

# Local Energy Resources Network



Meeting 49  
February 10, 2026



# Welcome!

## Purpose

Interactive 1-hour meetings designed to be a regular space where local governments - and those who work with them - can help each other learn about (and possibly inform) available opportunities to advance their energy and climate goals.

## TODAY'S AGENDA

- Opportunity Roundtable
- Opportunity Spotlights
  - **CA FWD: Resilience District Incubator Call for Pilots**
  - **BDC: Heat Pump Week**
  - **SGC: Factory Built Housing**
- Featured discussions:
  - **BayREN's Statewide Home Energy Score**
- Bonus Breakout



# Opportunity Roundtable

[View all Opportunities](#)

## Policy Drives Investment



## Agencies Scope/ Design Assistance Programs & Gather Input



## Applicants Apply to Funding Solicitation

### State

- FY [2025-2026 State Budget \(highlights\)](#);  
[SB/AB 102, budget bills \(Prop 4, Cap & Invest Reauthorization\)](#)
  - [AB 35 - APA exemption for Prop 4](#)
  - [CNRA Prop 4 Tracker](#)
  - [Nielsen-Merksamer Prop 4 Details](#)
- [CCEC Legislative Tracker](#)

### Federal

- FY 2025-2026 Federal Budget (HR. 1) - [tax credits guidance for solar/win](#)
- [H.R. 3699](#) "Energy Choice Act"

### International

- ICLEI: [I Was at COP30: What U.S. Local Governments Need to Know](#) - December 15

### Funding

- CARB: [Planning & Capacity Building Project Grants](#) - February 10, 2026
- CEC/CALSTART: [Megawatt Charging System 2025 \(MCS\) EnergyIIZE Incentive Processing Center](#) - Feb 26
- US Economic Dev. Admin: [FY Disaster Supplemental Grant Program](#) - March 3, 2026
- [CSCI: 2026 Climate Smart Communities Initiative \(CSCI\) Grants](#) - March 12, 2026
- CEC: [Depot Charging and Hydrogen Refueling Infrastructure for Medium- and Heavy-Duty On-Road ZEB](#) - Mar 20
- CEC: [California's National Electric Vehicle Infrastructure Formula Program - Solicitation 3](#) - March 25, 2026
- [SGC: Factory Built Housing R3](#) - May 5
- CalOES/CAL FIRE: [CA Wildfire Mitigation Program](#) - ongoing
- LCI: [Extreme Heat and Community Resilience Program R2](#) - Early 2026, [Prep Guide](#)

### Other Assistance

- [CA FWD: Resilience District Incubator - Call for Pilots - statement of intent Feb 20](#)
- CPUC: [Self-Generation Incentive Program \(SGIP\) Energy Storage Incentives for Low-Income Homes](#) - Rolling
- CEG: [Technical Assistance Fund](#) - Rolling
- CARB/CALSTART - [Clean Truck and Bus Voucher Incentive Project \(HVIP\)](#) - \$5M remaining reserved for public fleets
- CEC: [Guidance Document for 2025 Local Ordinance Applications](#)
- CalOES: [Free technical assistance](#) - Rolling

### Input Opportunities

- CEC: [Notice of Hybrid Workshop on 2025 SB 100 Joint Agency Report Draft Results](#) - Feb 19
- CEC: [2025 California Building Energy Action Plan Draft Open for Comments](#) Feb 20
- CPUC: [SB 1221 Neighborhood Decarbonization Implementation Factsheet & Workshop](#) - Feb 26
- CCEC: [State and Local Energy & Climate Coordination](#) - March 5
- PG&E: [Climate Adaptation Vulnerability Assessment \(CAVA\) Local Government Survey](#)



# *Opportunity Spotlight - Resilience District Incubator*

**Taylor Carnevale**  
**Project Manager**  
**California Forward**

# RESILIENCE DISTRICT INCUBATOR

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## CALL FOR PILOTS

**Calling all communities in California and Connecticut ready to put Resilience Districts into action!**

The Resilience District Incubator works with communities to turn that opportunity into action, providing fully funded expert capacity, peer learning, and financial modeling to bridge the gap from 'intent' to 'implementation.'



**Ongoing planning and community involvement**



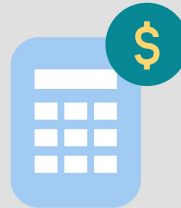
**Design of programs and projects**



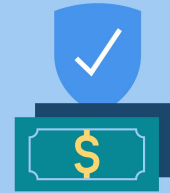
**Construction of projects**



**Operations and maintenance of assets**



**Administration funding**



**Securing funding and financing, including bonds and grant acceptance**



**Bespoke Technical Assistance** from early exploration through district development, including:

- Risk assessments
- Priority setting
- Evaluation of financing and governance options
- Guidance on potential formation



**National Learning Network** connecting pilot communities in California and Connecticut to support shared learning.



**Advisory Group** insights from experts in insurance, public and private finance, risk modeling, community development, and more.



Pilot Communities will walk away from the Incubator at the end of 2026 with a **roadmap to implementation.**

## INTERESTED IN PUTTING THIS NEW TOOL TO WORK?

Submit a **Statement of Intent**

to be considered for the Resilience District Incubator.

Statements of Intent received by **February 20** will be given priority consideration.



# *Opportunity Spotlight - Heat Pump Week*

**Lawrence Garber**  
**Local Government Contact**  
**[lawrence@buildingdecarb.org](mailto:lawrence@buildingdecarb.org)**



Heat Pump Week 2026



# What You'll Find in this Presentation

- Overview of Heat Pump Week
- Heat Pump Week Events
  - Event Types
  - Events Toolkit
- Heat Pump Week Marketing
  - Paid Media Plan
  - Content Strategy
  - Affiliation
  - Cross-promotion
  - Marketing Toolkit



# Overview

The California Heat Pump Partnership (CAHPP) is excited to host **Heat Pump Week April 11-19, 2026**.

