



# Bay Area Regional Climate Action Plan

**CCEC – Frontline Leadership, Regional  
Coordination: Assembling the Bay Area  
Regional Climate Action Plan**

*09 July 2025 | 3:45-5:00 PM*



# Overview of the Bay Area Regional Climate Action Plan

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Senior Environmental Planner  
Bay Area Air District

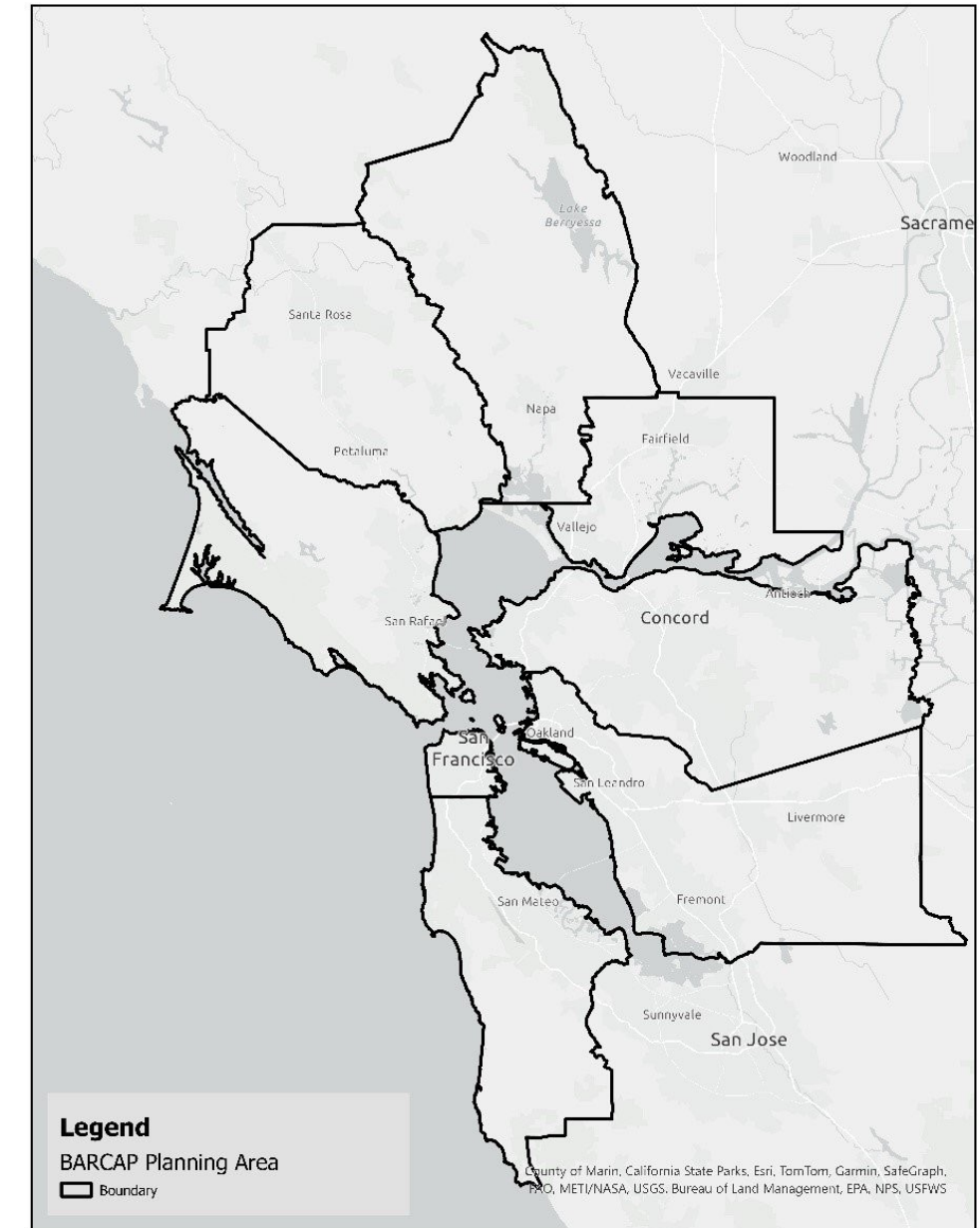
# Bay Area Regional Climate Action Plan (BARCAP) Initiative

