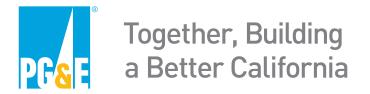
Report a Safety Issue

PROTOTYPE



EMAIL INVITATION



From: PGE

12/2/2019

To: Valued PGE Customer

Join our Report a Safety Issue Pilot Program!

Exclusive Invitation!

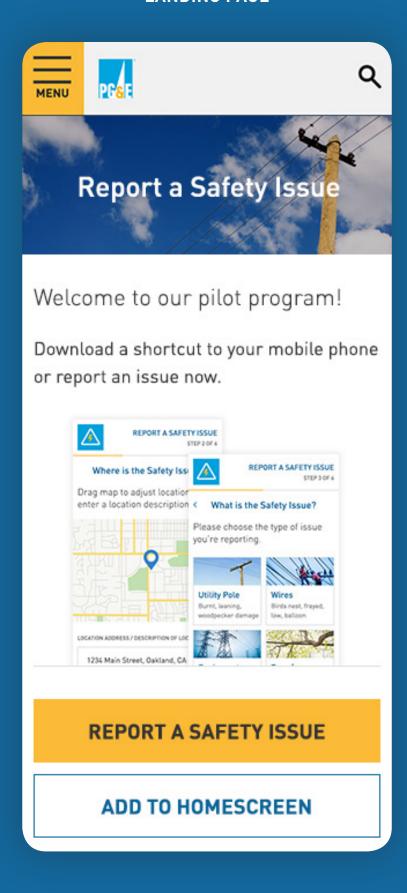
You are invited to join our new Report a Safety Issue program. Customer safety is our priority — if you see something, tell us!

Visit our <u>website</u> to begin reporting any issues.

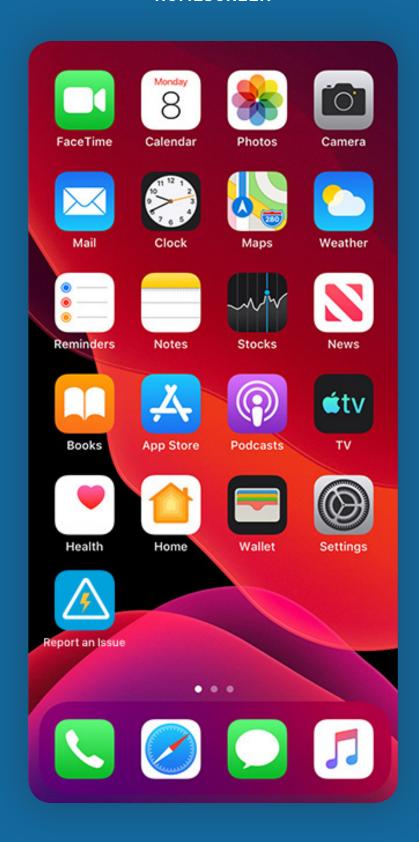
Thank you for your input, and we appreciate your customer loyalty.