**Goal:** Increase awareness and favorability of heat pumps, strengthen contractor capacity, and accelerate adoption of heat pumps in California.

## How It Works

- Dozens of coordinated **events** across California
- Blitz of **paid and earned media**
- **Amplified** by statewide network of manufacturers, distributors, contractors, energy providers, local governments, community groups, residents and more



# Understanding the Brands



The California Heat Pump Partnership (CAHPP) is a public-private partnership between the state of California, heat pump manufacturers and suppliers, large energy providers, and regional government agencies.



The Switch Is On is California's statewide marketing, education and outreach program for heat pumps and home electrification. CAHPP leverages the Switch Is On to reach millions of California's each year through the "If These Walls Could Talk" marketing campaign.



Heat Pump Week is a sticker treatment that can be added to all activity happening during Heat Pump Week.



**BUILDING  
DECARBONIZATION  
COALITION**

The Building Decarbonization Coalition (BDC) is a 501c3 nonprofit organization that manages both the California Heat Pump Partnership and The Switch Is On.

# Events Overview

CAHPP staff are eager to work with you to plan, host, and participate in events that align with your organization's marketing objectives, priorities, capacity, and budget.

Events fall into three categories:

1. Flagship events
2. Workforce events
3. Community events

Let's get started planning your event!

All events will be conducted in accordance with [antitrust guidelines](#).



# Flagship Events

## Goal

Generate statewide visibility and momentum by convening policymakers, media, and industry leaders at high-profile events that position heat pumps as a ripe opportunity for California.



## Bay Area

*Monday, April 13*

**Theme:** Energy Transition

## Sacramento

*Friday, April 17*

**Theme:** Policy

## Los Angeles

*Saturday, April 18*

**Theme:** [Re]Build LA

# Flagship Events: Roles & Responsibilities

## CAHPP

- Full planning and production
- Venue, logistics, and permitting
- Marketing, media, and promotion
- Initial invite-list creation
- Staffing and programming
- Coordination of contractor engagement
- Earned media, on a case-by-case basis

## Partner

- Product demos
- Equipment / display units
- On-site brand presence
- Sponsorship\*
- In-kind support (planning, venue, caterers, and on-site staff)
- Outreach to invitees and speakers, as requested by CAHPP

\*CAHPP members are not expected to provide any additional fiscal support for Flagship Events.

# Workforce Events

## Goal

Celebrate and activate the contractor community by showcasing the business opportunity of heat pumps, building pride in the trade, and connecting professionals to training, tools, and incentives that help them grow.

## Examples

- Distributor open houses
- Showroom activations
- Contractor appreciation events
- Contractor trainings
- Career opportunity promotions



# Workforce Events: Roles & Responsibilities

## CAHPP

- Co-branding and campaign alignment
- Promotion through Heat Pump Week owned and partner channels
- Integration into event calendars and outreach
- Messaging and marketing assets
- Light logistics and on-site support through Ambassador program

## Partner

- Lead event planning and execution, including covering these costs
- Logistics, staffing, venue, and content, including covering these costs
- Event promotion and reporting

# Community Events

## Goal

Create visible, joyful, and community-led moments that normalize heat pumps and make electrification feel local, accessible, and culturally resonant.

## Examples

- Neighborhood block parties
- Community center activations
- Pop-up demos in public spaces
- Ribbon cuttings for new housing projects, or similar



# Community Events: Roles & Responsibilities

## CAHPP

- Co-branding and campaign alignment
- Promotion through Heat Pump Week channels
- Integration into event calendars and outreach
- Messaging and marketing assets
- Light logistics and on-site support through Ambassador program

## Partner

- Event concept, planning, and execution
- Equipment, staff, and demos, or other in-kind support
- Co-marketing support
- Local contractor or consumer engagement

# Events Toolkit

Your participation in Heat Pump Week is key to its success. CAHPP will provide resources to help make this first-of-its-kind event transformative.

The CAHPP team is here to support partners with:

- Event ideation and planning
- Signage as needed
- Flyers and handouts
- [Heat Pump Week visual treatments](#)
- Registration and survey support once dates and locations are set
- Social and newsletter promotion

Get involved [here](#).



# Marketing Overview

Leading up to Heat Pump Week, The Switch Is On will launch *The Wall Whisperer*, a statewide campaign that combines events, earned, owned, and paid media to increase awareness and favorability of heat pumps across California.

Partners are encouraged to use assets from this campaign to generate excitement about heat pumps, and to produce and promote their own content.

The Switch Is On will cross-promote Heat Pump Week activity, amplify partner stories, testimonials, and user-generated content. We will be using the **#HeatPumpWeekCA** hashtag to unify the campaign across platforms, partners, and audiences.



# Paid Media Plan

## Underway

Google Search and Display ads, along with Meta (consumer) and LinkedIn (contractor) ads, have been running consistently since October 2025, and [creative assets are available here](#).

## Upcoming

New *Wall Whisperer* creative will launch ahead of Heat Pump Week, with assets available to share starting [February 18](#). The campaign will run through the end of [June 2026](#), reinforcing that Heat Pump Week is a peak moment within an ongoing awareness effort.

