

Supporting California local governments

## 7th Annual Statewide Energy Efficiency Forum

## Developing a Sustainable Internal Fund to Sustain Your Impact



# 7th Annual Statewide Energy Efficiency Forum Developing a Sustainable Internal Fund to Sustain Your Impact

#### Our Speakers

Lee Johnson, City of Visalia

Gabriel Diaz, City of Moreno Valley

Suzi Merriman, City of Watsonville

Barbara Spoonhour, WRCOG

Renee Yarmy, Port of San Diego

## **Sustainable Funding in Western Riverside County**

#### Presentation from WRCOG

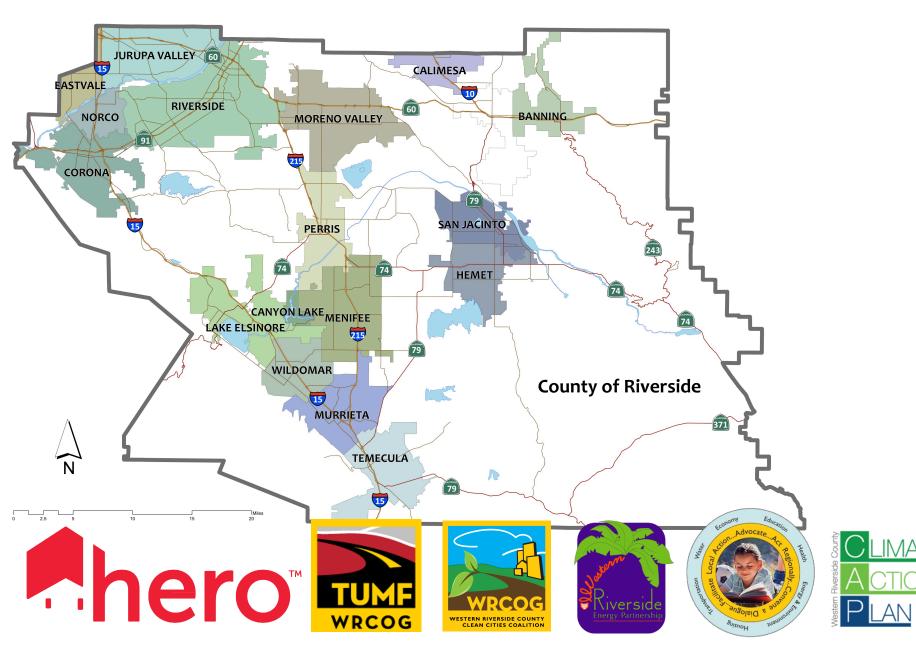


Barbara Spoonhour
Director of Energy & Environmental Programs
Western Riverside Council of Governments (WRCOG)





## **ABOUT WRCOG**



#### What is important to Western Riverside County?

In 2011, we asked our elected officials and City Managers, "What do you want see happen in Western Riverside County"?

#### Their response:

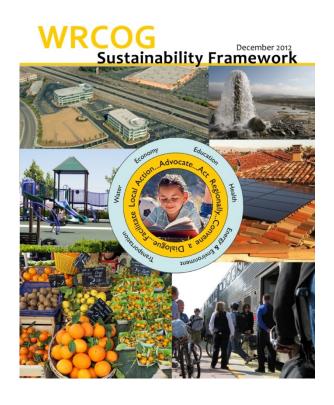
- Attract people and business to Western Riverside County
- Decrease unemployment
- Coordination not competition between jurisdictions
- Pool our money/resources
- Establish an identity for Western Riverside County that is marketable
- Branding that identifies us as a region that is unique and worthy
- Make ourselves attractive to employers and competitive and attractive for employees to live

That became the basis for WRCOG's Sustainability Framework



#### **BEYOND FRAMEWORK FUNDING**

\$1.8 million pilot program to facilitate local sustainability projects



- Economic Development
- Education
- Health
- Transportation
- Energy / Environment
- Water

To download Sustainability Framework, visit WRCOG's website: www.wrcog.cog.ca.us/community/sustainability



## **BEYOND Framework Fund Program Updates**



- 30 distinct project applications have been received and approved
- WRCOG anticipates approval of a total of 32 projects and allocation of the full Round I budget of \$1.8 million
- Projects demonstrate consistency with one or more of the "Sustainability Framework's" six goal areas
- Projects are diverse and include:
  - Fully funded pilot initiatives
  - Partially funded large projects
  - Collaborative projects
  - Grant funded projects requiring external matching funds





## **BEYOND Round I: Snapshot of Projects**



#### **Economic Development**



- City of Jurupa Valley: Chamber of Commerce project
- City of Temecula: Global Citizens Special Needs Vocation Training (Teen Job Readiness)



#### Education

- City of Temecula: TVE<sup>2</sup> STEM and Youth Enrichment Program
- Superintendent of Schools: RCOE Foundation Scholars Program



#### Health

- City of Banning: Park Facilities Improvements
- County Department of Public Health: Healthy Development Checklist



#### <u>Transportation</u>

- City of Hemet: Downtown Specific Plan
- City of Wildomar: Website Redevelopment





- City of Lake Elsinore: Rosetta Canyon Park Artificial Turf
- Western Municipal Water District: Customer Handbook: Using Water Efficiently in the Landscape

#### **Energy and Environment**



- City of Murrieta: Murrieta Energy Efficiency Project
- Riverside County: County Sustainability Inventory





## **QUESTIONS?**

Barbara Spoonhour Director of Energy & Environmental Programs (951) 955-8313 spoonhour@wrcog.cog.ca.us

For more information on WRCOG visit: www.wrcog.cog.ca.us

Or follow us on social media! 🚮 🕒 🛅 🚜











## 7th Annual Statewide Energy Efficiency Forum

Developing a Sustainable Internal Fund to Sustain Your Impact

