



Statewide
Energy
Efficiency
Collaborative

SEEC Virtual Forum: BPC Spotlight Event

November 17, 2020 | 10:30 AM – 11:30 AM PST

What do we “SEEC” Next? An Interactive Forum Closing



Energy
Efficiency
Coordinator



Local
Government
Commission

Leaders for Livable Communities

BAYREN



INSTITUTE FOR
LOCAL GOVERNMENTSM

Promoting Good Government at the Local Level



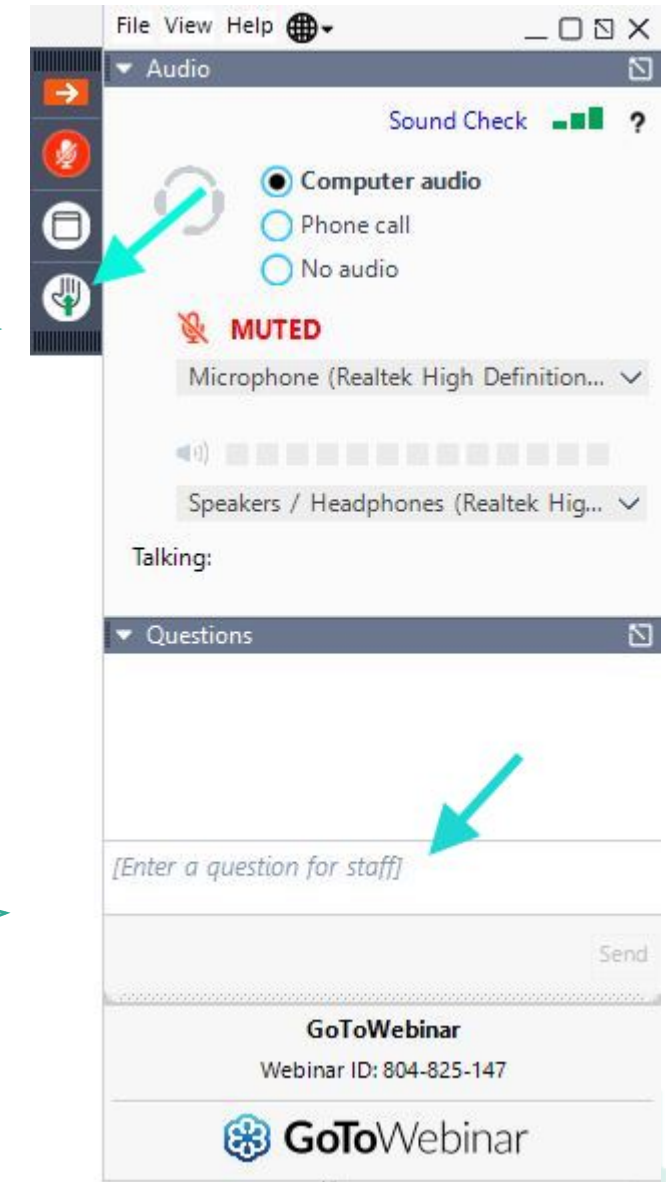
californiaSEEC.org

Raise Hand

- Attendees can raise their hand and the host will unmute them to ask a question or comment

Questions

- Submit questions for panelists through the Questions bar at any point during the webinar.



Introducing Today's Panelists



Angie Hacker
Statewide Energy
Efficiency Best
Practices Coordinator
*Local Government
Commission*



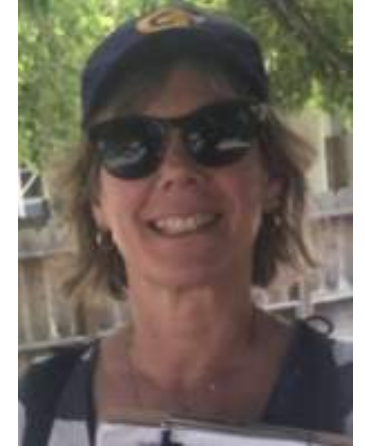
Julia Kim
Climate & Energy
Program Director
*Local Government
Commission*



Calyn Hart
SEEC Program
Officer
ICLEI USA



Nicole Enright
Associate Program
Manager
*Institute for Local
Government*



Jennifer Berg
Energy Programs
Manager
*Association of Bay
Area Governments*

Along with guest speakers **Michelle van Tijen** (PG&E) and **Alma Briseno** (SCG)



WHAT'S NEXT?

