



SEEC Virtual Forum: Webinar 15

October 15, 2020 | 10:00 AM – 11:15 AM PST

Keeping the Focus Local: A Conversation with SoCalREN Regional Partnerships



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FOUNDATION



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Upcoming Events

Learn more and register at:

californiaseec.org/2020-forum/



10/21 – BPC Spotlight Event: How Disadvantaged Communities Can Take Advantage of Dedicated Energy and Climate Opportunities

10/27 - Webinar 16: 2020 Virtual Beacon Award Ceremony

11/4 - Webinar 17: Mapping Energy Efficiency, Climate Planning, and Regional Partnerships

11/12 - Webinar 18: One Vision, Many Policy Paths to Local Decarbonization



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Find us at <https://www.linkedin.com/groups/8956010/>



Q&A

- Submit questions for panelists through the Q&A module at any point during the webinar.
- Upvote questions that you are interested in hearing responses to.

Audio Settings ^



Chat



Raise Hand



Q&A

Leave Meeting

Chat

- Engage in a dialogue with your peers – share resources, case studies, and best practices
- Reach out to LGC staff if you encounter technical issues or have questions about the SEEC Forum.



Introducing Today's Panelists



Nicol Manzanares
Program Manager
The Energy Coalition



Samantha Dodero
Associate Executive Director
*San Joaquin Valley Clean
Energy Organization
(SJVCEO)*



Pam Bold
Executive Director
*High Sierra Energy
Foundation*



Katie Ward
Senior Management
Analyst
*San Gabriel Valley
Council of Governments*



Kim Fuentes
Deputy Executive
Director
*South Bay Cities
Council of
Governments*

Keeping the Focus Local: A Conversation with SoCalREN Regional Partnerships

SEEC Webinar 15

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Today's Agenda

- Welcome Remarks
- Introducing SoCalREN Regional Partnerships
- Framing the Conversation: Meet our Partners!
- Let's Chat!
- Open Q&A



Nicol Manzanares
The Energy Coalition

Southern California REGIONAL ENERGY NETWORK



The Southern California Regional Energy Network (SoCalREN) was created to harness the collective power of residents, businesses and the public sector to achieve an unprecedented level of energy savings across Southern California.



Public Agencies



Residential



Financing



Workforce



The SoCalREN Public Agency Programs are administered by the County of Los Angeles and funded by California utility ratepayers under the auspices of the California Public Utilities Commission. Learn more at socalren.org.

