



July 10, 2025



California Climate and Energy Collaborative Forum

# Energized Communities: Empowering Local Governments to Reimagine a Decarbonized Future

*Hope in Action: Local Leads the Way*

# Agenda & Panel Introductions

## CPA Staff



**Sona Coffee**  
**Senior Program Manager**



**Sage Stone**  
**Program Manager**

## Moderator



**Genaro Bugarin**  
**The Energy Coalition**



**Katie Martel**  
**City of Alhambra**



**Reata Kulcsar**  
**City of Carson**



**Ashley Barden**  
**City of Oxnard**



# Clean Power Alliance is the Largest of 25 Community Choice Aggregators in California

- ⚡ Community Choice Aggregators (CCAs) have existed in California for 15 years to allow communities to purchase electricity on behalf of residents and businesses
- ⚡ CCAs help these communities meet their climate action goals, provide residents and businesses with more energy options, and ensure local transparency and accountability





# CPA: *Change is Electric*

## **Our Mission:**

**We believe in a clean energy future that is local, where communities are empowered, and customers are given a choice about the source of their energy.**





# Clean Power Alliance: Who We Serve

- ⚡ Joint Powers Authority: 38 member jurisdictions throughout Los Angeles & Ventura Counties. Additional members considering joining CPA
- ⚡ CPA serves more than three million residents and businesses through more than one million customer accounts
- ⚡ #1 green power provider in the US as designated by U.S. Dept. of Energy's National Renewable Energy Laboratory
- ⚡ Each member has a seat on the Board of Directors (one member, one vote)
- ⚡ Revenues (after costs for power and operations, plus financial reserve contribution) are pooled and invested into local programs



# Energized Communities

## Program Objective:

Accelerate implementation of member agencies' sustainability and decarbonization goals through financial support and technical assistance



[cleanpoweralliance.org/  
energized-communities](https://cleanpoweralliance.org/energized-communities)

## Pathways to Electrification

Streamlined funding & technical assistance to implement electrification projects



### Building Electrification Assistance

Install electrification measures in municipal facilities



### Electric Fleet Transition

Procure vehicles and/or install charging infrastructure for municipal fleets



### Community EV Charging

Support public EV charging at City or County owned sites



## Innovation Fund

Member Agencies apply for up to \$250K to support decarbonization projects in their communities



# *Gateway to the San Gabriel Valley*



## City of Alhambra

Katie Martel, Sustainability Analyst



### Electric Fleet Project

- ⚡ Technical assistance to conduct fleet assessment
  - 140 vehicles, trucks, equipment, apparatus
  - Hard-to-electrify
- ⚡ Fleet replacement schedule
  - Like-for-like
  - Funding options
- ⚡ EV charging infrastructure for fleet
  - Site design and planning
  - Purchase and installation



