-7 EXCLUSIVE SPACE

LIMITED TO A CAR SHARE FLEET

DEDICATED
PUBLIC-USE EV
CHARGING
SPACE

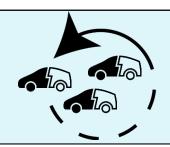




DEDICATED CHARGING SPACE FOR ANY EV DRIVER

FREE-FLOATING PARKING





FREE-FLOATING PERMIT FOR CAR SHARE FLEET TO PARK IN ANY LEGAL SPACE

Pilots



EVGo station for electric vehicles outside a Cracker Barrel in Arlington, Texas on Tuesday, June 5, 2012. (Star-Telegram/Khampha Bouaphanh) Khampha Bouaphanh - Khampha Bouaphanh

TRANSPORTATION

JULY 04, 2017 3-3

Why Sacramento leaders believe curbside vehicle chargers will be a game-changer





Partnerships

Franklin Boulevard









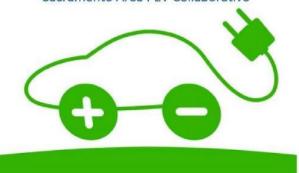




Left image source: The Franklin Plan, the Franklin Neighborhood Development Corporation and Franklin Boulevard Business Association

Electric Vehicle Readiness and Infrastructure Plan

Prepared for Sacramento County and the Cities Within by the Sacramento Area PEV Collaborative















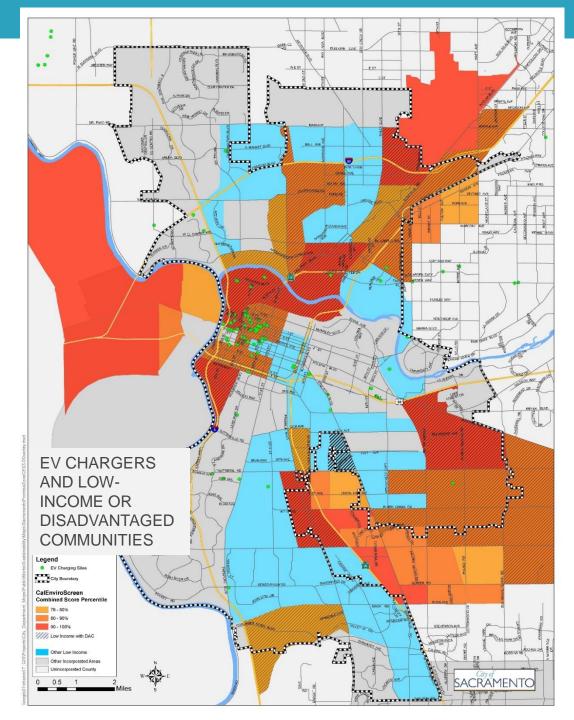






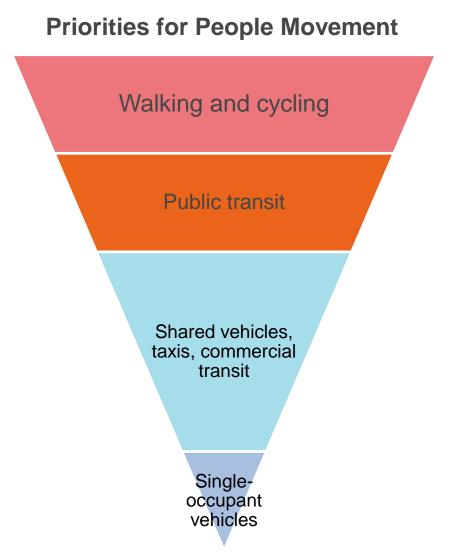
Issues with Equity and Access

- Affordability
- Awareness
- Business models



Role of EVs

 Move more people in fewer, cleaner vehicles



Thank you

www.cityofsacramento.org/ev

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