

Consult a CBO: Tips for Collaborating on Climate Investments

June 14, 2023

Maggie Singleton, Equity Associate Project Manager



Center for
Sustainable
Energy®

About CSE

Mission-driven national nonprofit

Center for Sustainable Energy® (CSE) is a national nonprofit that accelerates adoption of clean transportation and distributed energy through effective and equitable program design and administration.

- Administer cutting-edge programs valued at over \$4 billion for governments, utilities and the private sector across the U.S.
- Leader in data-driven incentive program design and administration, for:
 - Electric vehicle and EV charging incentive programs
 - Renewable energy incentive programs (solar and storage)
- Headquartered in San Diego with more than 250 employees across the nation

Objective and trusted

- Governments, utilities and the private sector trust CSE for its data-driven and software-enabled approach, deep domain expertise and customer-focused team.
- CSE's fee-for-service business model frees it from the influence of shareholders, members and donors, and ensures its independence.
- CSE's data and insights have informed policy at the local, state and federal level.

One mission —

DECARBONIZE.®

Our vision is a future with sustainable, equitable and resilient transportation, buildings and communities.



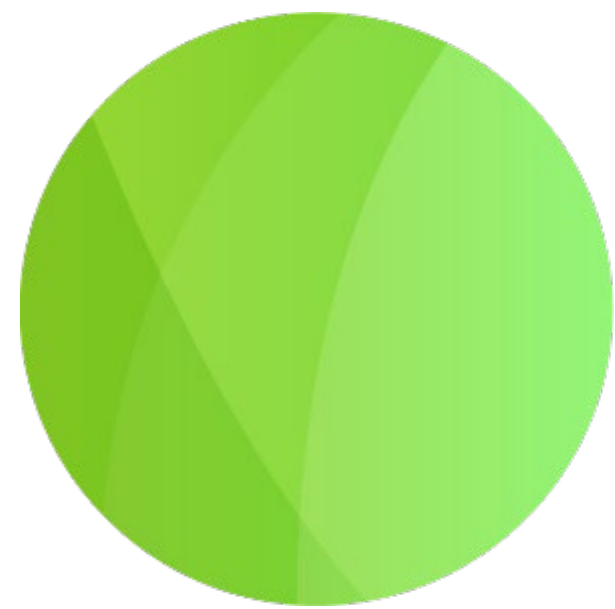
Core Values

Every day, we work toward a future with sustainable, equitable and resilient transportation, buildings and communities.

Our values drive our work and infuse all that we do.



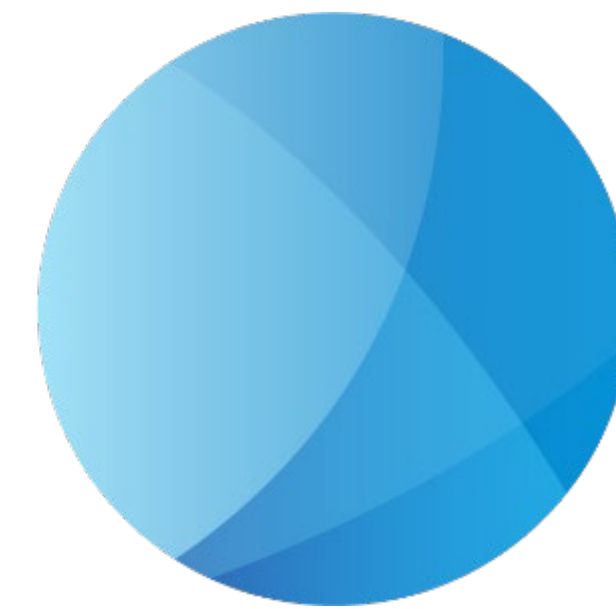
Data-driven



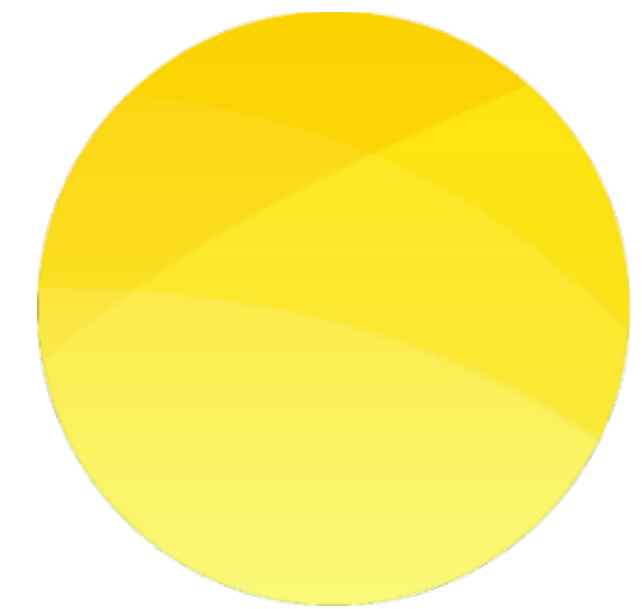
Inclusive



Independent



Entrepreneurial



Trusted

Areas of Expertise



Clean Transportation

Adoption of electric vehicles and deployment of charging infrastructure



Built Environment

Advancing energy efficiency and renewable resources



Technology Convergence

Interconnecting data and systems to achieve decarbonization



Vivian Rahwanji, Director Operations

Community Housing Development Corporation (CHDC)