JOIN OUR PILOT PROGRAM

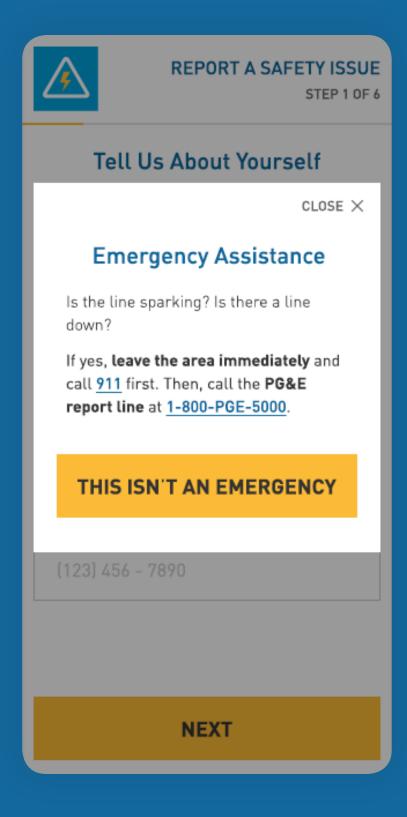
LANDING PAGE



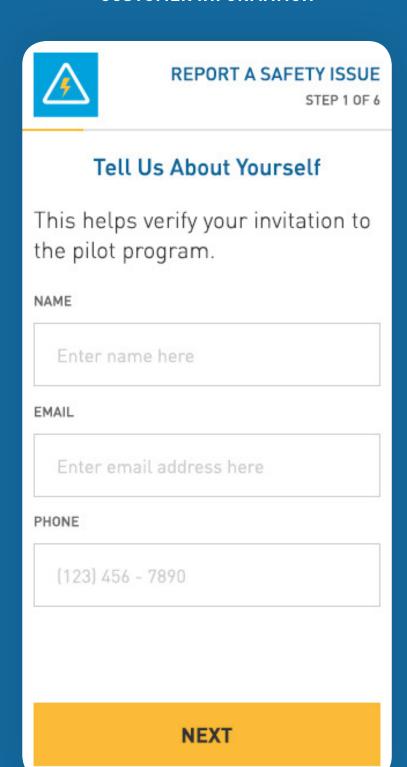
HOMESCREEN



CUSTOMER INFORMATION - EMERGENCY



CUSTOMER INFORMATION



WHERE IS THE SAFETY ISSUE?

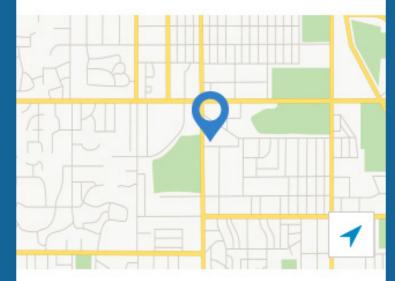


REPORT A SAFETY ISSUE

STEP 2 OF 6

Where is the Safety Issue?

Drag map to adjust location or enter a location description.



LOCATION ADDRESS / DESCRIPTION OF LOCATION

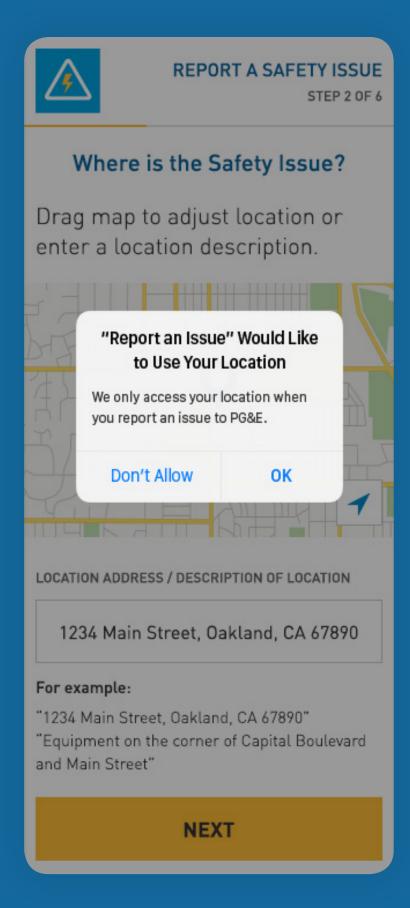
1234 Main Street, Oakland, CA 67890

For example:

"1234 Main Street, Oakland, CA 67890"

"Equipment on the corner of Capital Boulevard and Main Street"

GEOLOCATION PERMISSION



WHAT IS THE SAFETY ISSUE?



REPORT A SAFETY ISSUE

STEP 3 OF 6

What is the Safety Issue?

Please choose the type of issue you're reporting.



Utility Pole

Burnt, leaning, woodpecker damage



Wires

Birds nest, frayed, low, balloon



Equipment

Leaking, sparking, making loud noise



Trees/Branches on Wires

Tree trimming

User Journey 1

UTILITY POLE



REPORT A SAFETY ISSUE

STEP 4 OF 6

Provide More Detail

Select **all** that apply to the utility pole safety issue.



Leaning

Excessive leaning, service wire tension



Burnt

Scorched, discoloration



Damaged

Woodpecker holes, cracking



REPORT A SAFETY ISSUE

STEP 4 OF 6

Provide More Detail

Select **all** that apply to the utility pole safety issue.



Leaning

Excessive leaning, service wire tension



Burnt

Scorched, discoloration



Damaged

Woodpecker holes, cracking



REPORT A SAFETY ISSUE

STEP 4 OF 6

Provide More Detail

Select **all** that apply to the utility pole safety issue.







Vertical Cracks
Splitting, lighting
damage

Horizontal Cracks Buckling





Holes
Hollow spots,
woodpecker holes

Other
Decay, rotting, soft or loose soil



REPORT A SAFETY ISSUE

STEP 4 OF 6

Provide More Detail

Select **all** that apply to the utility pole safety issue.







