



MCE Customer Programs

CPUC-Funded Programs

2012 – Elect to Administer
2013 - present Apply to Administer

- Aiming to encourage more savings through a customer-centric approach
- SPOC model is about building a relationship and positive experience to expand projects and get customers more engaged in energy use
- SPOC as a platform for other customer-side resources (solar, storage, water, waste, health and safety)

Multifamily Program

- No cost **energy assessments**
(valued at \$3,000-\$5,000; max deposit \$500 reimbursed at completion)
- No cost **technical assistance** to solicit bids and develop scope of work
- **Rebates** received within 2 weeks of project sign off
- No cost **direct install** measures for tenant units
(valued at \$25 per unit)
- Post-project **quality assurance**
- Minimum 1 year **contractor warranty**



LIFT Program

Blended with
MF Program

- Layered rebates
- Technical Assistance
- Replicable model

Electrification

- Heat pump incentives
- Tenant education
- EM&V

\$3.5 million

2 year Pilot

Commercial Program



- No cost **energy assessments**, remote assessment capability
- **Rebates** ranging between 40-100% of project costs
- Automated **competitive bidding**
- **Group purchasing** discounts
- Start-to-finish **project management**
- Post-project **quality assurance**



SEASONAL SAVINGS

You can save up to 5%
this winter depending
on the weather.

[START USING](#)

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Seasonal Savings Pilot

- Customers with smart thermostats offered chance to enroll
- Thermostats set points (i.e. the temperature they are set to maintain) are remotely adjusted
- Experimental design; savings validated through set point and runtime analysis.

Easy
Savings

Self Funded Programs

Transportation Electrification

Meeting the demand for charging stations

Shaping EV charging load

Access to EVs for all

- Rebates for EVSE at workplace and multifamily properties.
- EV purchase incentives for Low Income customers.

Low Income Solar Rebates

Partnership with
Grid Alternatives

Supplements SASH
funding

Expanded in to MF
in 2018



CEC Grants

Building Energy Optimization

- Targeted Deployment of Aggregated DERs

Advanced Energy Communities

- ZNE Planning for the City of Richmond

Challenges

Public Benefits Funded Programs:

- High transactional costs
- GHG reductions goals vs. Energy Efficiency
- Cost Effectiveness – Equity Concerns

Self Funded Programs:

- Customers are already paying into public programs.

Thank You

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