Air District received funding from the United States Environmental Protection Agency (US EPA) to lead development of a regional climate action plan for an eight-county area (see map on right)\*

## Key deliverables include:

- BARCAP Phase 1: Priority Climate Action Plan
- BARCAP Phase 2: Comprehensive Climate Action Plan

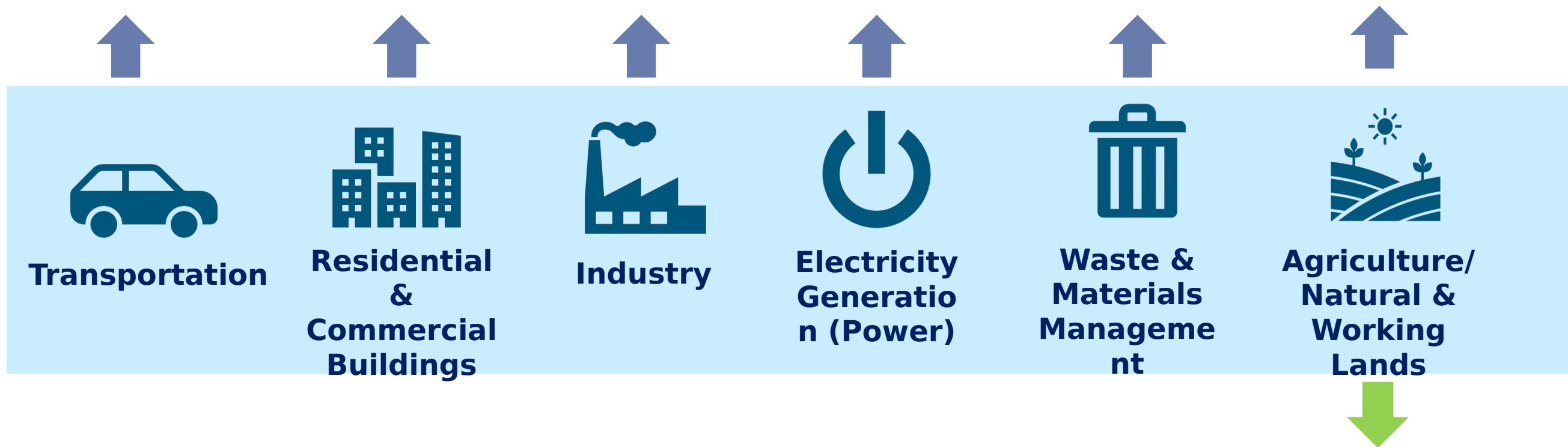
*\*Santa Clara County is leading its own US EPA-funded planning effort*





# The Bay Area's Contributions to Climate Change

*Sources across the economy emit greenhouses gases (GHGs) into the atmosphere.*



*These sources also remove GHGs from atmosphere and are called sinks.*

# Why Regional Action?

- Overcome hurdles for implementation across multiple counties
- Highlight local successes to spur wider adoption across the Bay Area
- Fill gaps that are too big for local, too small for State action

Example: A regional coordinated approach to diversifying the residential building electrification workforce.



Wednesday, July 30, Trade Secret  
2025





# Goals of BARCAP Initiative

## **GOAL 1**

Reduce Bay Area's contributions to climate change to help achieve carbon neutrality by 2045

## **GOAL 2**

Create a healthier breathing environment and provide benefits to frontline communities

## **GOAL 3**

Take regional action to complement and build upon State and local climate action plans

## **GOAL 4**

Address important cross-cutting issues that extend across multiple components of the plan



# How is the BARCAP Unique?

## *Typical Local Climate Action Plans*

focused plan

- Implemented by a local jurisdiction
- Adopted by city councils or boards of supervisors
- Calls for local action to reduce GHG emissions and adapt to climate change