Vertical Cracks
Splitting, lighting
damage

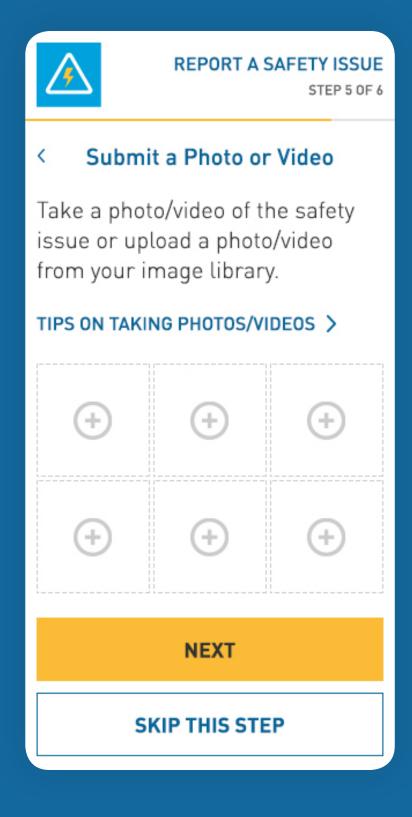
Horizontal Cracks Buckling

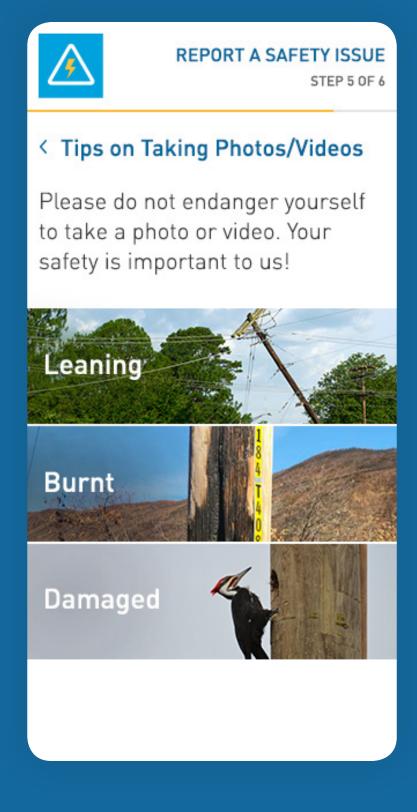




Holes
Hollow spots,
woodpecker holes

Other
Decay, rotting, soft
or loose soil



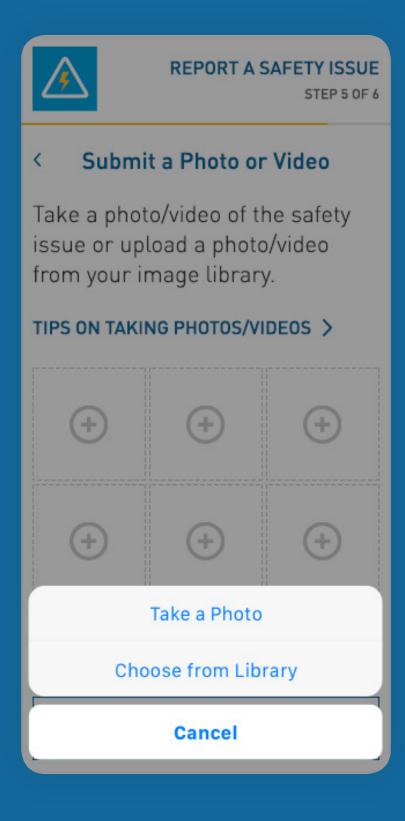


CLOSE X

Damaged Utility Pole Examples

- Show where crack begins and ends
- If possible, show depth of crack







User Journey 2 OTHER



REPORT A SAFETY ISSUE

STEP 4 OF 6

Provide More Detail

Select **all** that apply to the utility pole safety issue.







