



# Making the Case for Energy Efficiency Retrofits in Multifamily Buildings

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# Panelists



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# **Making the Case for Energy Efficiency Retrofits in Multifamily Buildings**



# Audience Poll

Does your agency or organization serve the multifamily sector?

- a) Yes, we have an active program
- b) Not yet, but we're developing a program now
- c) Not yet, but we're considering it
- d) No, we don't have plans to serve the multifamily sector





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# Audience Poll

- Using a word, or short phrase, what do you think is the biggest barrier to making comprehensive energy efficiency upgrades in multifamily properties?





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# Audience Poll

What is the single most effective upgrade a property owner can make to reduce GHG emissions?

- a) Heat pump water heater
- b) Heat pump HVAC
- c) Insulation
- d) Trick question. Each building and its occupants has a unique energy profile and it's impossible to boil it down to such a simplistic, one-size-fits all solution







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# Thank You

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