SoCalREN Public Agency Programs



Project Delivery
Program



Metered Savings
Program



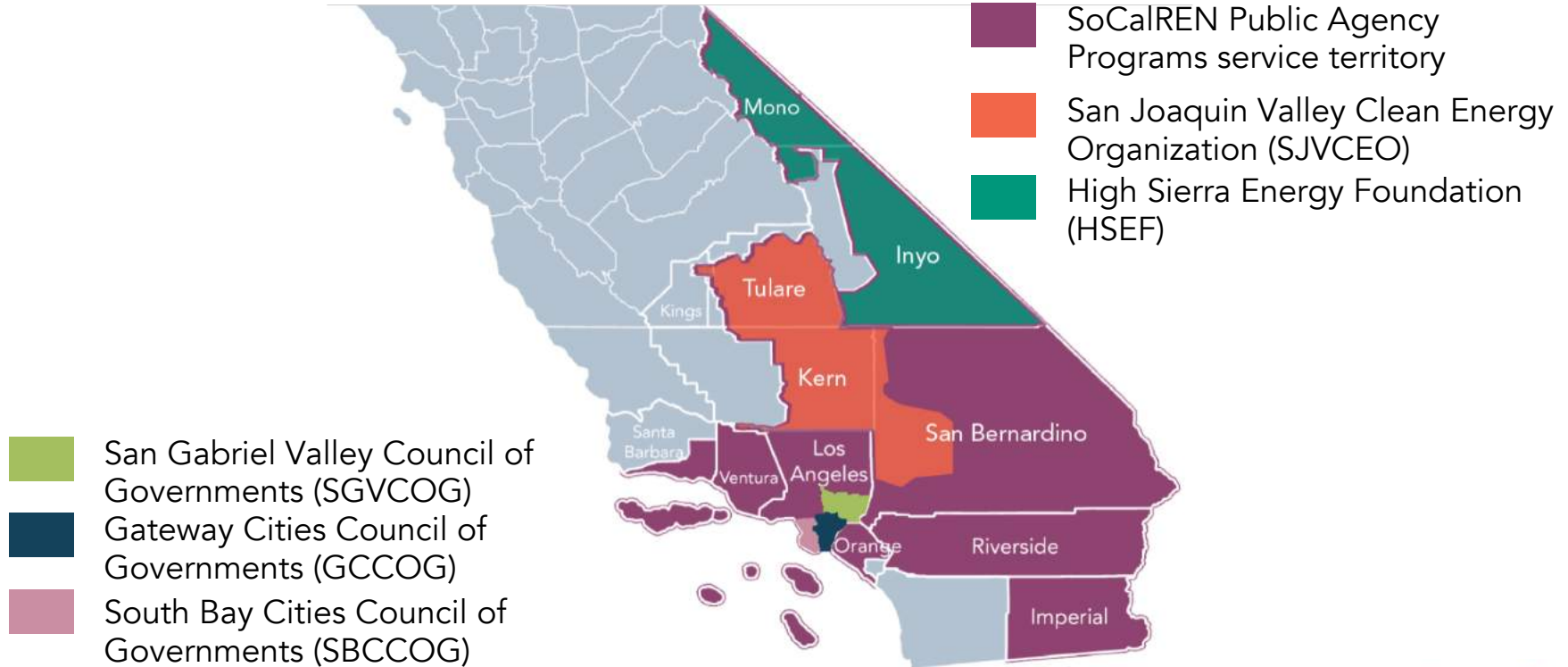
Revolving Loan Fund



Pathway to Zero

Introducing SoCalREN Regional Partnerships

Regional Partner Territories



2020 Regional Partnership Impacts



Expanding Reach

85% of SoCalREN's 2020 enrollments secured through regional partnerships



More Engagement

23 presentations delivered to agency audiences in regional partner territory



Building Capacity

23 agency staff participating in a virtual EE training series (3 courses offered at no-cost)

Framing the Conversation

Meet Our Partners!

SJVCEO Clean Energy Organization

Samantha Dodero
Associate Executive Director



High Sierra Energy Foundation

Pam Bold
Executive Director



San Gabriel Valley COG

Katie Ward

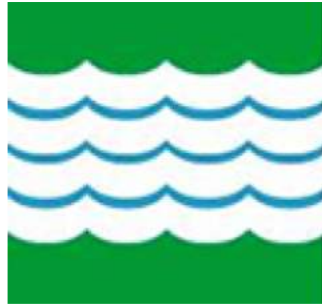
Senior Management Analyst



South Bay Cities COG

Kim Fuentes

Deputy Executive Director



SOUTH BAY CITIES
COUNCIL OF GOVERNMENTS

Conversations
with SoCalREN

Let's Chat!



What is the main gap you see this Partnership filling for your region?



What are public agencies in your region asking for?



COVID-19 changed the dynamic of the working world and virtual services are becoming the norm; how is this an opportunity for energy efficiency program deployment?



Who is underserved in your region and how does your organization work with these groups? Do you see our partnership playing a role?



What strategies have you deployed to engage diverse types of public agencies in your region?



We've only just begun, so where should our partnerships go next?



Q&A

Let's Keep it Going!

Thank you!

Nicol Manzanares | nmanzanares@energycoalition.org

Samantha Dodero | sdodero@pesc.com

Pam Bold | bold@highsierraenergy.org

Karie Ward | kward@sgvcog.org

Kim Fuentes | kim@southbaycities.org

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