Vertical Cracks
Splitting, lighting
damage

Horizontal Cracks Buckling





Holes
Hollow spots,
woodpecker holes

Other

Decay, rotting, soft or loose soil



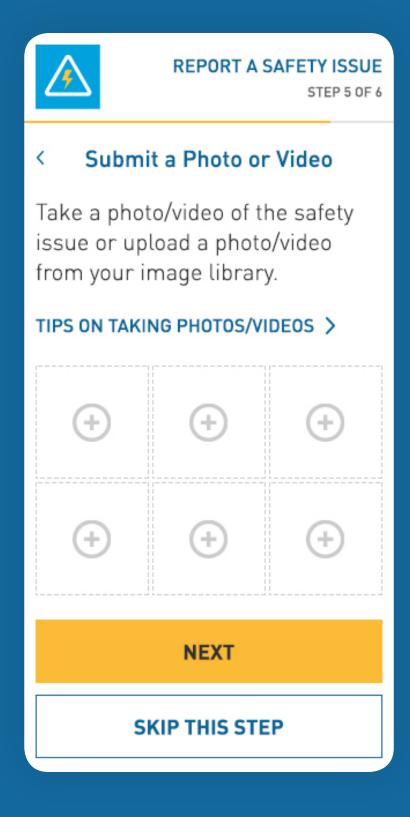
REPORT A SAFETY ISSUE

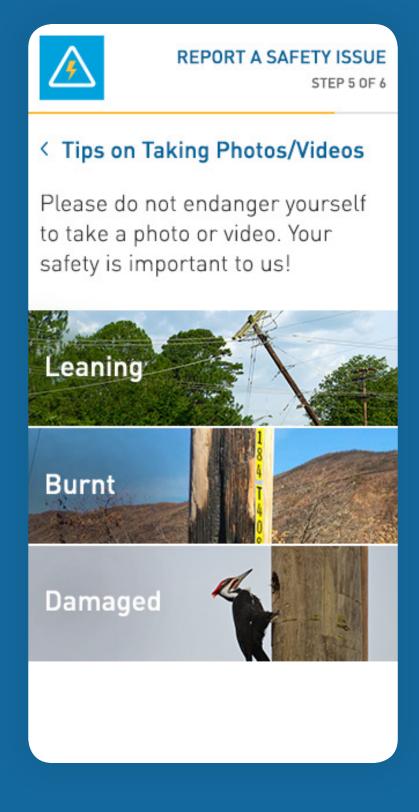
STEP 4 OF 6

Provide More Detail

Please describe the issue (e.g. pole contains mold, pole shows signs of insect infestation).