## *State Scoping Plan*

- Statewide plan for carbon neutrality by 2045
- Implemented by state agencies
- Adopted by California Air Resources Board
- Calls for state action to reduce GHG emissions

## *Bay Area Regional Climate Action Plan*

- Supports achievement of the State's carbon neutrality goal
- Implemented by a mix of agencies and organizations
- Submitted to EPA
- Calls for regional action to reduce GHG emissions.
- Lifts up collaborative action that local governments cannot achieve alone

# What would it look like to achieve our goals?

*Together, we envision a Bay Area where achieving our climate goals fosters thriving communities, healthy natural systems, and a sustainable and prosperous economy.*

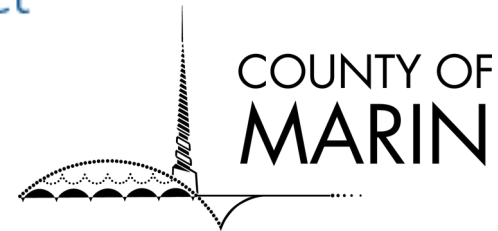
*On the path to that future, we will create **family-sustaining jobs, inspire innovation, improve air quality and public health, and prioritize environmental justice.***



# Advisory Work Group for BARCAP



City of  
Oakland



# Regional Outreach Overview



## **Advisory Working Group & Local Governments**

Local Governments &  
Community Based  
Organizations



## **Technical Working Groups**

Technical Experts and  
Potential Implementers



## **Public**

Members of the  
Public (8-County)