Phase 2 launch details:

- **Influencer ads:** January 22 on LinkedIn, Meta, Google/YouTube
- **Static ads:** February 23 on all platforms, available for partner use
- **Video ads (:60 & :30s):** February 23 on Meta, Google/YouTube, LinkedIn, CTV, and NextDoor

# Wall Whisperer Assets (Coming in February 2026)

- Video ads: In early February, members can find links to the final files on our YouTube channel and sent via distribution link
- Still imagery and static ads: In early February, members can obtain final files find links via distribution link



NOTE: These images are mockups should **not be distributed** until the the official campaign launch in February 2026.

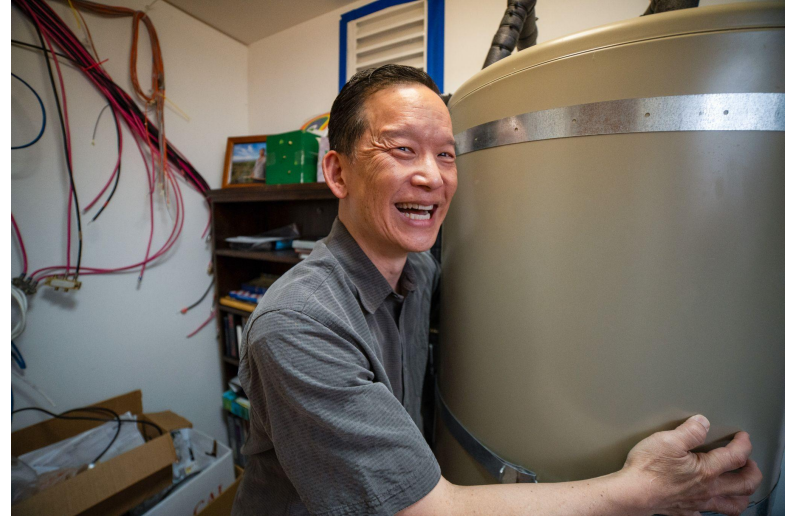
# Together, We're Building a Story of Momentum

Our message is simple: **heat pumps are already everywhere** – your neighbors have them, new homes are built with them, contractors are thriving because of them. This campaign shares stories about real people, real places, and real momentum.

This is the perfect opportunity to share testimonials from contractors, homebuilders, designers, customers and other heat pump enthusiasts who love your product.

The Switch Is On would love to cross-promote your content.

**You can submit heat pump testimonials [here](#).**



# Connect Your Organization to Heat Pump Week

We're here to tell your story. **Heat Pump Week is about our partners, as we are committed to amplifying their messages about heat pumps, before, during, and after Heat Pump Week.**

To ensure we uplift your efforts, please:

- Use the hashtag **#HeatPumpWeekCA**; our team will be actively monitoring social media and resharing member content frequently.
- [Leverage the Heat Pump Week visual treatments](#) to affiliate your organization with Heat Pump Week.
- **Share your media plans** with the CAHPP team so we can coordinate a plan to spotlight your organization.



# Co-Brand with The Switch Is On

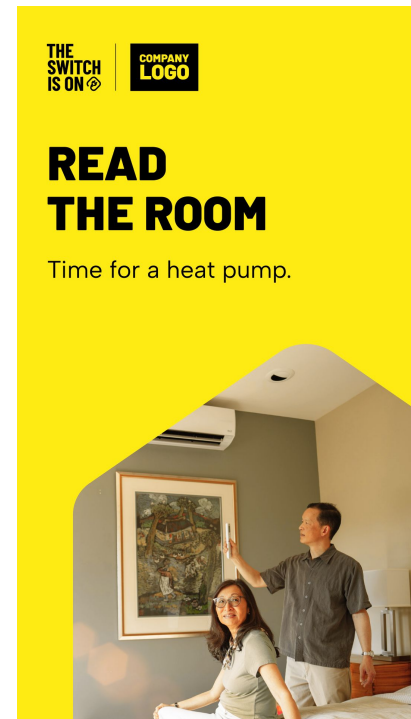
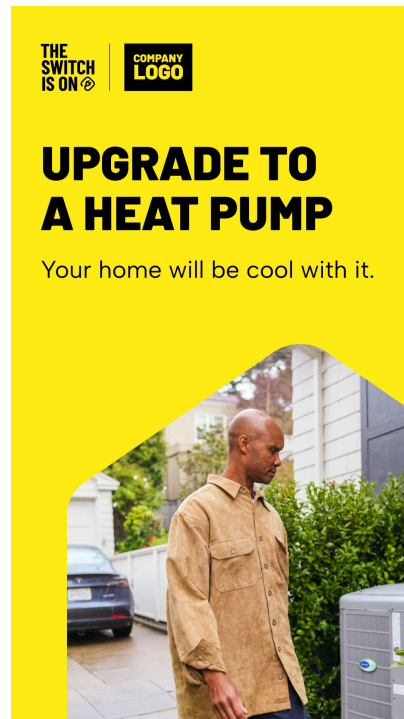
Heat Pump Week is just a few days, but the broader marketing campaign will run evergreen ads before and after the peak push. To help members amplify the shared narrative over the long term, we've provided a set of flexible, ready-to-use [assets](#).

## Content Guidelines:

- Lock up your logo with ours, and leverage your imagery and copy – or ours!
- Co-branding guidelines, messaging, and treatments available in the appendix

## Amplification

- We'll coordinate posting and sharing across owned channels



# Tools for Partners

- **Partner Assets**: A library of files to help partners easily uplift the shared narrative.
  - Heat Pump Week [Campaign Logos](#)
  - [The Switch Is On assets + co-branding templates](#)
  - Wall Whisperer video (coming Feb 18)
- **Image Library**: A library of 50+ image owned by BDC that partners are free to use.
- **Testimonial Page**: A centralized location for partners to share success stories about heat pump adoption. Instructions on how to upload.
- **Events Page**: Opportunities for community members, contractors, policymakers, affiliates, and others to get involved in Heat Pump Week.
- **Social Media Packet**: Ready-to-use social posts, website copy, and newsletter blurbs to support coordinated promotion across channels.