Ms. Rahwanji serves as the Director of Transportation and Operations at Community Housing Development Corporation, (CHDC) a 501(c)(3) non-profit corporation in Richmond CA. She leads the Outreach direction and strategic vision for CHDC's Transportation Equity Project (Driving Clean Assistance Program). Ms. Rahwanji also leads the Operations of CHDC, and is responsible for developing and spearheading visionary, equity, and communication strategies to implement California Air Resources Board's Financing Assistance Incentive Project in Low income and disadvantaged communities. Ms Rahwanji has several other responsibilities at CHDC including She serves as lead in the responsibility for the grant management, with a goal of to accelerating electric vehicle usage and driving market-based affordability and education/financing assistance in low-income and disadvantaged communities.

Vivian holds a Master of Arts degree in Management and Leadership from Liberty University in VA. and is a member of the Golden Key Honor Society.



Kevin Hamilton

Central California Asthma Collaborative

- Mr. Hamilton is focused on reducing the burden of chronic respiratory disease and environmental health impacts valley wide. He has served as developer, coordinator, administrator and director for multiple programs in both hospital and community-based settings serving poor and underserved communities in the San Joaquin Valley. Kevin serves on numerous boards and committees associated with grassroots community capacity building and local, state and regional policy development. His education includes an AS in Respiratory Care, BS in Geology, extended course work in social work, mathematics, business and management training. He has worked extensively on different aspects of health care access and redesign around primary care, disease management, childhood and adult immunizations and behavioral health for over 35-years and is a well-known advocate for social and environmental justice.



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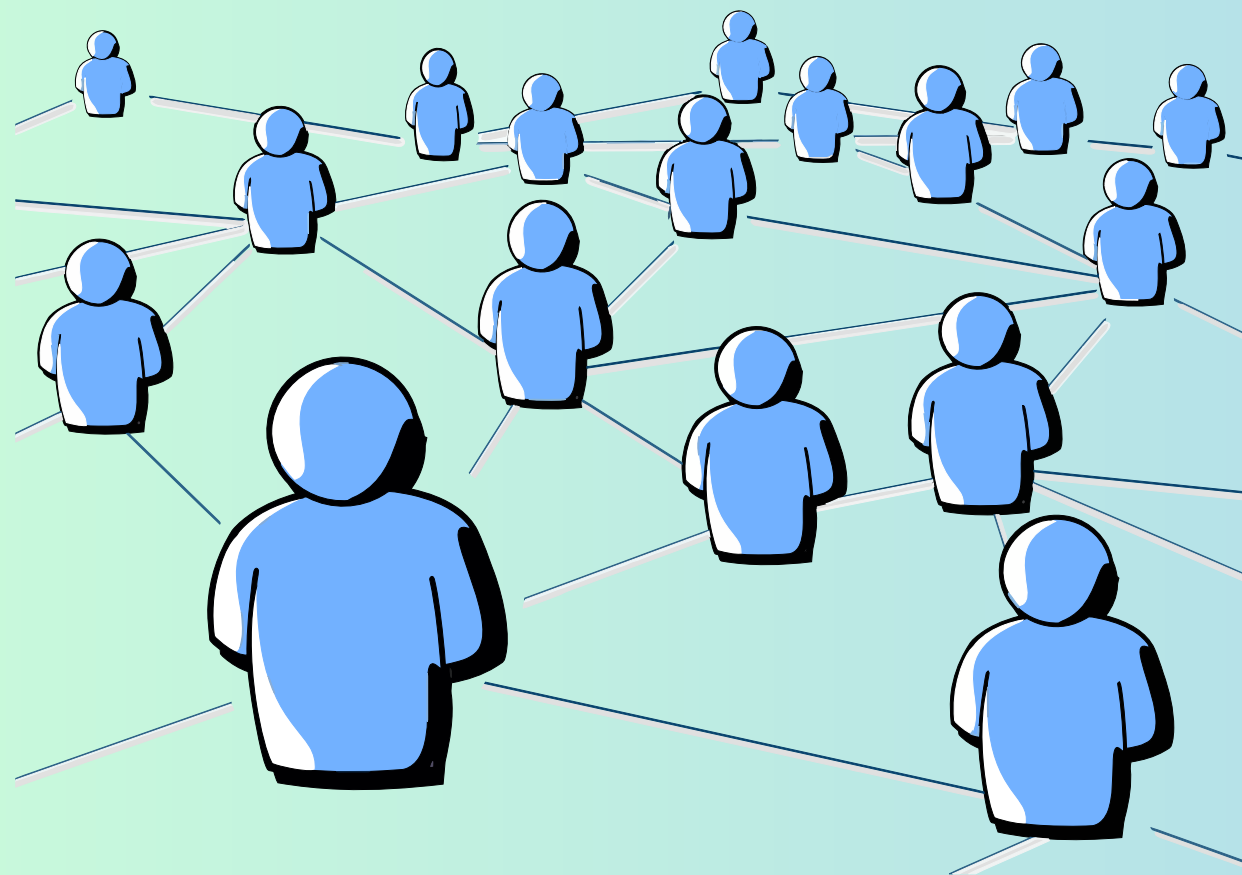
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Effective Communication Strategies with CBOs