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2020 SEEC VIRTUAL FORUM

WHAT DO WE "SEEC" NEXT?

An Interactive Forum Closing

NOVEMBER 17, 2020



Energy
Efficiency
Coordinator

WELCOME

What do we "SEEC" Next? An Interactive Forum Closing

Angie Hacker

Statewide Energy Efficiency Best Practices Coordinator

eeecordinator.info

<https://www.linkedin.com/in/angiehacker/>

ahacker@lgc.org

Please introduce yourself in the Q&A box:

- Name
- Organization
- Location

TODAY'S WEBINAR

WHAT DO WE "SEEC" NEXT? AN INTERACTIVE FORUM CLOSING

Purpose: To celebrate SEEC successes and think into a promising new chapter for California local government energy efficiency collaboration.

Agenda (10:30 - 11:30 AM)

- 2020 SEEC Wrap Up
- SEEC Sunsetting Updates
 - Nicole Enright, Institute for Local Government
 - Calyn Hart, ICLEI
 - Julia Kim, Local Government Commission & Jenny Berg, BayREN
- Facilitated Listening: Local Government Needs 2021+
- IOU remarks
 - Michelle Van Tijen, Pacific Gas & Electric
 - Alma Briseno, Southern California Gas Company
- Next Steps

2020 SEEC WRAP UP: FORUM

19

**Sessions
Featuring**

21

**Local
Jurisdictions
and**

29

Best Practices

1,783

Attendees*

112

**Joined
LinkedIn
Group**

Resources Among Promising
Community Disadvantaged
Governments
Policy Future
Value Resilience Energy
During Solutions What
Decarbonization Clean
Panel Reach Local Regional
Momentum 2020 How isn't
toward Climate Building
COVID-19 Financing Maintaining Heat

2020 SEEC WRAP UP: FORUM

Browse the **NEW** Best Practices Database!

- Beta version populated initially with SEEC forum topics

<https://eecoordinator.info/best-practices-database/>

Using the Directory

You can explore the tool by keyword using the search bar below. Or to find case studies by topic area, please select from the list below on the left side of the screen. *Note that using the search bar will filter within each topic area.*

Search Directory by Keyword

SEARCH

To find entries for a specific region enter the region into the search bar. The regions listed are: Greater Los Angeles, Inland Deserts, Central Coast, North Coast, Sacramento Valley, San Diego, San Francisco Bay Area, Sierra Nevada.

Filter Directory by Topic

All Topics

Energy Saving Solutions for Public Agencies

Energy Saving Solutions for Residential

Energy Saving Solutions for Businesses

Climate Planning

Distributed Energy Resources

Building Decarbonization

Energy Resilience

Codes and Standards

Data Requests and Analysis

Sustainability

Outreach and Engagement

Grants Programs

Financing

Disadvantaged Communities

Electric Vehicles and Clean Mobility

Partnerships

Bay Area Multifamily Building Enhancements

This program consists of no-cost energy consulting, cash rebates of \$750/unit and referrals to other programs.