# Let's Start Planning!

We are here to help you plan for heat pump week:

- Event planning
- Content opportunities
- Promotional strategies

Your Heat Pump Week team:

## **Lawrence Garber**

Local Government Contact  
[lawrence@buildingdecarb.org](mailto:lawrence@buildingdecarb.org)

## **Julianne Waite**

Marketing Lead  
[jwaite@buildingdecarb.org](mailto:jwaite@buildingdecarb.org)  
(858) 354-6563

## **Marycella Dumlao**

Events Lead  
[mdumlao@buildingdecarb.org](mailto:mdumlao@buildingdecarb.org)  
(703) 508-8011

## **Tryn Brown**

Public Relations Lead  
[tbrown@buildingdecarb.org](mailto:tbrown@buildingdecarb.org)  
(209) 402-9959



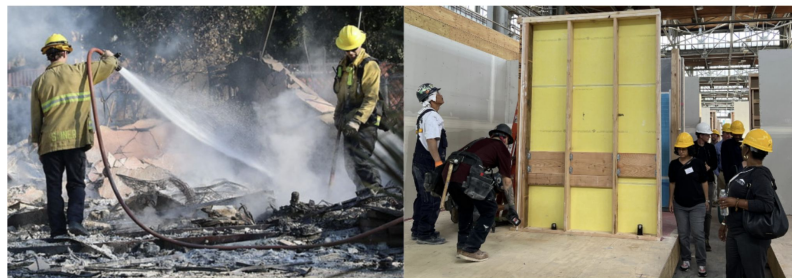
# Opportunity Spotlight - Factory Built Housing

## California Strategic Growth Council Launches Notice of Funding Availability for Round 3 of the Factory-Built Housing Pilot Program

The FBH Pilot Program was created in 2023 to help California deal with major, overlapping challenges — like the need for affordable housing, preparing for climate impacts, cutting pollution, and rebuilding after disasters. This is the third round of the program, which works to bring local partners together to speed up the use of factory-built homes so communities can build safer housing faster and more efficiently. A Notice of Funding Availability (NOFA) was just released, opening up new opportunities not only for wildfire victims in Los Angeles County, but to **all local governments, Tribes, nonprofits, and regional partners** to bring factory-built housing solutions to their communities.

Round 3 funding includes:

- \$10 million available for competitive grants
- Up to \$500,000 for Catalyst Grants (two-year term)
- Up to \$3 million for Planning Grants (three-year term)
- No match requirement
- Up to 25% advance payment for eligible Catalyst Grantees
- Approximately \$1 million set aside for no-cost technical assistance and capacity building



**Rebuilding with Resilience:**  
Factory-Built Homes for Wildfire Recovery



***Applications due May 5***



# Featured Speaker

*Please add  
questions in the chat*



**Emily Alvaraz**  
**Stop Waste**  
**Program Manager**



Local Governments Empowering Our Communities

# Statewide HES California Update

Emily Alvarez, Program Manager, StopWaste

*CCEC Local Energy Resources Network (LERN) Meeting - February 10, 2026*

Score

6

Score

?

Score

4

Score

8

# BayREN Home Energy Score Overview

# About BayREN

The Bay Area Regional Energy Network (BayREN) is a coalition of the Bay Area's **nine counties** – a network of local governments and the Association of Bay Area Governments (ABAG) **partnering to promote energy and greenhouse gas reduction.**



# Green Labeling & Home Energy Score Program History

- **Goal:** Increase energy transparency and literacy in the single-family residential sector
- Voluntary regional program offering Home Energy Scores launched in 2018
  - Scaled from BESO in Berkeley
  - Previous pilot under Single-Family program and policy working group under Codes & Standards
- HES core program offerings:
  - ✓ Trains HES Assessors
  - ✓ Provides **\$250 rebate** for getting a score
  - ✓ Promote score across all nine Bay Area counties
- Also includes energy efficiency training for real estate agents, appraisers, and lenders (will not expand statewide)



**Feeling the heat?**

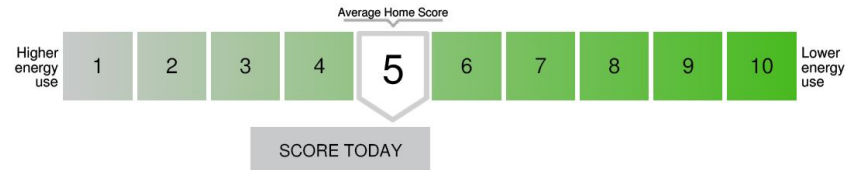
Find out why your home won't stay cool with a Home Energy Score.