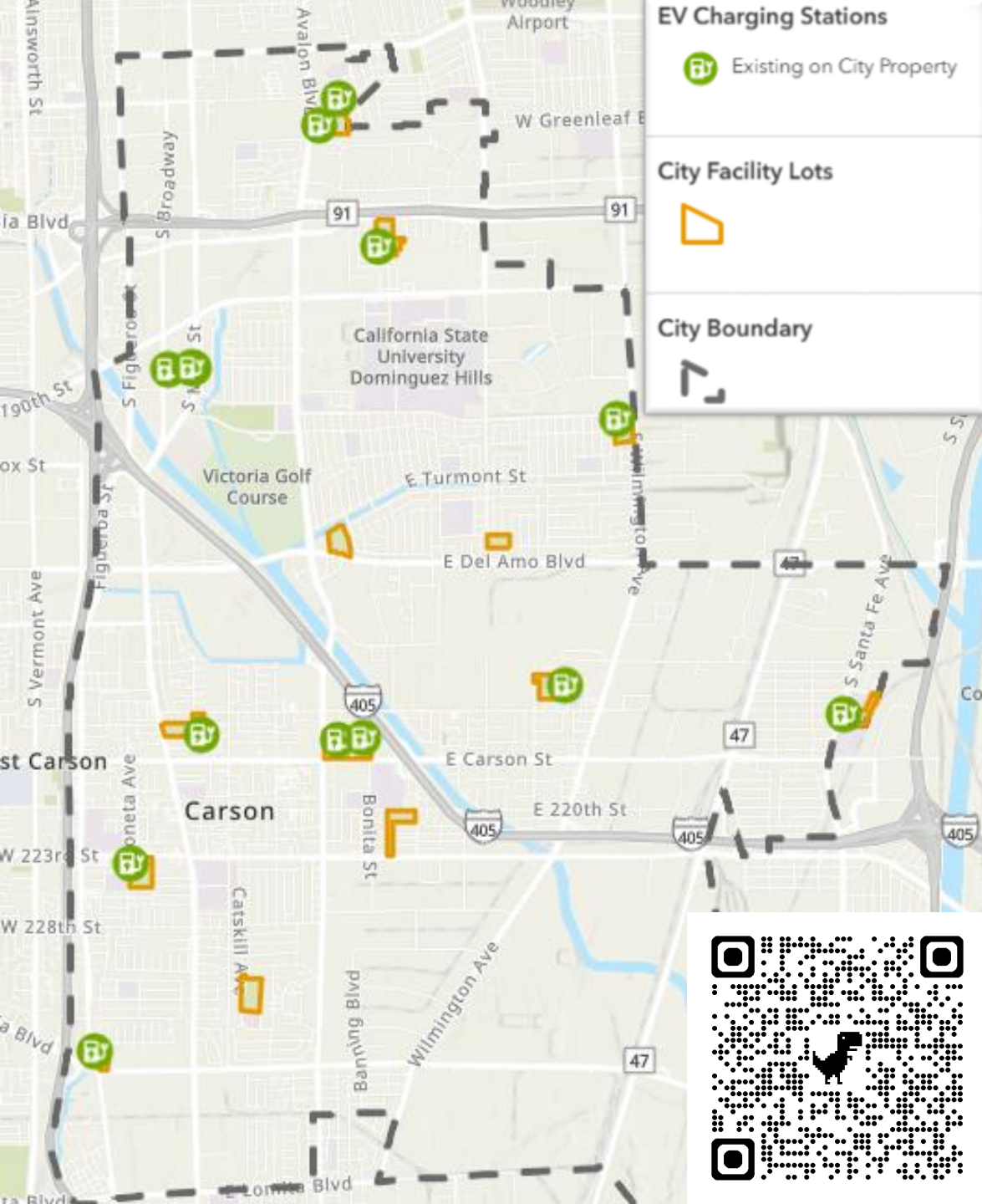


# City of Carson

Reata Kulcsar,  
Energy and  
Sustainability Officer



## Electric Vehicle Charging Stations

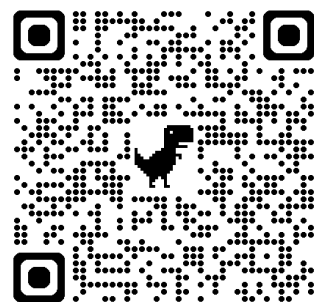


## Electric Fleet Project

- ⚡ \$250K in funding to add new EVs to the City's fleet, and offset electricity costs to charge these vehicles

## Innovation Fund Project

- ⚡ EV Charging Wallet Pilot Program
  - Provide funding to Carson residents to incentivize use of City's extensive EV charging network







# City of Oxnard

Ashley Barden, Sustainability Analyst  
Community Development Department

## Innovation Fund Project

### Lamppost Electric Vehicle (EV) Charging Pilot Project

- ⚡ Increase public access to EV charging by equipping 3-5 existing streetlights with EV chargers near downtown retail and multi-family, with artwork as a community benefit
- ⚡ Use pilot to track EV charging utilization and adoption in Downtown Oxnard





# Local Government Testimonials

## Moderator

- ⚡ Genaro Bugarin
  - Director of Energy Innovation, The Energy Coalition
  - Vice Chair, CPA Community Advisory Committee
- ⚡ Connection to community: community engagement
- ⚡ Community voice: advise on local programs
- ⚡ Local, community investment



# How Local Governments Are Leading the Way



**Genaro Bugarin**  
**The Energy Coalition**



**Katie Martel**  
**City of Alhambra**



**Reata Kulcsar**  
**City of Carson**



**Ashley Barden**  
**City of Oxnard**



# Think Tank Breakout

**Please join one of the groups:**

1. Transportation and Fleet Electrification
2. Building Electrification
3. Public Charging
4. Innovative Electrification Projects

**Discuss projects, challenges, and best practices using the questions provided**

**After 15 minutes we will ask a member of the group to share key takeaways**



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