Contact Information BayREN Jennifer Berg Energy Programs Manager jberg@bayareametro.gov Type of organization: Local Government or Regional Agency	California Regions Served San Francisco Bay Area	Best Practice Category(s) Energy Saving Solutions for Residential
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[Presentation Slides](#) [Webinar Recording](#)

BayREN's Single Family Home +

Rebates for energy efficiency measures in single-family homes. Rebates available for Heat Pump Water Heater, Heat Pump HVAC, Heat Pump Clothes Dryer, Induction Cooktop

Contact Information BayREN Jennifer Berg Energy Programs Manager jberg@bayareametro.gov Type of organization: Local Government or Regional Agency	California Regions Served San Francisco Bay Area	Best Practice Category(s) Energy Saving Solutions for Residential
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[Presentation Slides](#) [Webinar Recording](#)

Best Practices for Virtual Engagement

Tools, guidance, and considerations for effective virtual engagements for COVID and beyond

Contact Information Local Government Commission Grace Person	California Regions Served Greater Los Angeles, Inland Deserts, Central Coast, North Coast, Sacramento Valley, San	Best Practice Category(s) Outreach and Engagement
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CALIFORNIA

2020 SEEC WRAP UP: 11 YEARS OF SUCCESS



- Funded by California utility customers per CPUC (2009 Decision)
- Administered by SoCalGas, SDG&E, PG&E and SCE and implemented in partnership with ICLEI, Institute for Local Government and Local Government Commission

11

**SEEC
Forums**

660

**Greenhouse
Gas
Inventories**

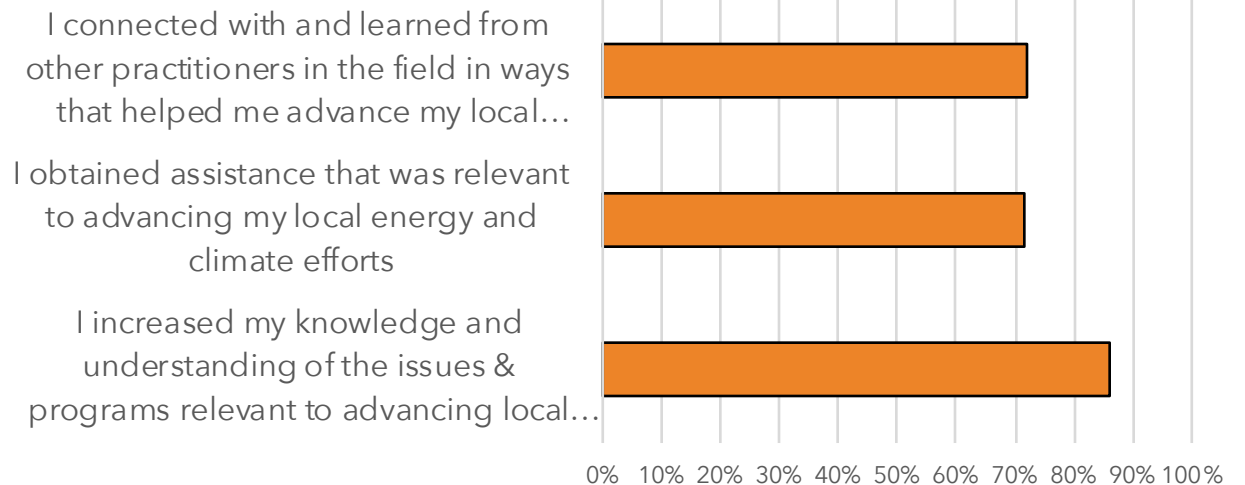
2,206

**Receiving wEEkly
Updates**

156

**Beacon Award
Participants**

% Agree: As a result of participating in SEEC programs...



2020 SEEC WRAP UP: 11 YEARS OF SUCCESS

“

”

“The **annual forum** has been a key opportunity for our staff to network and build relationships with other organizations, which is especially valuable for those in remote, rural communities.”

“Thanks for a great program!”

“The **ClearPath Calculator** enabled our organization to conduct many GHG inventories and re-inventories for our jurisdictions. We then leveraged those inventories to conduct BAU forecasts and develop energy action plans.”