## **Frontline Communities**

Frontline Community  
Members &  
Community Based  
Organizations



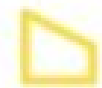
# Frontline Communities

## BARCAP Planning Area



Boundary

## AB 617 CERP



Community Boundary

## EPA IRA Disadvantaged Communities

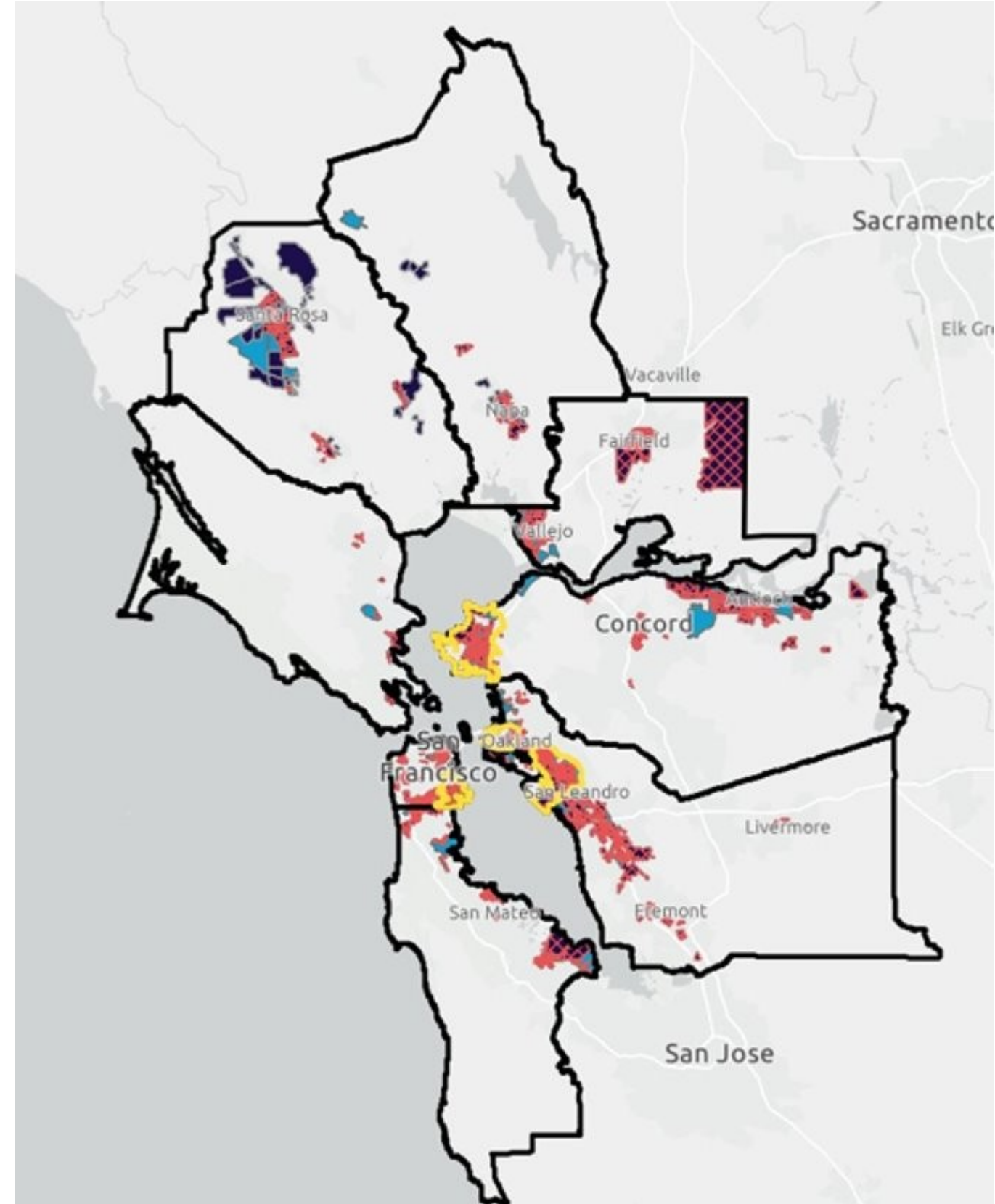


Block Group

## MTC Equity Priority Communities



Census Tract



# Outreach Design for Community Workshops



No one-size fits all approach

- **Co-creation with local organization partners**



Frontline community members may face barriers to engage

- **Incentives to participate, partner organization recruitment, multilingual**



Perception that outreach is just 'box checking'