Presented By: Vivian Rahwanji



Agenda



- CHDC Introduction
- Core Tenets of Equitable Collaboration & Engagement
- Operationalizing Equitable Capacity Building & Engagement
- Leverage, Impact, & Results
- Conclusion

About CHDC



- Black-founded and Black-led since 1990
- Community-based organization in North Richmond, CA
- Engages residents at the grassroots level in community development
- Champion of Race, Equity, Diversity, and Inclusion in all our programs and services.

CHDC Equity Statement

CHDC believes in the core values of Race, Equity, Diversity, and Inclusion, and embrace these organizational values into our operations. We strive to advance our mission by acting strategically and intentionally to create positive environments for our community, customers, and all staff to flourish.

Core Tenets of Equity-based Communicaztion & Collaboration Strategies

- Meet people where they are
- Invest locally
- Partner with trusted messengers



Meet them where they are

- Provide information in multiple languages to a variety of mediums- video, flyers, etc
- Support CBOs by showing up - events, sharing their social media content, etc
- Flexibility and aligning resources towards the partnering CBOs communication style

First, Invest Locally!

- Amplify engagement efforts by partnering with local CBOs & social services
- Support and collaborate with organizations that share your mission and vision
- Join & develop relevant networks & partnerships who improve your orgs performance/process
- Increase interest of local media by engaging local voices

Partner with Trusted Messengers

- Diverse Organizations are unique and equipped with leaders that can influence your organization's goals
- Find leaders & build authentic relationships
- Partner with leaders to reach the people they support & represent
- Structure bandwidth to create opportunities for expanding services

Operationalizing Equity-Based Engagement

- Requires continuity & ongoing relationship management
- Work with communities you seek to serve in designing strategies (educational webinars, counseling services)
- Design test engagements to see what works
- Compensate people & organizations for their expertise
- Plan to organize events that progresses the community (Resource Health Fair, tabling events)

Impact & Results

- Track activity & investments to see the results
- Metrics are important & possible
- Design reporting & data collection to be user-friendly for participating groups to understand
- Tell the truth- admit when you make mistakes and miss the mark

Lessons Learned

- Flexibility and aligning forms of communication towards the partnering CBOs style
- Provide information in multiple languages
- Increase interest of local media by working locally
- This creates opportunities for expanding services

Contact Me

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**Central California
Asthma Collaborative**

CCAC Program Divisions

- **Climate & Environment Justice Programs**
- Environmental Health Research
- Comprehensive Asthma Remediation and Education Services (CARES)

Climate & Environmental Justice Programs



Community Air Protection Program (CAPP)

CAPP/AB617's goal is to democratize air pollution monitoring information. Making it accessible to residents in frontline, low-income and disadvantaged communities.

CCAC operates three CAPP-focused programs:

- SJVAir Monitoring Network
- Community Air Monitoring Planning
- Community Emission Reduction Plan Development



The logo features a stylized green car silhouette with a green charging plug integrated into its side. Below the car is a thin grey shadow line.

EV Equity Program

A FREE program that provides low to moderate income San Joaquin Valley residents education about EVs and state and local EV incentives, as well as assistance in applying for the incentives.

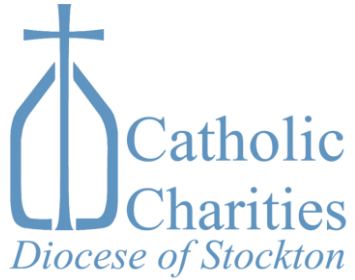




The Clean Vehicle Empowerment Collaborative (CVEC) is a partnership of community-based organizations supporting the equitable transition to clean transportation in low-income and disadvantaged communities of California.



Clean Vehicle Empowerment Collaborative (CVEC)



EV Navigator Program

The EV Navigator (EVN) Program helps promote and simplify access to the different electric vehicle (EV) incentive programs by informing residents of the available EV incentives they may qualify for and helping them through the incentive program application process.



Residents in the San Joaquin Valley who are seeking more information or help with applying are referred to the CVEC EV Navigator program, where they receive one-on-one support not only with completing and submitting the incentive program applications, but with finding the EV that best fits their needs and obtaining affordable financing, if needed.

Visit EVequity.com to find out if you are eligible to participate in this free program!



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**Learn more about each of our
programs by scanning this QR
Code**

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