“Being able to come to Sacramento with a Councilmember and City leadership to receive the **Beacon award** was a pivotal moment in that it made our Council understand the importance and value of climate action and from that point forward leadership began talking about themselves as climate leaders.”

Exceptional Local Governments, Thriving Communities



Our mission is to help local government leaders **navigate complexity**, **increase capacity** and **build trust** in their communities.

Non-Profit, Non-Partisan & Focused on Helping Local Gov't

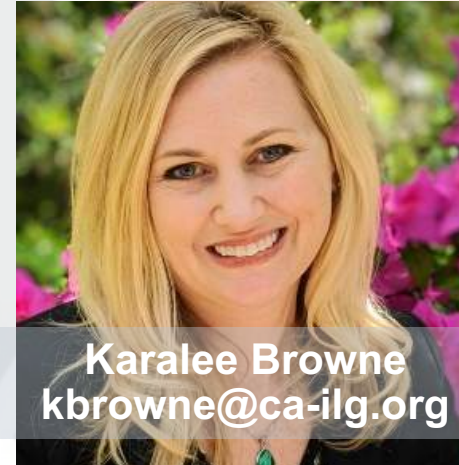
- ILG is the non-profit training and education affiliate of three statewide local government associations
- Together with our affiliates, we serve over 2,500 local agencies – cities, counties and special districts
- We provide practical and easy-to-use resources so local agencies can effectively implement policies on the ground



**California Special
Districts Association**
Districts Stronger Together



Your Beacon Team



Beacon 2021

The logo for the Beacon Program, featuring the words "BEACON PROGRAM" in white, bold, sans-serif capital letters. The text is set against a dark green background that is part of a larger graphic with light blue and white geometric shapes.

BEACON PROGRAM

We'll see you in 2021!

- ★ Award recognition
- ★ Revised award categories
- ★ Awards ceremony
- ★ Support services
- ★ Sustainability Best Practices Update
- ★ Peer learning opportunities

Potential New Award Categories

- Energy Savings (*actuals*)
- Resilience
- Community Engagement
- Equitable Planning
- Cross-agency collaboration
- ***What else?***

Stay Connected

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LocalGovt

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@instlocgov

LinkedIn



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on LinkedIn

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Local
Government

Website



Sign up for our e-
newsletter

[www.ca-ilg.org
/stayinformed](http://www.ca-ilg.org/stayinformed)



Supporting California local governments

SEEC Sunsetting Updates: ICLEI

November 17, 2020

California Climate Leadership

344

- California local governments utilizing ClearPath

896

- California community-scale GHG inventories created

447

- California local government operations GHG inventories created

What will happen to my ClearPath account?

1. SEEC ClearPath Users:
 - a. On January 1st, 2021, ClearPath accounts will be switched to “read-only”.
2. ClearPath Pro Users (ICLEI Member communities):
 - a. Your access will remain intact



ICLEI Membership

ClearPath Pro and ICLEI Community



[HOME](#) [ABOUT ICLEI](#) [GOVERNMENT TRACK](#) [COMMUNITY-SCALE TRACK](#)

[SIGN OUT](#)


Community Scale | [Inventories](#)

[Inventories](#) [Forecasts](#) [Planning](#) [Monitoring](#) [Factor Sets](#) [Reports](#)



Jurisdiction: SEECville ▼


SEEC Demo 2015 [Edit Parameters](#)

Residential Energy	Commercial Energy	Industrial Energy	Transportation & Mobile Sources	Solid Waste	Water & Wastewater	AFOLU	Process & Fugitive Emissions	Upstream Impacts of Activities	Consumption Based
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SEARCH


 CALYN HART ▼


 [HOME](#) [NEIGHBORHOODS](#) [TOPICS](#) [REPLICATE](#) [GET ANSWERS](#) [GET TRAINING](#)


WELCOME TO THE ICLEI-USA ONLINE COMMUNITY!