- **Engage early, impact measures**



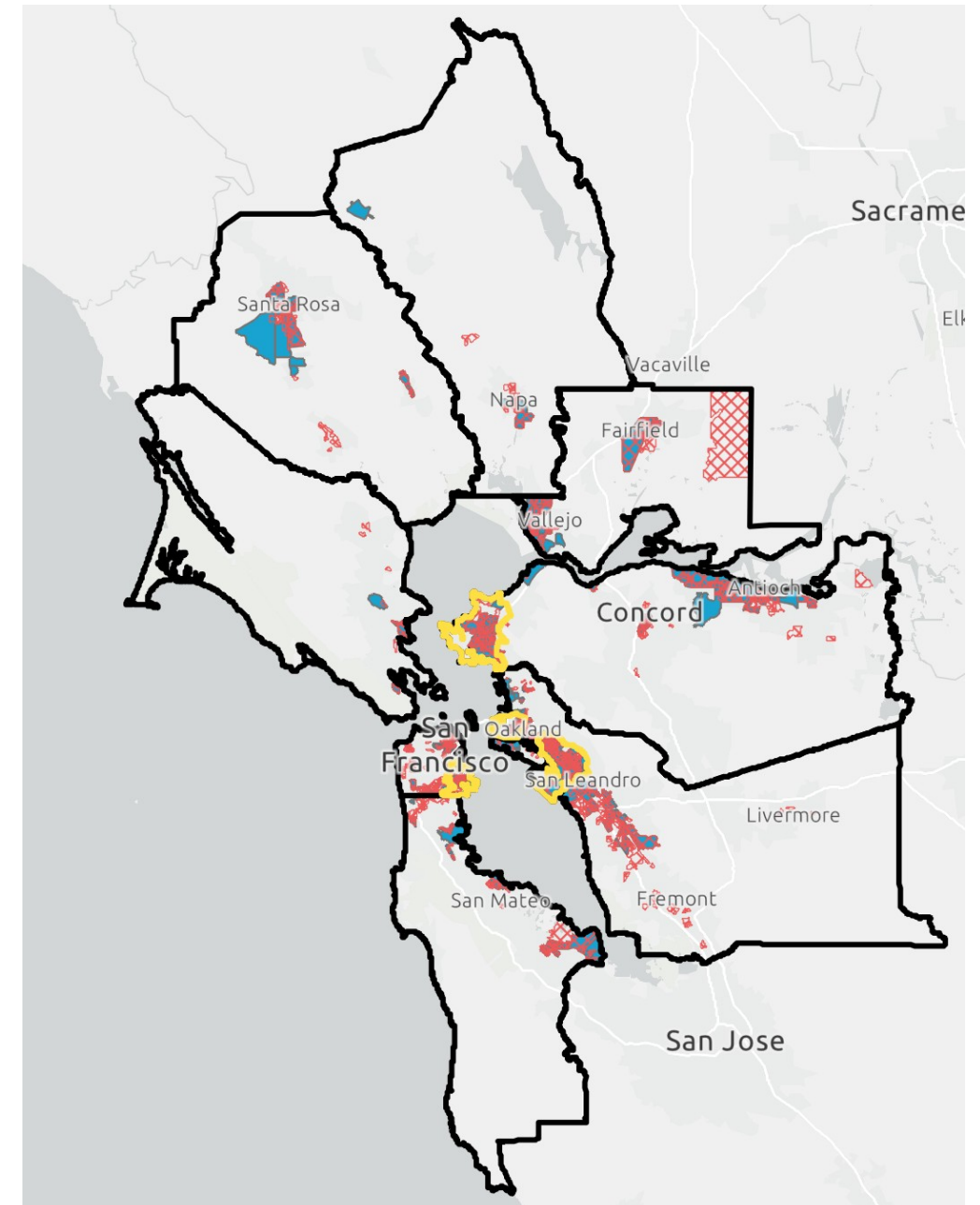
Large region to cover in limited time

- **subregional workshops, mapped frontline communities**



# Priority Community Workshop Summary

- Focused on discussing preliminary strategies, design principles, and potential benefits & risks
- **168** total workshop attendees (4 workshops)
  - 76 Spanish speakers engaged
  - 18 Cantonese speakers engaged



# Workshop Partners

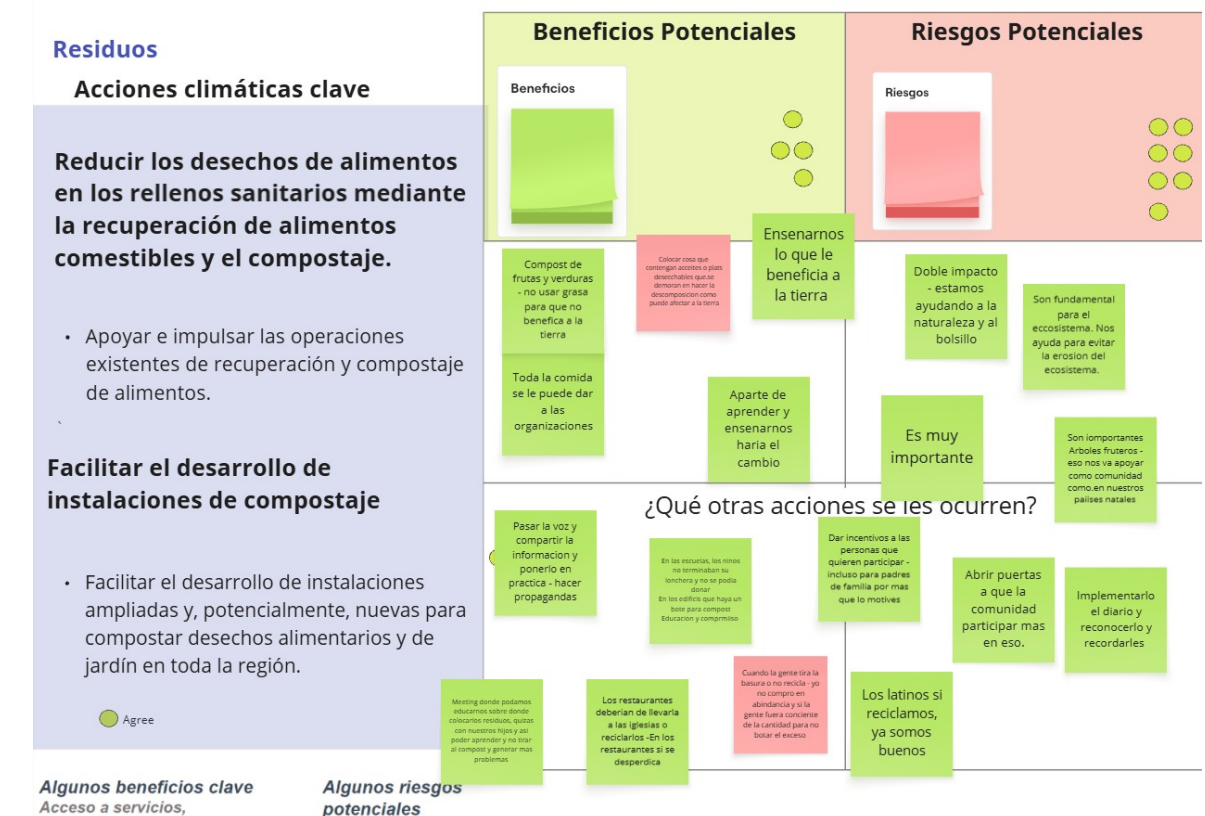
***Goal: bring in community members, provide environmental justice feedback, build long-term collaboration for climate action***