Enter description here



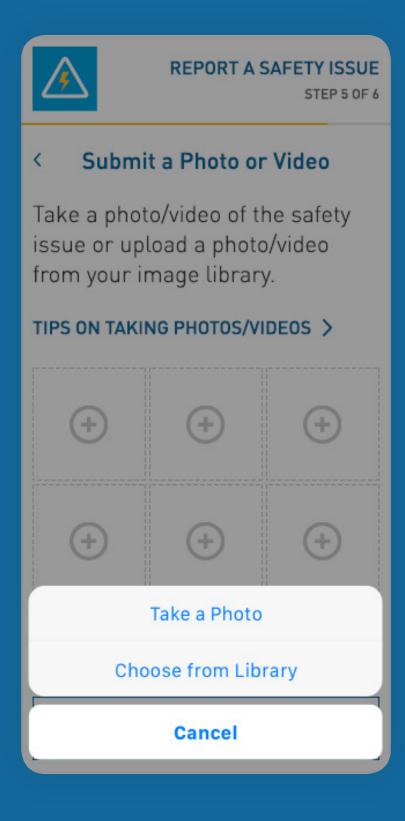


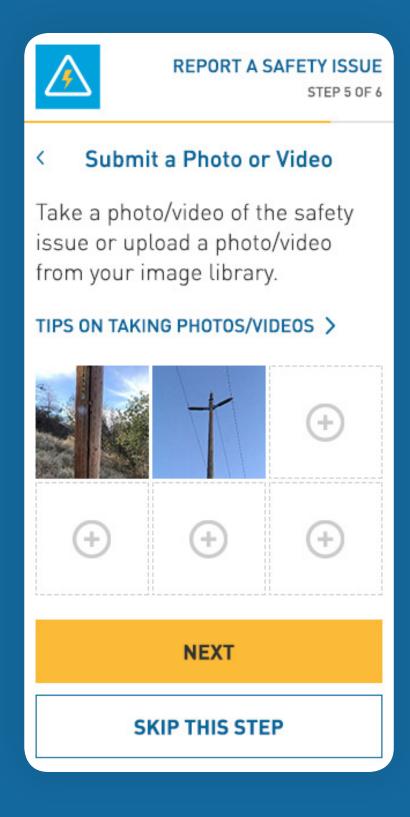
CLOSE X

Damaged Utility Pole Examples

- Show where crack begins and ends
- If possible, show depth of crack

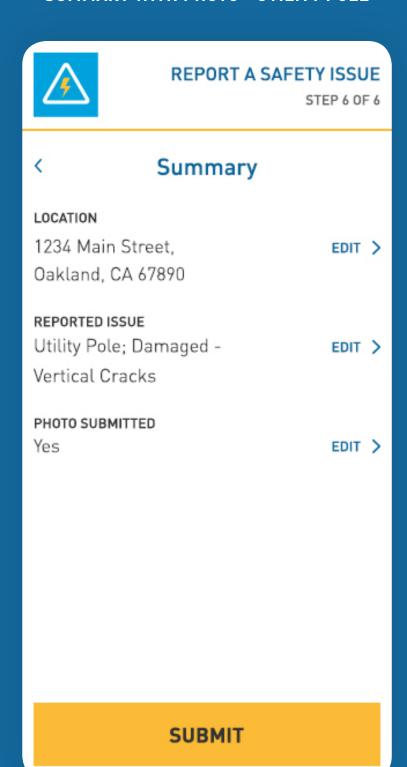




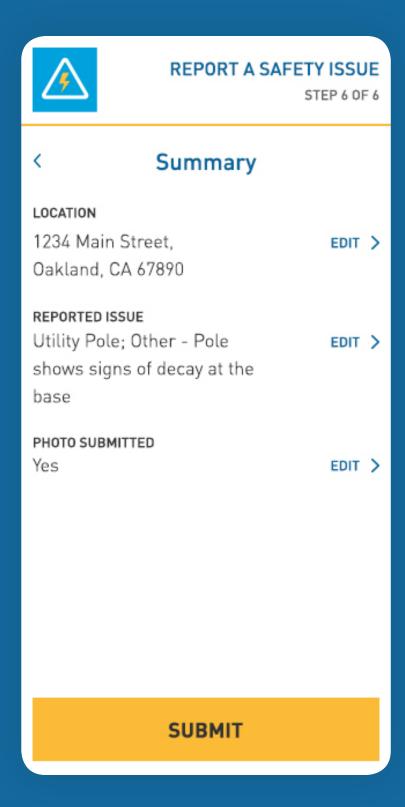


Summary and Confirmation

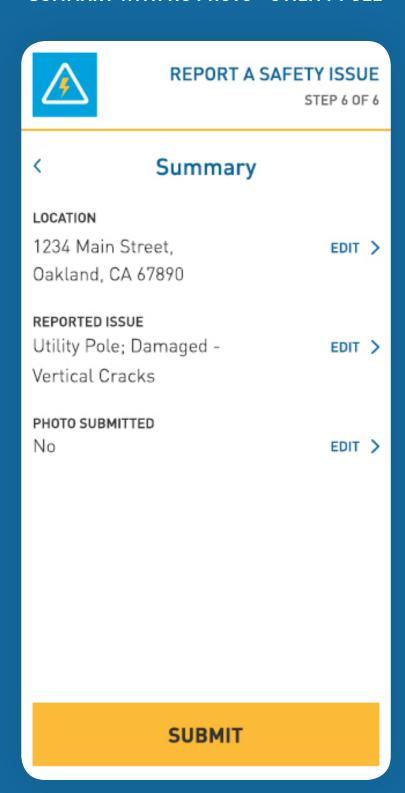
SUMMARY WITH PHOTO - UTILITY POLE



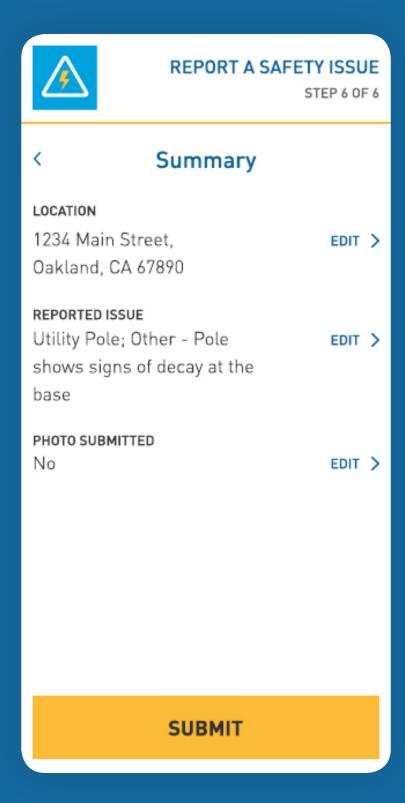
SUMMARY WITH PHOTO - OTHER



SUMMARY WITH NO PHOTO - UTILITY POLE



SUMMARY WITH NO PHOTO - OTHER



CONFIRMATION