A place for training resources, best practices, and interactions with ICLEI staff and your peers from around the nation


ICLEI Community


 HOME

 NEIGHBORHOODS


 TOPICS


 REPLICATE

 GET ANSWERS

 GET TRAINING




NEIGHBORHOODS NEIGHBORS LEADERBOARD













 Groups

Active Groups ▼ 

New

25 items • Sorted by Last Activity • Filtered by All groups - Archive • Updated a minute ago

Name ▼	Last Activity ↓	Members ▼	Owner ▼	
 Procurement	11/11/2020 3:30 PM	15 Members	Hoi-Fei Mok	
 Funding	11/11/2020 2:44 PM	65 Members	Hoi-Fei Mok	
 Biodiversity & Conservation	11/11/2020 7:24 AM	18 Members	Kale Roberts	
 Green Infrastructure	11/11/2020 7:15 AM	16 Members	Hoi-Fei Mok	
 Adaptation & Resilience	11/10/2020 8:00 PM	43 Members	Hoi-Fei Mok	
 International Collaboration & Advocacy	11/10/2020 10:09 AM	9 Members	Kale Roberts	

ICLEI Membership

Continue ClearPath access with additional benefits through [ICLEI Membership \(California\)](#)

1. Traditional ICLEI Membership

1. Cities/Counties

Membership Dues for Cities or Counties

Population	Dues
1 – 50,000	\$600
50,001 – 100,000	\$1,200
100,001 – 200,000	\$1,750
200,001 – 300,000	\$2,250
300,001 – 500,000	\$2,750
500,001 – 750,000	\$3,500
750,001 – 1,000,000	\$4,500
1,000,001 – 2,000,000	\$5,750
2,000,001 – 4,000,000	\$7,000
> 4,00,000	\$8,000

1. Regional Affiliate ([intake form](#))

1. Potential Regional Affiliates: councils of government; air quality districts; larger counties; nonprofits, Regional Energy Networks, and Beacon champions are potential partners – please contact Angie Fyfe to discuss partnerships.

Dues for Regional Affiliates

Operating Budget	Dues
< \$750,000	\$2,500
\$750,000 – \$1.5M	\$3,000
\$1.5M – \$3M	\$4,000
\$3M – \$5M	\$5,500
\$5M – \$7.5M	\$6,500
\$7.5M – \$10M	\$8,000
> \$10M	\$9,500

Contact Kale Roberts at Kale.Roberts@iclei.org to discuss joining ICLEI

Contact Information



Calyn Hart
Program Officer, ICLEI USA
Calyn.Hart@iclei.org

SEEC SUNSETTING UPDATES: LOCAL GOVERNMENT COMMISSION

- Efforts to continue services in 2021+
- Collaboration with Regional Energy Networks