# Priority Community Workshops - What We Heard

- **Widespread support for climate action** that also addresses affordability and quality of life
- **Affordability** is key across all sectors
- **Community safety, trust, connectivity**
- Education and outreach needs continued investment- **multilingual, culturally relevant, trusted messengers** – especially to embrace new climate technologies
- Pollution reduction (**air quality**) & ... and support



# Priority Community Workshops - What We Heard (cont.)

- **Youth engagement & school** connections critical for long-term success
- Ensure **access to benefits** from all sectors – recognize that non-English speaking, low-income, immigrant populations see these programs as having high bars to entry and may not engage
- Community members are oftentimes **unacknowledged climate experts in their every day lives** and on frontlines for pollution exposure (e.g. day laborers)



*Right: Workshop participants sign in for BARCAP hybrid workshop hosted by El Concilio San Mateo*



# How Engagement Influenced Measure Development

- **Priority Community Workshops & Public Workshop**
- Identified how climate action could benefit, or negatively impact, everyday life and missing community priorities
- **Updated Design Principles**
- **Public Survey**
- Identified public levels of support for proposed climate action areas and helped highlight possible missing gaps

**Both streams of feedback were rolled into preliminary measures, influencing draft measures**



# How Engagement Influenced Draft Measures

Community Feedback & Origin	Measure/ Action Update	Draft Measure/ Action Location
<p>Interest in urban green spaces being food hubs/connected to <b>food systems, urban agriculture</b>.</p> <p>Of particular interest to participants who are recent immigrants, acknowledging past ties to land, expertise as growers/land stewards.</p> <p><i>(Public Workshop, Alameda Priority Community Workshop)</i></p>	<p>Specific recognition of food systems as a type of urban green space desired by community members, recognition of food systems as a co-benefit for urban green space climate action.</p>	<p>NWL 4.1: Expand urban green spaces and prevent loss through new regional funding and technical support, prioritizing green spaces that benefit frontline communities</p> <p>(urban farms and gardens specifically mentioned)</p>
Key Themes from Communities & Public	Updated measure/ action language	Draft Measure Language



# Air District- What We Learned



# What's Next? Provide Your Feedback on Draft Measures

- Public comment period July 1-28
- Online platform:

**barcap.konveio.c**  
**om**



- Email + PDF options also available

# Thank you!

Questions?  
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