

A New Framework for Energy Programs: Designed by Communities, for Communities

July 10th, 11:30 - 12:30 PM

Moderator: Lujana Medina

Panelists: Natalie Espinoza, Amy Wong, Ashley Mercado, and Brianda Castro



Goals for this Session

- 1. Walk Through the Collaborative Process**
- 2. Highlight Key Lessons:** Share challenges, insights, and strategies that shaped the Collaborative's success.
- 3. Explore What's Next:** Preview what's next for the Collaborative and how this model can scale or inspire similar efforts elsewhere.

Program Start & Funding

The Community-based Design Collaborative was funded for SoCalREN to facilitate community involvement in energy efficiency program design in the advancement of the California Public Utilities Commission (CPUC's) [Environmental & Social Justice Action Plan](#).

Over the last 10 years, SoCalREN has supported communities across Southern and Central California become more energy efficient and drive deep GHG reductions that support community members sustainability needs.

						
Public Agencies	Residential	Financing	Workforce	Agriculture	Commercial	Codes & Standards



The SoCalREN Public Agency Programs are administered by the County of Los Angeles and funded by California utility ratepayers under the auspices of the California Public Utilities Commission. Learn more at socalren.org.

Community-Designed Energy Programs



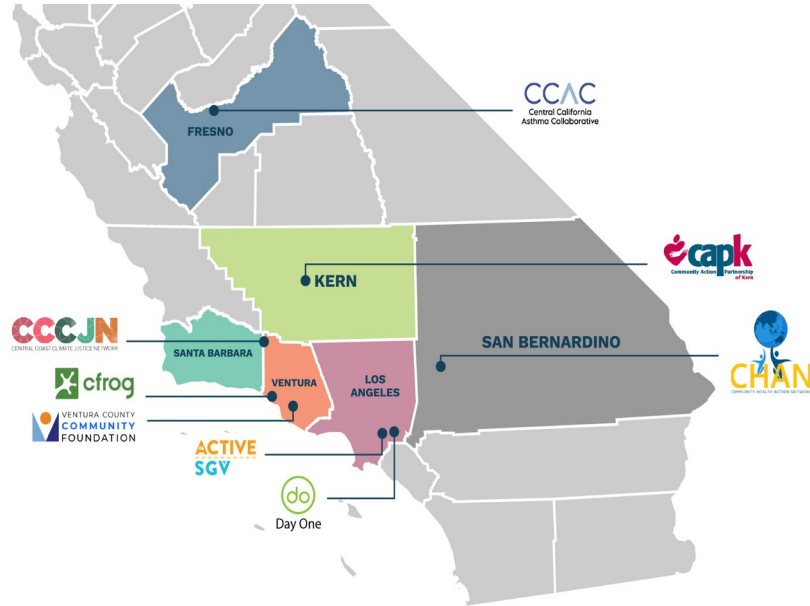
Mission

SoCalREN is developing an opportunity to make the transition to a clean energy future a more participatory process!

Problem statement: Historically, programs have been designed either by the CPUC or program administrators

End goal: More impactful programs that realize the specific needs of communities informed by communities

Collaborative Partners



Mission Alignment



Local Presence



Capacity



Collaborative Approach



References

Panel Speakers



Lujana Medina
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Ashley Mercado
Day One



Amy Wong
ActiveSGV



Brianda Castro
Central California Asthma
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Thank you!



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