

# **Catch Them Early**

## **Educating Los Angeles' Youth about Opportunities in the Green Economy**

**Moderator: Tessa Charnofsky, SoCalREN**

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**Educating Los Angeles' Youth about**  
**Opportunities in the Green Economy**



# Introductions

## Panel

**Lujana Medina,**  
Section Manager, SoCalREN

**Shanette Anderson,**  
Manager, Emerald Cities

**Carla Barrera-Ortíz,** Director,  
Partnerships and Grants,  
LAUSD (via video)

# Event Statistics

- 15 Schools
- 1,800 Students
- 180 Teachers, Parents, Chaperones
- 35 Volunteers
- 14 Workshops
- 30 Booths
- Raised \$34,500 in Sponsorships







# Video

[FGLS2023-1.30 on Vimeo](#)

Password:  
FGLS2023.1





*Icebreaker:  
Turn to neighbor and ask:*

1. When you were in Junior High/middle school, what did you want to be when you grew up?
2. Imagine what it might have been like to learn about the green energy field when you were in the 6<sup>th</sup> grade. Would that have changed your trajectory?

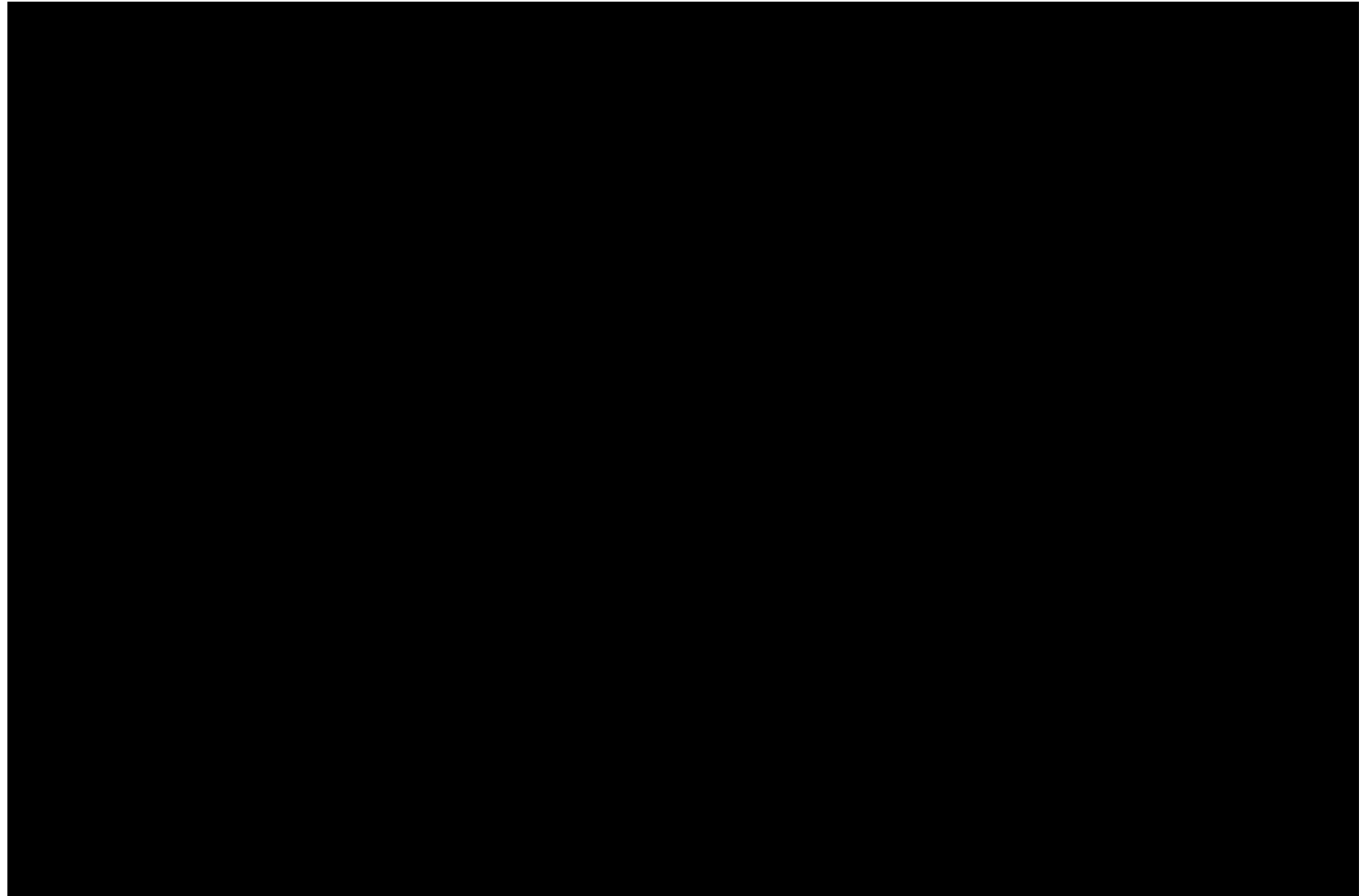


# Starting early

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**Question for panel:**

When did you first discover the green energy field and why is starting young is so important?





# Logistical Issues/ Lessons Learned

How did we pull together the event, address logistical challenges, and what were lessons learned?





## Carla Barrera Ortiz, Director of Partnerships and Grants, LAUSD



Carla Barrera Ortiz, LAUSD



# Green Economy Pipeline

Question for panel:

How do we create a workforce pipeline with women, people of color, and people living in “disadvantaged” communities?







## QUESTIONS AND ANSWERS