**BAYREN**



# What is Home Energy Score?

- Developed by U.S. Department of Energy and its national laboratories
- Enables comparison: similar to a **miles-per-gallon** rating for a car or **nutrition facts**– but for your home
- Provides homeowners, buyers, and renters comparable and credible information about a home's energy use and potential upgrades



# What to Expect During an HES

- HES is an in-person simplified, primarily visual energy assessment
- A certified Assessor will come to the home and collect over 50 data points on the home's construction, appliances, the size of home, and more
  - Will need access to any attics, basements, crawlspaces and outside of the home
- It does not include diagnostic testing like a blower door test or duct blasting, but often these can be added on for an additional fee
- The HES takes about 1 hour depending on the size of the home (more if testing is added)



# How it Works

- Program is run through [HES Partners](#)
- Assessors must hold a credential from [DOE list](#)
  - Pass DOE Simulation training
  - Enroll with a partner
- Partner performs DOE-required QA
  - Check of 5% of all scores
  - Ensures the results for a home are unbiased and do not differ between assessors
- BayREN program includes additional checklist of electrification-specific items not in DOE HES
  - Examples: Electric panel capacity, water heater location, stove/dryer fuel types



Detailed scoring methodology:  
<https://betterbuildingsolutioncenter.energy.gov/home-energy-score/home-energy-score-methodology>