**Local
Government
Commission**

Leaders for Livable Communities



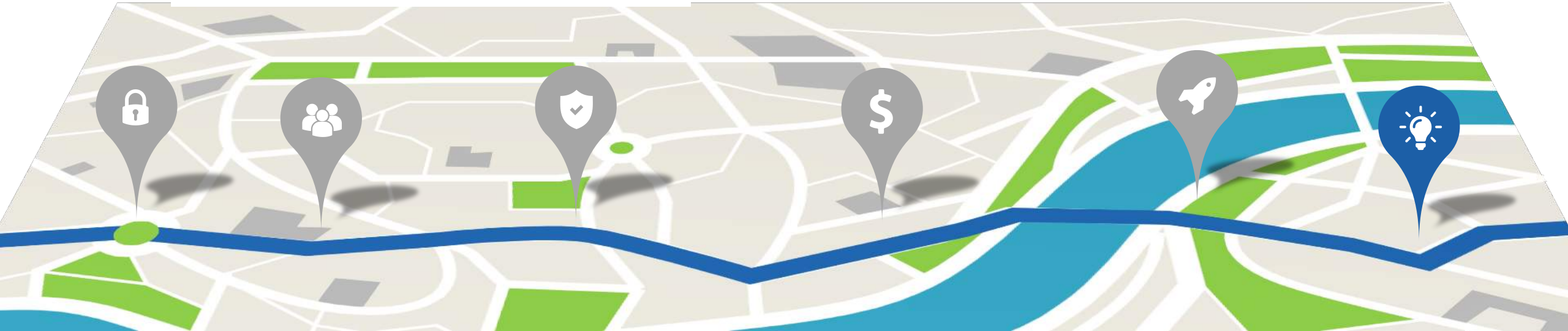
FACILITATED LISTENING SESSION

- We want to hear your thoughts on local government needs 2021+
- Guided live polling
 - Use Meeting sift
 - Add comments to GoToWebinar Question box
- Discussion prompts (raise hand)
- Releasing a full survey

Instant Polling

Please Participate

- 1 open smartphone browser
- 2 go to **sift.ly**
- 3 enter participant code **C33B**



IOU REMARKS

- Michelle Van Tijen, Pacific Gas & Electric
- Alma Briseno, Southern California Gas Company



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NEXT STEPS

- The slides and event recording will be distributed

Invitations

- Complete the full “What Do We SEEC Next” survey <https://www.surveymonkey.com/r/TKLHTCB>
- Access and register for the [CA Local Energy Technical Assistance Directory](#)
- Access the [Best Practices Database](#)
- Submit [technical assistance requests](#)
- Stay tuned for further information

California Local Energy Technical Assistance Directory

NEW! To make progress on their energy and climate goals, local governments can greatly benefit by seeking help identifying resources, answers, and guidance on strategies and best practices. This is a directory of experts that are willing to provide free technical assistance or peer knowledge sharing to local government professionals on energy and climate topics.

Using the Directory

The following is a "beta version" of the Directory tool. It is designed to help California local government professionals search or filter for applicable technical assistance or peer knowledge providers. You can explore the tool by keyword using the search bar below. Or to find providers by topic of expertise, please select from the list below on the left side of the screen. *Note that using the search bar will filter within each topic of expertise.*

Search Directory by Keyword

To find entries for a **specific region** enter the region into the search bar. The regions listed are: Greater Los Angeles, Inland Deserts, Central Coast, North Coast, Sacramento Valley, San Diego, San Francisco Bay Area, Sierra Nevada.

Filter Directory by Topic of Expertise

All Topics

Energy Saving Solutions for Public Agencies

Energy Saving Solutions for Residential

Energy Saving Solutions for Businesses

Climate Planning

Distributed Energy Resources

Building Decarbonization

Codes and Standards

Data Requests and Analysis

Sustainability

Grants Programs

Financing

Disadvantaged Communities

Electric Vehicles and Clean Mobility

3C REN

Organization offering free technical assistance to local government professionals

Contact Information	California Regions Served	Available Knowledge	Eligibility Restrictions
General Contact: none (805) 220-9991 Type of organization: Local Government or Regional Agency	Central Coast	Energy Code Coaching	None

[Technical Assistance Webpage](#)

Building Decarbonization Coalition

Organization offering free technical assistance to local government professionals

Contact Information	California Regions Served	Available Knowledge	Eligibility Restrictions
Amy Rider Local Government Lead arider@archerry.com Type of organization: Consultant	Greater Los Angeles, Inland Deserts, Central Coast, North Coast, Sacramento Valley, San Diego, San Francisco Bay Area, Sierra Nevada	Reach codes and ordinances related to building electrification	None

[Build Practice Webpage](#)

California Energy Commission

Organization offering free technical assistance to local government professionals

THANK YOU

Angie Hacker

Statewide Energy Efficiency Best Practices Coordinator

ahacker@lgc.org



Energy
Efficiency
Coordinator

Join the SEEC Peer-to-Peer Network on LinkedIn!



Use this group to connect with other professionals, whether it be for project support or professional development reasons!

Find us at <https://www.linkedin.com/groups/8956010/>



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