**4,337**

Approved Home  
Energy Scores

**\$925**

thousand  
incentives  
paid

**2025  
Achievements**

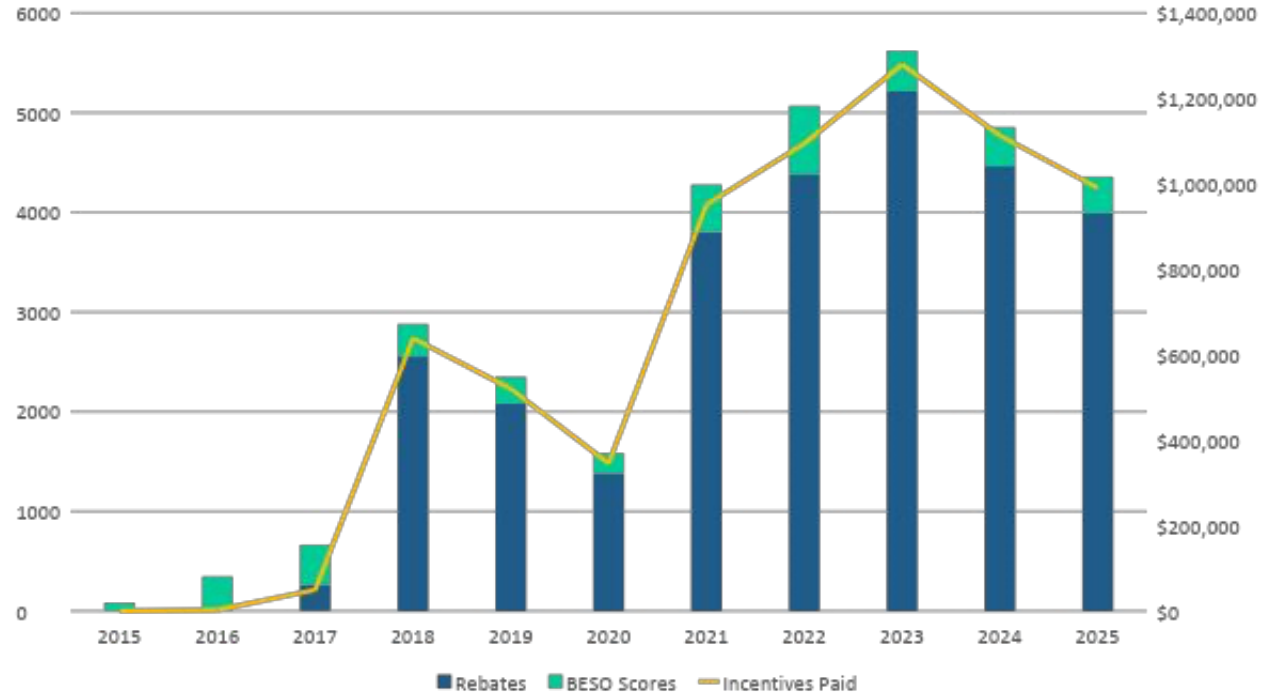
**51**

Active Assessors  
across **23**  
companies

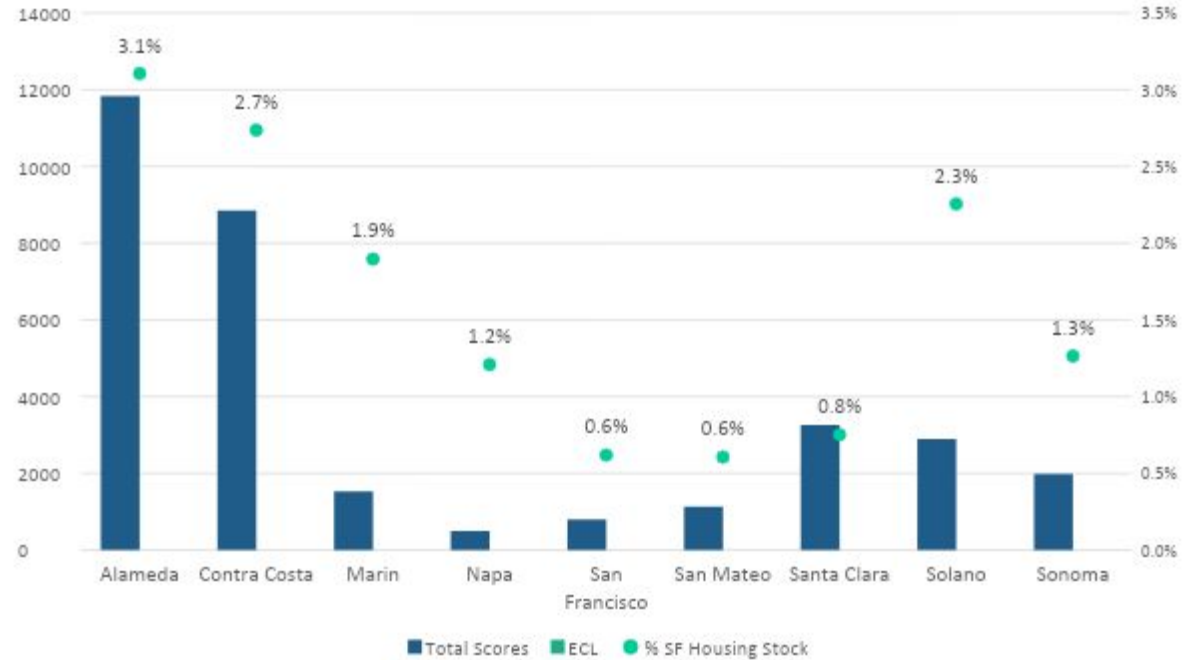
**100%**

of scores included  
electrification  
information

# Scores by Year – 2015-2025



# Scores by County, 2015-2025



Score

6

Score

?

Score

4

Score

8

Statewide Expansion



## Home Energy Score

Your first step to a more affordable, comfortable, and efficient home.

# HES California Overview

Approved by CPUC to expand statewide in 2024-2027 Business Plan

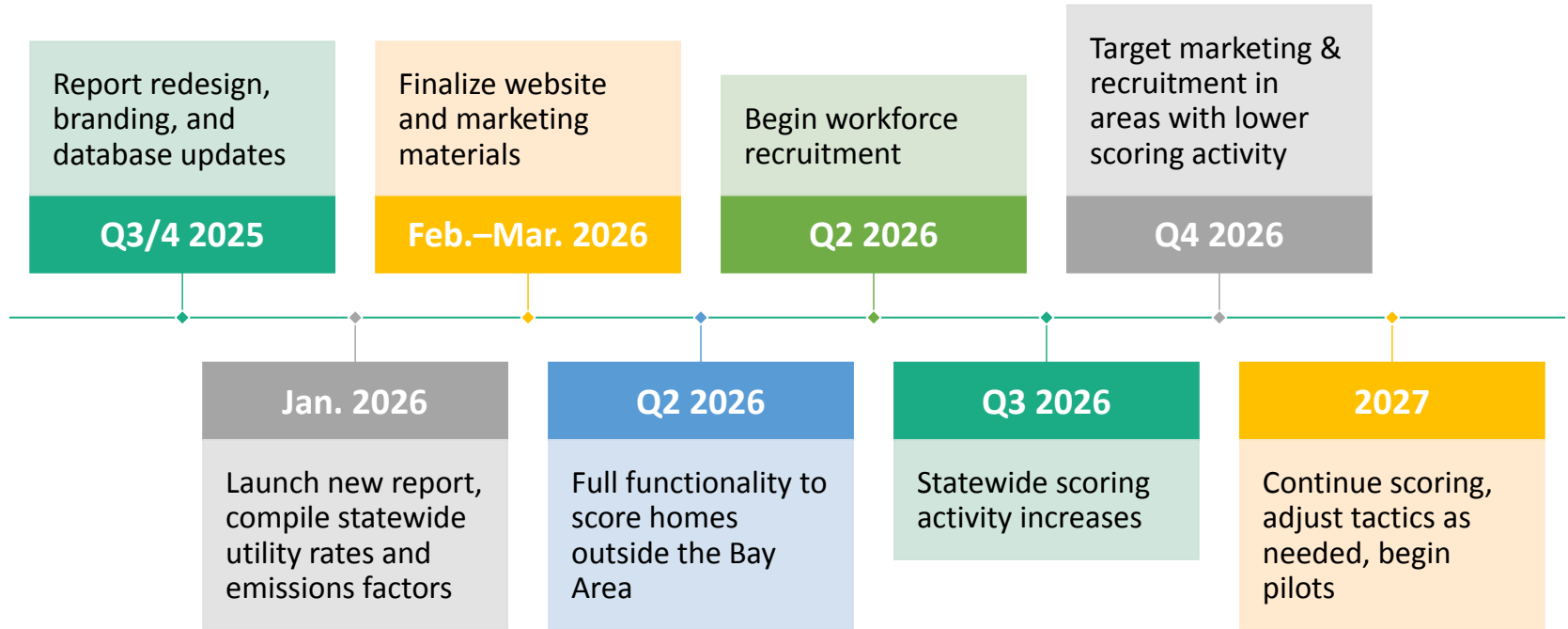
- **First non-utility** led statewide ratepayer funded program
- Advice Letter Approved November 4, 2024 authorizing program and **\$9.9M budget** funded by four major IOUs
- Submitted **Implementation Plan** May 2025
- “Soft” launch January 1, 2026

# Program Offerings

- Recruitment, training, mentoring, and QA of Assessors
- Scores will be conducted on a **voluntary** basis, unless a jurisdiction has, or decides to pursue, a mandate
- **\$250 rebate** available for scores
  - Rebate budget will be distributed throughout IOU territories
- Marketing and outreach activities
- Pilot and policy support
- HES California is a **Market Support** program
  - No energy savings are claimed
  - Goal is to increase availability and literacy of energy information to guide decision-making (purchases, rentals, upgrades) and build energy workforce



# Program Timeline



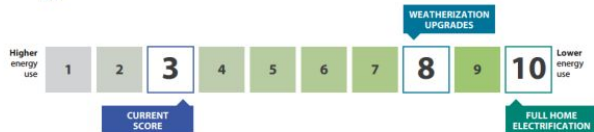
LOCATION: [REDACTED] ASSESSMENT DATE: 04/24/2024  
 HEATED FLOOR AREA: 1,612 sq.ft. YEAR BUILT: 1958 BEDROOMS: 4  
 COMPANY: [REDACTED] HES LABEL #: 515752 ASSESSOR: [REDACTED]  
 EMAIL: [REDACTED] PHONE: [REDACTED]

Your Home's Energy Score: What It Means, What to Do Next

This report shows how your home uses energy today—and how smart upgrades can lower your bills, improve comfort and air quality, and boost your home's long-term value.

<p><b>Current Score</b> Your home today</p> <p><b>3</b> OUT OF 10</p> <p><b>\$2,475</b> Estimate of Yearly Energy Costs</p>	<p><b>With Weatherization Upgrades<sup>1</sup></b> Add insulation and sealing</p> <p><b>8</b> OUT OF 10</p> <p><b>\$1,828</b> Estimate of Yearly Energy Costs</p>	<p><b>Full Home Electrification<sup>2</sup></b> Go all electric and cut emissions</p> <p><b>10</b> OUT OF 10</p> <p><b>\$1,556</b> Estimate of Yearly Energy Costs</p>
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Home Energy Score



Official Assessment: ID# 515752 Average U.S. Home's Score = 5  
 The U.S. Department of Energy's Home Energy Score assesses the energy efficiency of a home based on its structure and heating, cooling and hot water systems. Learn more at HomeEnergyScore.gov.

Where Your Energy Dollars Go<sup>3</sup>

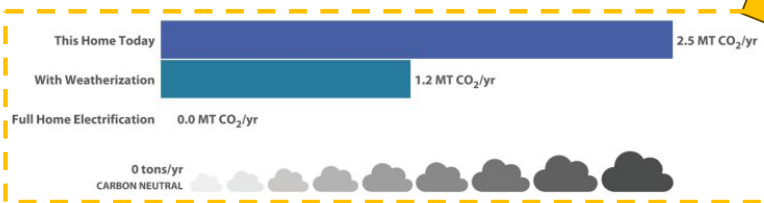
Most of your home's energy goes to heating and cooling. Weatherization upgrades can dramatically reduce energy waste, while electrification eliminates your gas bill.

Fuel Type	ESTIMATED CURRENT USE	WITH WEATHERIZATION UPGRADES	FULL HOME ELECTRIFICATION
Electric	\$1,340	\$1,273	\$1,556
Natural Gas	\$1,135	\$555	\$0
Other	\$0	\$0	\$0
Renewable Generation	N/A	N/A	N/A
<b>ESTIMATED YEARLY COSTS:</b>	<b>\$2,475</b>	<b>\$1,828</b>	<b>\$1,556</b>
<b>Estimated Yearly Energy Savings:</b>		<b>\$647</b>	<b>\$919</b>

Find out this home's carbon footprint and learn about the benefits of home energy upgrades on the next page.

How Your Home Contributes to Climate Change<sup>4</sup>

Based on data from California state agencies, the average California home emits 4.0 Metric tons (MT) of CO<sub>2</sub>e every year. With electrification and clean power, your home can reach near-zero. California's goal is carbon neutrality by 2045. Every home helps.

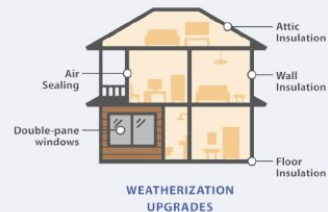


From the Outside In: Weatherization Upgrades and Going Electric

1. Start with Weatherization Upgrades

Your home's insulation, windows, and doors:

- Reduces drafts and heat loss
- Improves year-round comfort
- Lowers energy bills by making your home more efficient



2. Then Go Electric

Upgrade to efficient, all-electric appliances:

- Cuts indoor air pollution by removing gas combustion
- Boosts safety and home value
- Reduces your home's carbon footprint

Together, these steps set you up for a healthier, more resilient home.



Learn how to improve your score and electrify your home to use less energy on the next page.

## Tackle energy waste today!

- Get your home energy assessment.. **Done!**
- Choose energy improvements from the list of recommendations below.
- Select a contractor (or two, for comparison) and obtain bids.
- Perform upgrades and enjoy a more comfortable and energy efficient home.

Completing these upgrades will raise your score to

**10**

OUT OF 10

## Recommended Upgrades to Improve Comfort, Efficiency, and Emissions

### Start here: Weatherization Upgrades<sup>1</sup>

FEATURE	TODAY'S CONDITION	RECOMMENDED IMPROVEMENTS
Attic insulation	Ceiling insulated to R-13	Insulate to R-44 or higher
Duct sealing	Un-sealed	Reduce leakage to a maximum of 5% of total airflow
Envelope/Air sealing	Not professionally air sealed	Professionally air seal
Floor insulation	Insulated to R-0	Insulate to R-30 or fill floor cavity
Wall insulation	Multiple levels	Insulate to R-13 or higher
Duct insulation	Insulated	No recommendation
Windows	Double-pane, clear glass	No recommendation

### Next Step: Go All Electric<sup>2</sup> for a Cleaner Home

FEATURE	TODAY'S CONDITION	RECOMMENDED IMPROVEMENTS
Air Conditioner	10.0 SEER	Upgrade to Electric Heat Pump, minimum 17 SEER
Appliances: Heat Pump Dryer	Electric Dryer	No recommendation
Appliances: Induction Cooking	Electric Range / Electric Cooktop	No recommendation
Electrical Panel	200Amps	No recommendation
Heating equipment	Natural gas furnace 82% AFUE	Upgrade to Electric Heat Pump, minimum 9.4 HSPF
Water Heater	Natural gas UEF 0.67	Replace with heat pump hot water heater
Solar PV	None installed	Consider solar PV

### Additional Comments & Recommendations

 Find more resources and information from your county on the next page.

## Need help getting started?

Visit these personalized resources for more information.



**Find Incentives**  
bayren.org



**Find a Contractor**  
switchison.org



**Santa Clara County Info**  
sustainability.santacleara.org



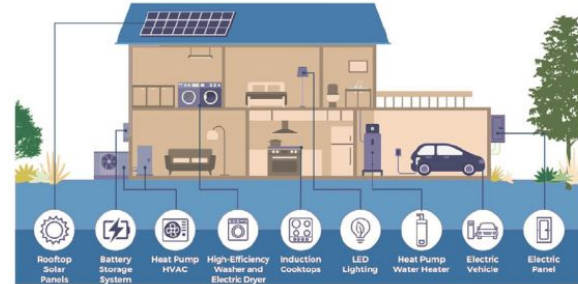
**SVP**  
siliconvalleypower.com

## Overview of An All-Electric Home

An all-electric home with an electric car costs about half as much to operate and uses about one-third of the energy of a typical California home with gas appliances and a gas car. All-electric homes are healthier because they improve indoor air quality and home comfort. When equipped with rooftop solar and/or your utility's clean energy option, your home can help us combat climate change!

Learn more about electrification and having a green home by scanning the QR code or visiting [Sustainability.SantaClaraCounty.gov/earth-day-every-day](https://www.sustainability.santacleara.org/earth-day-every-day).

Scan Here



<sup>1</sup> Weatherization upgrades correspond to recommendations that should be first steps in upgrading your home, including air sealing, insulation, duct sealing, etc. Your energy cost estimate is calculated based on your current heating and cooling systems.

<sup>2</sup> Full home electrification requires the removal of any fossil fuels from the home such as gas or fuel oil. Calculations assume weatherization upgrades are made and include heating and cooling recommendations. These upgrades can be made over time as equipment nears its end of life. Your actual energy use and costs may vary based on occupant behavior and other factors.

<sup>3</sup> Energy savings calculations are estimates only and based on data collected by the assessor and modeled in the Home Energy Score tool. Calculations assume weatherization upgrades are made and all fossil fuel equipment is changed to high-efficiency electric options. Estimated energy costs were calculated based on average PG&E natural gas and local electricity provider rates (e.g., CCA, IOU, or municipal utility). Exact utility bill costs will depend on additional factors, such as the household's individual rate plan, occupancy, and behavior. Assumed rates: \$0.17/kwh for electricity; \$2.37/therm for natural gas; \$2.67/gal for propane; \$4.07/gal for heating oil.

<sup>4</sup> Your carbon footprint is based only on estimated home energy use. Carbon emissions are estimated based on utility and fuel-specific emissions factors provided by the California Public Utilities Commission. Your carbon footprint may be lower if you get your electricity through a Community Choice Aggregator (CCA) provider. For more information visit Cal-CCA.org.

# Workforce Recruitment

Before widely marketing program to homeowners, need the workforce who can go out and conduct scores!

- Assessors can enroll **anytime on demand**
- Budgeted for several **in person** recruitment events
  - Provides opportunities for target outreach and group mentoring
- Start recruitment slowly with **local partners** □ existing Bay Area assessors, local governments, RENs, CCAs, etc.
  - First recruitment event tentatively scheduled for April with City of San Luis Obispo
- **Adjust approach** once we understand demand and where more Assessors are needed to serve entire state
  - Deprioritize Bay Area until further notice

*If you are interested in helping us reach Assessors in your area, please let me know!*





# Thank You!

Emily Alvarez

510-891-6585

[ealvarez@stopwaste.org](mailto:ealvarez@stopwaste.org)

HomeScoreCA.org

**BAYREN**



# Discussion

*Please add questions  
in the chat*

## Q&A and Discussion



# Announcement : CCEC Forum Proposals



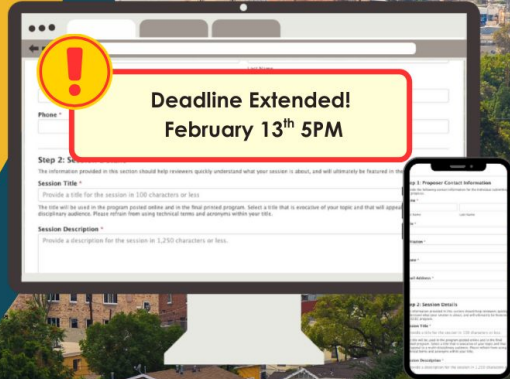
## CCEC Forum Call for Session Proposals

**Deadline Extended!**  
**February 13<sup>th</sup> 5PM**

**Submit Today!**

**More Info:**  
[www.eecoordinator.info](http://www.eecoordinator.info)

**Grounded in People,  
Guided by Possibility:**  
Shaping our future in a  
changing California



## 17th Annual CCEC Forum CFSP Deadline Extended! - Feb. 13th 5PM

**Grounded in People, Guided by  
Possibility:** Shaping our Future in a  
Changing California

Los Angeles, CA | June 24 & 25

# Local Energy Resources Network



## What's Next?

- Bonus Breakouts up next!
- Next meeting **March 10th**
- Share [invitation](#) with others

See you next time!



# Optional: Bonus Breakouts

***Thanks for joining us!***

This is a space for informal discussion among the LERN network. Feel free to:

- Offer an announcement, success story, or opportunity
- Share a need for information, collaborators, or advice
- Raise a suggested topic or speaker for future LERNS

If you need an in-depth discussion, you can pitch a specific bonus breakout topic and invite others to join you (today or we can plan ahead for next month)



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